Partnering with Oley Benefits *You!*

Benefit packages allow you to showcase your products/services and receive feedback on from the homePEN consumers and clinicians who use them.

Basic Corporate Benefit Package:

All corporate partners will enjoy the Basic Corporate Benefit Package:

- **Recognition** on Oley Corporate Partner Roster and at Oley events.
- An opportunity to **advertise** in the *LifelineLetter*.*
- A **corporate write-up** in the *LifelineLetter* and at www.oley.org.
- Your **logo and a link** to your Web site on Oley's Partner Showcase Web page.
- A **partnership logo** to use on your Web site and approved printed materials showcasing your partnership with Oley.
- A **personalized outreach tool** that promotes your partnership with Oley.
- **Advanced selection of exhibit space** at the annual conference, by donation level.†
- One **voting member** on Oley's Industry Advisory Council (OIAC).

Plus the benefits listed at the levels of giving.

Platinum Level Partners ($70,000) will enjoy…

- Prominent recognition on the Oley home page with a link to your Web site.
- A promotional, direct mailing (DVD, brochure, survey) to Oley members.*
- Complimentary B&W 1/2-page ad in six issues of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- Premium annual conference benefits: address attendees during corporate partner award ceremony, complimentary floor display, up to $4,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner's honor**, and logo on Walk-A-Thon t-shirt.
- Hosting a focus group at the annual conference.*

Gold Medallion Partners ($50,000) will enjoy…

- Prominent recognition on the Oley home page with a link to your Web site.
- A promotional, direct mailing (DVD, brochure, survey) to Oley members.*
- Complimentary B&W 1/2-page ad in six issues of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- Prominent annual conference benefits: complimentary floor display, up to $2,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner's honor**, and logo on Walk-A-Thon t-shirt.

Lynda with two friends from her "mini" support group.

For More Information Contact

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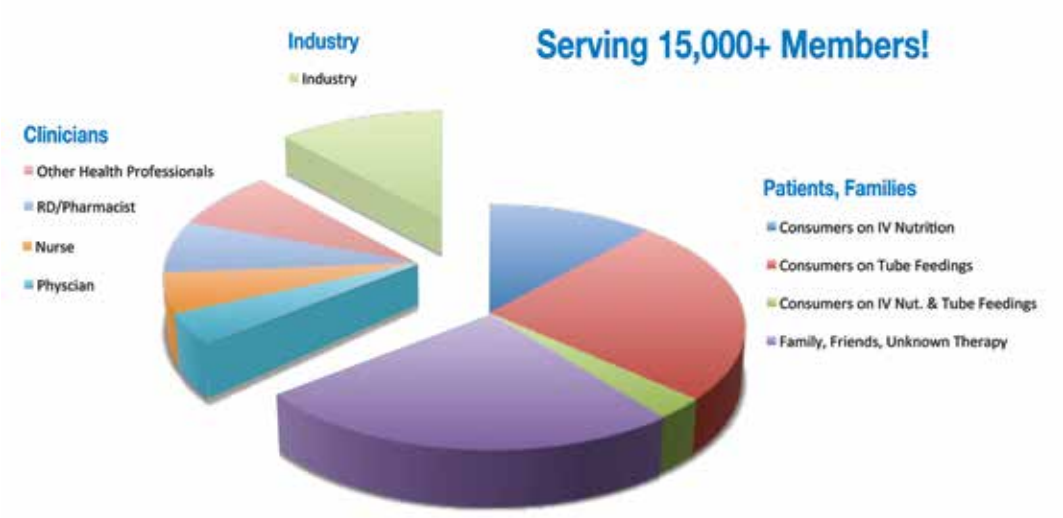
"It is clear that Oley is making a difference."



Silver Circle Partners ($30,000) will enjoy…

- A promotional, direct mailing (DVD, brochure, survey) to Oley members.*
- Complimentary B&W 1/3-page ad in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- Deluxe annual conference benefits: complimentary floor display, up to $1,000 worth of sponsorships, and B&W 1/4-page ad in program.

Bronze Star Partners ($20,000) will enjoy…

- A promotional, direct mailing (DVD, brochure, survey) to Oley members.*
- Complimentary B&W 1/4-page ad in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- Annual conference benefits: complimentary tabletop exhibit space, up to $500 worth of sponsorships, and B&W 1/4-page ad in program.

Benefactor Level Partners ($10,000) will enjoy…

- Complimentary B&W 1/4-page ad in two issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- Annual conference benefits: complimentary tabletop exhibit space and up to $500 worth of sponsorships.

Patron Level Partners ($5,000) will enjoy…

- Complimentary B&W 1/4-page ad in one issue of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- Annual conference benefits: complimentary tabletop exhibit space and up to $300 worth of sponsorships.

** Additional cost involved.*
*** Pledge or donation must be received by **November 9, 2015** to participate in the awards program.*
*† Pledge or donation must be received by **March 1, 2016** to participate in advanced exhibit space selection.*

Lynda shortly after being rescued.

"We believe Oley is a tremendous resource for nutrition consumers, and we are proud to support such a great organization!"

"We applaud Oley's ongoing commitment to supporting the needs of consumers... and support its efforts in enriching their lives."

Become a Partner with Oley—
Make your pledge by December 1st!

The Oley Foundation
Help along the way

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