Partnering with Oley Benefits **You!**

Benefit packages allow you to showcase your products/services and receive feedback on from the homePEN consumers and clinicians who use them.

**Basic Corporate Benefit Package:**
All corporate partners will enjoy the Basic Corporate Benefit Package:

- **Recognition** on Oley Corporate Partner Roster and at Oley events.
- An opportunity to **advertise** in the *LifelineLetter,*
- A **corporate write-up** in the *LifelineLetter* and at www.oley.org.
- Your **logo and a link** to your Web site on Oley’s **Partner Showcase** Web page.
- A **partnership logo** to use on your Web site and approved printed materials showcasing your partnership with Oley.
- A **personalized outreach tool** that promotes your partnership with Oley.
- **Advanced selection of exhibit space** at the annual conference, by donation level.
- One **voting member** on Oley’s Industry Advisory Council (OIAC).

Plus the benefits listed at the levels of giving.

**Platinum Level Partners ($70,000) will enjoy…**

- Prominent recognition on the **Oley home page** with a link to your Web site.
- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.
- Complimentary B&W **1/2-page ad** in six issues of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- Premium **annual conference** benefits: address attendees during corporate partner award ceremony, complimentary floor display, up to $4,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner’s honor, and logo on Walk-A-Thon t-shirt.
- Hosting a **focus group** at the annual conference.

**Gold Medallion Partners ($50,000) will enjoy…**

- Prominent recognition on the **Oley home page** with a link to your Web site.
- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.
- Complimentary B&W **1/2-page ad** in six issues of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- Prominent **annual conference** benefits: complimentary floor display, up to $2,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner’s honor, and logo on Walk-A-Thon t-shirt.

For More Information Contact

Joan Bishop  
Executive Director  
bishopj@mail.amc.edu

Roslyn Dahl  
Communications & Development Director  
dahlr@mail.amc.edu

The Oley Foundation  
43 New Scotland Ave., MC-28  
Albany Medical Center  
Albany, NY 12208  
(518) 262-5079, (800) 776-OLEY  
FAX (518) 262-5528  
www.oley.org

"It is clear that Oley is making a difference."
Silver Circle Partners ($30,000) will enjoy…

- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.*
- Complimentary B&W **1/3-page ad** in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- Deluxe **annual conference** benefits: complimentary floor display, up to $1,000 worth of sponsorships, and B&W 1/4-page ad in program.

Bronze Star Partners ($20,000) will enjoy…

- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.*
- Complimentary B&W **1/4-page ad** in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- **Annual conference** benefits: complimentary tabletop exhibit space, up to $500 worth of sponsorships, and B&W 1/4-page ad in program.

Benefactor Level Partners ($10,000) will enjoy…

- Complimentary B&W **1/4-page ad** in two issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only $500 per ad!**
- **Annual conference** benefits: complimentary tabletop exhibit space and up to $500 worth of sponsorships.

Patron Level Partners ($5,000) will enjoy…

- Complimentary B&W **1/4-page ad** in one issue of the *LifelineLetter*. **Add 4-color for only $500 per ad!**
- **Annual conference** benefits: complimentary tabletop exhibit space and up to $300 worth of sponsorships.

* Additional cost involved.
** Pledge or donation must be received by **November 9, 2015** to participate in the awards program.
† Pledge or donation must be received by **March 1, 2016** to participate in advanced exhibit space selection.

Become a Partner with Oley—
Make your **pledge** by December 1st!