

Event Sponsorship Details^{††}:

Attendee Badge Holders

\$3,500 exclusive. Put your name front and center on the badge holders all attendees will be wearing.

Breakfast & Brainstorming

\$9,000 exclusive. Include your branded napkins, small giveaways and/or literature/signage on tables. Host event. Help plan activities and menu.

Conference App

\$TBD, exclusive. Don't miss this exciting opportunity to include your company promotion on the welcome page of the conference application.

Exhibitor Scorecard

\$250 multiple sponsors. Drive traffic to your booth. Add your logo on the Oley Exhibitor Scorecard. Attendees who visit all the booths are eligible to win a \$200 gift card provided by Oley.

Flash Drive **NEW!**

\$3,000 exclusive. An essential item that attendees will bring home and will provide a daily reminder of your company. Includes logo imprint.

Hydration Station

\$5,000 exclusive. Help attendees learn more about this important part of keeping well. Includes educational materials, branded giveaways (napkins, etc. you provide), and the opportunity for your staff to show off their expertise.

In Loving Memory Service

\$1,500 exclusive. Sponsor this moving ceremony to remember those we've lost from the Oley community in the past year.

Jammin' Jammies

\$4,000 exclusive. Sponsor this fun-filled pajama party/movie night for youth. Help plan and participate in activities—a guaranteed uplifting and life-affirming experience for your team!

Massage, Welcome

\$3,000 exclusive. Includes light refreshments and signage by massage station.

Meals/Refreshments—*multiple sponsors available, extra exposure*

Breakfast \$9,000 exclusive, \$4,500 multi-sponsorship. Include your branded napkins, small giveaways and/or literature/signage on tables—and the opportunity to host event. Help plan menu.

Lunch \$13,000 exclusive, \$6,500 multi-sponsorship. Include your branded napkins, small giveaways and/or literature/signage on tables—and the opportunity to host event. Help plan menu.

Ambassador Workshop \$5,000, Dinner \$10,000 exclusive, \$2,500/\$5,000 multi-sponsorship. Sponsor refreshments or a meal for Oley volunteers.

Welcome Reception \$10,000 exclusive, \$5,000 multi-sponsorship. Be the first to welcome new and returning attendees. Dessert served.

Silent Auction \$3,000 exclusive, \$1,500 multi-sponsorship. Add to the festivities as emcee at this popular fund raiser! Light refreshments served.



Conference badge holders, room keys, and registration bag inserts, are just some of the many ways to get your name in front of attendees.



Refreshments help the meetings get started on time, promote socializing, and allow attendees more time to view exhibits!

Program *(Must commit by May 16)*

\$2,000 exclusive. Includes your company logo on the cover. Available to all conference attendees (400+) and posted on website.

Registration Bags

\$7,000 exclusive. Add your name on the official Oley registration bag. Include a promotional message on the back for an additional fee.

Registration Bag Inserts

\$1,500 multiple sponsors. Share your printed materials or promotional item with attendees. Items should be insertion-ready and fit in the bag (approximately 19" x 14.5" x 5").

Registration Packet *(Must commit by March 21)*

\$4,000 exclusive. Includes your company logo on the cover. Goes to entire newsletter readership (17,000+) and posted online.

Room Key Cards

\$4,500 exclusive. Add your brand to the key attendees will use multiple times daily. Four-color printing front and back. Camera-ready artwork provided by the sponsor.

Social Media Blitz *NEW!*

\$3,000 exclusive. Raise your company profile by sponsoring this fun, member outreach activity. Includes your logo on the giveaway.

T-shirt, Commemorative

\$5,000 exclusive. Add your logo on the official Oley t-shirt. Include a promotional message on the back for an additional fee.

T-shirt Logo, Walkathon

\$500 multiple sponsors. Includes logo on back of official walkathon t-shirt. Email your logo as a vector .ai or .eps file, 3" x 5", 300 dpi, black and white only, **by May 2** to dahlr@amc.edu. Walkathon pledge sheets available at www.oley.org/2018Exhibit.

Travel Grants for Patients/Volunteers

\$600 each, multiple sponsors. Support this life-changing event for new attendees and Oley volunteer ambassadors.

Videotaping/Live Streaming

\$20,000 exclusive. Help us share critical information presented at the conference with a wider audience through live streaming and www.oley.org. Includes short promotional message on video files.

Youth/Child Activities

\$4,000/day, exclusive. Make lasting memories for attendees and your team by sponsoring activities for children/youth. Help plan and/or participate in activities as desired.



Oley awards offer sponsors an opportunity to recognize achievements by notable consumers, caregivers and clinicians.



Make lasting memories for attendees and your team by sponsoring activities for children/youth.

**Sign Up for Your
Sponsorship Today!**

dahlr@amc.edu
(518) 262-5079

†† *Sponsors from 2017 have the right of first refusal for the same sponsorship in 2018 and must commit by **January 8, 2018.***