

Partnering with Oley Benefits ***You!***

Benefit packages allow you to showcase your products/services and receive feedback from the homePEN consumers and clinicians who use them.

Basic Corporate Benefit Package:

All corporate partners will enjoy these features that will increase your exposure and ultimately improve your market share:

- **Recognition** on Oley Corporate Partner Roster.
- An opportunity to **advertise** in the *LifelineLetter** distributed to approx. 16,000 people
- A **corporate write-up** in the *LifelineLetter* and at www.oley.org.
- Your **logo and a link** to your website on Oley's Industry and Partner Showcase web pages.
- A **partnership logo** to use on your website and approved printed materials showcasing your partnership with Oley.
- A **personalized outreach tool** that promotes your partnership with Oley.
- **Advanced selection of exhibit space** at the annual conference, by donation amount.†
- One **voting member** on Oley's Industry Advisory Council (OIAC).

Plus the benefits listed at the levels of giving, below.

Titanium Level Partners (\$150,000+) will enjoy...

- Prominent recognition on the Oley home page with a link to your website.
- A promotional, direct mailing (DVD, brochure, survey, etc. sent via USPS or e-mail) to Oley members.*
- Sponsorship on up to five regional conferences.
- An online survey to better understand the unmet needs of Oley members.*
- Complimentary color 1/2-page ad in six issues of the *LifelineLetter*.
- Premium plus annual conference benefits: you choose **\$15,000** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

Platinum Level Partners (\$70,000+) will enjoy...

- Prominent recognition on the Oley home page with a link to your website.
- A promotional, direct mailing (DVD, brochure, survey, etc. sent via USPS or e-mail) to Oley members.*
- Complimentary B&W 1/2-page ad in six issues of the *LifelineLetter*. **Add full color for only \$500 per ad!**
- Superior annual conference benefits: you choose **\$9,500** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.



Jana (right) and friends share precious time learning and bonding at the Oley conference.

For More Information Contact

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www.oley.org

“It is clear that Oley is making a difference.”

Serving 19,000 Members!



Gold Medallion Partners (\$50,000–\$69,999) will enjoy...

- Prominent recognition on the Oley home page with a link to your website.
- A promotional, direct mailing (DVD, brochure, survey, etc. sent via USPS or e-mail) to Oley members.*
- Complimentary B&W 1/2-page ad in six issues of the *LifelineLetter*. **Add full color for only \$500 per ad!**
- Prominent annual conference benefits: you choose **\$7,000** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

Silver Circle Partners (\$30,000–\$49,999) will enjoy...

- A promotional, direct mailing (DVD, brochure, survey, etc. sent via USPS or e-mail) to Oley members.*
- Complimentary B&W 1/3-page ad in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add full color for only \$500 per ad!**
- Deluxe annual conference benefits: you choose **\$3,500** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

Bronze Star Partners (\$20,000–\$29,999) will enjoy...

- A promotional, direct mailing (DVD, brochure, survey, etc. sent via USPS or e-mail) to Oley members.*
- Complimentary B&W 1/4-page ad in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add full color for only \$500 per ad!**
- Annual conference benefits: you choose **\$2,000** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

Benefactor Level Partners (\$10,000–\$19,999) will enjoy...

- Complimentary B&W 1/4-page ad in two issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add full color for only \$500 per ad!**
- Annual conference benefits: you choose **\$1,000** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

Patron Level Partners (\$5,000–\$9,999) will enjoy...

- Complimentary B&W 1/4-page ad in one issue of the *LifelineLetter*. **Add full color for only \$500 per ad!**
- Annual conference benefits: you choose **\$500** worth of complimentary conference items from exhibit space, sponsorships, program advertising, registrations, etc.

* Additional cost involved.

† To participate in advanced exhibit space selection, pledge or donation must be received by **March 1, 2019**.



Jana (left) and the "study group" enjoying outing together.

"We believe Oley is a tremendous resource for nutrition consumers, and we are proud to support such a great organization!"

"We applaud Oley's ongoing commitment to supporting the needs of consumers... and support its efforts in enriching their lives."



Help along the way

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