2020 Annual Conference Marketing Opportunities

Showcase your products and services, network with professionals, AND learn from end users!

• Site and Dates: Newport Beach Marriott, Newport Beach, CA, June 21–23

• Exhibits†:
  • $1,500 tabletop (6’ table)
  • $2,500 floor display (10’ x 10’ area)
  • $5,000 grand display (20’ x 10’ area)

• Program Advertising:
  • $1,000 full page B&W in program (add color for $250)
  • $500 half page B&W in program (add color for $250)
  • $300 quarter page B&W in program (add color for $250)

• Education Program Underwriting: from $2,500
  • CE Portion of the Program
  • Tube Feeding Workshop
  • Keynote, Breakout Session Speakers

• Event Sponsorships††: from $250 to $20,000 (See next page for details.)
  • Attendee Badge Holders
  • Conference App
  • Elevator Wrap
  • Exhibitor Scorecard
  • Hat, Commemorative NEW?
  • Hydration Station
  • In Loving Memory Service
  • Jammin’ Jammies
  • Massage, Welcome
  • Meals/Refreshments—Extra exposure!
  • Oley Award (Commitment by November 1, 2019 required)
  • Registration Bags
  • Registration Bag Inserts
  • Registration Brochure (Must commit by February 15, 2020)
  • Room Key Cards
  • T-shirt Logo, Walkathon
  • Travel Grants for Patients/Volunteers
  • Videotaping/Live Streaming
  • Youth/Child Activities
  
  Call with your ideas, or for an up-to-date list of opportunities! (518-262-5079)

• Market Research/Focus Group: from $3,000
  • Limited opportunities available first come, first served. For additional information see page 4 or contact Roslyn Dahl at (518) 262-5079 or dahrl@amc.edu.

† To participate in advanced exhibit space selection, donation or pledge must be received by March 1, 2020. Limited space available. Reserve your exhibit today!

†† Sponsors from 2019 have the right of first refusal for the same sponsorship in 2020, and must commit for the sponsorship by January 30, 2020.

Oley Corporate Partners Enjoy...

• Advanced selection of exhibit space at the annual conference, by donation level.†

• Credit towards exhibit space, advertising and/or sponsorships for partners who’ve donated $5,000 or more in the past twelve months

Call with your ideas, or for an up-to-date list of opportunities! (518-262-5079)
Event Sponsorship Details††:

Attendee Badge Holders
$4,500 exclusive. Have your name/logo printed on the lanyard of the badge holders all attendees will be wearing.

Conference App  (Must commit by February 15, 2020)
$7,000 exclusive. Don’t miss this exciting opportunity for high visibility with a banner ad on the main screen and sub page banners, plus a push notification at exhibit time.

Elevator Wrap
$5,000 exclusive. Raise your company profile. $5,000 covers up to three elevators in the conference area of the hotel. Camera-ready artwork provided by the sponsor.

Exhibitor Scorecard
$250 multi sponsors. Drive traffic to your booth. Add your logo on the Oley Exhibitor Scorecard. Attendees who visit all the booths are eligible to win a $200 gift card provided by Oley.

Hat, Commemorative  NEW!
$6,000 exclusive. Add your logo on the official 35th Annual Oley Conference hat. A sporty stylish hat from a top manufacturer, this item is sure to be a favorite, worn for years and years!

Hydration Station
$6,000 exclusive. Help attendees learn more about this important part of keeping well. Includes educational materials, branded giveaways (napkins, etc. sponsor provides), and the opportunity for your staff to show off their expertise.

In Loving Memory Service
$1,500 exclusive. Sponsor this moving ceremony to remember those we’ve lost from the Oley community in the past year.

Jammin’ Jammies
$4,000 exclusive. Sponsor this fun-filled pajama party/movie night for youth. Help plan and participate in activities—a guaranteed uplifting and life-affirming experience for your team!

Massage, Welcome
$3,000 exclusive. Have your staff help us welcome participants as they arrive and settle into the hotel. Includes light refreshments and signage by massage station.

Meals/Refreshments—multiple sponsors available, extra exposure

Breakfast $11,000 exclusive, or multi-sponsor opportunity. Include your branded napkins, giveaways and/or literature/signage on tables —and the opportunity to host event. Help plan menu.

Lunch $15,000 exclusive, or multi-sponsor opportunity. Include your branded napkins, giveaways and/or literature/signage on tables —and the opportunity to host event. Help plan menu.

Ambassador Workshop $5,000, Dinner $12,000 exclusive, or multi-sponsor opportunities. Join us in welcoming Oley’s premier volunteers. Dinner includes an opportunity to network with Oley staff, trustees and faculty, and to help plan a brief educational presentation.

Welcome Reception $12,000 exclusive, or multi-sponsor opportunity. Be the first to welcome new and returning attendees. Dessert served.

Wine & Cheese $4,000 exclusive. Include your branded snacks and water. Opportunity to host event at the conclusion of the first day (CE portion of the program).  NEW!

Silent Auction $4,000 exclusive, or multi-sponsor opportunity. Add to the festivities as emcee at this popular fund-raiser! Light refreshments served.

Conference badge holders, room keys, and registration bag inserts are just some of the many ways to get your name in front of attendees.

Refreshments help the meetings get started on time, promote socializing, and allow attendees more time to view exhibits!
Oley Award
$2,500 each, five awards, each exclusive. Recognize the achievements of notable consumers and caregivers. Your company presents the award at the annual conference and is recognized on award materials, on the Oley website and in the newsletter.

Registration Bags
$7,000 exclusive. Add your logo to the official Oley registration bag. Include a promotional message on the back for an additional fee.

Registration Bag Inserts
$1,500 multiple sponsors. Share your printed materials or promotional item with attendees. Items should be insertion-ready and fit in the bag (approximately 19” x 14.5” x 5”).

Registration Brochure (Must commit by February 15, 2020)
$4,000 exclusive. Includes your company logo on the cover. Goes to entire newsletter readership (20,000+) and posted online.

Room Key Cards
$5,000 exclusive. Add your brand to the key attendees will use multiple times daily. Four-color printing front and back. Camera-ready artwork provided by the sponsor.

T-shirt Logo, Walkathon
$500 multiple sponsors. Includes logo on back of official walkathon t-shirt. Email your logo as a vector .ai or .eps file, 3” x 5”, 300 dpi, black and white only, by May 15, 2020 to dahlr@amc.edu. Walkathon pledge sheets available at www.oley.org/2020Exhibit.

Travel Grants for Patients/Volunteers
$600 each, multiple sponsors. Support this life-changing event for new attendees and Oley volunteer ambassadors.

Videotaping/Live Streaming
$20,000 exclusive. Help us share critical information presented at the conference with a wider audience through live streaming and www.oley.org. Includes short promotional message on video files.

Youth/Child Activities
$4,000/day, exclusive. Make lasting memories for attendees and your team by sponsoring activities for children/youth. Help plan and/or participate in activities as desired.

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* * Conference sponsorships are recognized * *
• in the program and on the app
• with on-site signage
• in event sponsorship slides
• on the website
• in the Oley newsletter

Call with Your Ideas!
(518) 262-5079