Industry partners at all levels receive the following valuable benefits in addition to select benefits by level as noted in the table below:

- A description of your company, your logo and a link to your website on Oley’s Partner Showcase web page. URL can be updated monthly to feature products, programs or events.
- Your company’s logo and sponsorship level on Oley’s Industry page.
- Recognition quarterly in the Lifeline Letter, and in annual conference materials.
- An Oley partnership logo to use on your website and approved print materials showcasing your partnership with Oley.

Oley reserves the right to exchange a benefit for another benefit of equal value.

<table>
<thead>
<tr>
<th>Level</th>
<th>Complimentary Annual Conference Items</th>
<th>Educational Mini Meeting Sponsorship (1/year, virtual)</th>
<th>Recruiting of Oley members for market research projects</th>
<th>Webinar Education Program Sponsorship</th>
<th>Prominent Recognition on the Oley Home Page</th>
<th>Eblist or direct mailing to Oley members (1/year)**</th>
<th>½ page vertical or horizontal color ad in digital &amp; print LifeLine Letter, including clickable link or video</th>
<th>½ page color ad in digital &amp; print LifeLine Letter</th>
<th>Social media post</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150,000+</td>
<td>$10,000+</td>
<td>✓</td>
<td>2/year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>4/year</td>
<td>3/year</td>
<td>1/month</td>
</tr>
<tr>
<td>$70,000+</td>
<td>$8,500+</td>
<td>✓</td>
<td>1/year</td>
<td>✓</td>
<td></td>
<td></td>
<td>4/year</td>
<td>2/year</td>
<td>1/month</td>
</tr>
<tr>
<td>$50,000+</td>
<td>$7,000+</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td>4/year</td>
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<td></td>
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<tr>
<td>$30,000+</td>
<td>$3,500+</td>
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<td></td>
<td>3/year</td>
<td></td>
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<tr>
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<td>$2,000+</td>
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<td></td>
<td></td>
<td>2/year</td>
<td></td>
</tr>
<tr>
<td>$10,000+</td>
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<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>1/year</td>
<td></td>
</tr>
</tbody>
</table>

*Additional cost involved. Restrictions apply. Online surveys limited to 100 participants. Interviews/focus groups limited to 10 participants. **Additional cost involved.

Oley is announcing a new Partnership Level – Emerging Innovator.

The Board of Trustees established Innovation as a priority in our 2023-25 Strategic Initiatives.

“Innovation is vital to support the patient-centered evolution of nutrition therapy to improve and enable patients to live the best life possible.”

The goal is to allow smaller, emerging companies the support and visibility to consumers, caregivers and clinicians.

Criteria for Inclusion:
- Started and/or run by a home nutrition therapy patient, caregiver or clinician.
- Startup, existing company or company approaching product commercialization.
- Innovative product or service that will benefit home enteral or parental consumers and their caregivers.
- Have fewer than 7 employees OR Annual sales less than $100,000.
- If you are unsure if you meet the criteria, let’s talk.

Partnership Details:
- $2500 annual partnership fee (*Can only be renewed at this rate for 2 years)
- Significant discount on advertising, market research, general sponsorship opportunities, annual conference sponsorship opportunities.
- Listed on Oley website, at the Annual Conference and in LifeLine Letter.
- Other A-la-carte benefits considered.
- For specifics, please contact Andrea Taylor at andrea.taylor@oley.org.

Become an Oley Emerging Innovator Partner today!