



2025

IMPACT

REPORT

OUR MISSION, VISION, AND VALUES

Mission: To enrich the lives of those living with home IV nutrition or tube feeding through advocacy, education, community, and innovation.

Vision: Oley envisions a world where patients are united, supported, and empowered to thrive on home nutrition support.

Values: Patient Centered
Science Based
Solution Oriented



OUR LOGO

For years, this had been our logo. And it was fine, but it didn't say anything about who we ARE.



When it was time to rebrand, we didn't have to go any further than our own community to create a new one.

With lots of iterations and feedback from the community, we were proud to launch our new logo in 2025.

The new one boldly says, "Oley, Home Nutrition Support." It has the heart in the center of the home with elements from both enteral and parenteral nutrition all coming together to form the home.

We are proud to say it was designed by one of our very own nutrition support patients. **Thank you, Jessika Buehne!**

A LETTER FROM OUR PRESIDENT



Dear Oley Community,

I am honored to be stepping into the role of President of the Board for Oley. It's a privilege to join such a strong and supportive community of individuals, families, caregivers and clinicians who understand the unique challenges and triumphs with nutrition support.

My first introduction to Oley came with my own shortcomings as a dietitian working with patients on home tube feeding. One of my patients introduced me to Oley and this wonderful group of people. From then on I have deeply benefited from the connections and community I have seen here.

It was great to see so many of you at our annual conference in June. We are an organization that is growing and thriving, thanks to our members. It's exciting to see new resources on our website, new events (both in person and virtual) as well as partnerships with industry. I know together we can continue to grow our community and continue to help more individuals.

I do want to share my thanks to Dr. David Mercer and the entire Oley board as well as the staff and volunteers for their dedicated service, leadership and countless contributions that have helped shape Oley into what it is today. For the first time in years we have the resources to continue to grow as an organization.

As we look ahead to an exciting year my goal is to create more opportunities for connection within this wonderful community. I would love to see how we can use artificial intelligence (AI) to help create tools that serve both consumers and clinicians alike. I would also like to see our attendance at the annual conference continue to grow. It is so heart warming to see so many personal connections being made at the events. I especially love the dancing and karaoke night.

I also look forward to Oley being able to have more involvement in advocacy, including healthcare legislation in a robust way. As the board meets in November for our strategic planning, these are the items that will be at the forefront of conversation. I would love to see you all at our events in the coming year. Thanks to all of you we heard from at our Town Hall Meeting on October 21.

Being able to hear from Oley members is the best way to help us shape our future. I would also love to see you at webinars, participating in surveys, volunteering and of course at our annual conference next summer in Madison, Wisconsin.

Thanks again for being such an important part of this community. I am really looking forward to what we can accomplish together.

— Lisa Epp

MESSAGE FROM CEO

BETH GORE



As I reflect on my three years as Oley's CEO, my heart is full. Oley's longtime Executive Director, Joan Bishop, led the organization for decades, including through the challenges of COVID. Many nonprofits didn't make it through that time. Oley hit some bumps, but we emerged on the other side. When Joan retired, the Board faced a tough decision: celebrate Oley's 40 year history and sunset it or rebuild it. Thankfully, the decision was to rebuild, rebrand, and grow.

In August 2023, the Board named me CEO. While I brought personal experience with both tube feeding and IV nutrition, a background in patient safety, and board leadership, I had never run a nonprofit. I'm deeply grateful to the Board for its patience and trust as I learned how to build a sustainable organization, hire staff, and keep programs running, all while funding was tighter than ever.

When I started, Oley had 4.3 full-time employees. Today, we have 13 full-time staff and several contractors helping us expand our reach and impact. The 2025 theme was "Primed and Ready to Grow." And grow we did. Our Annual Conference in Charleston, South Carolina, broke records with our largest attendance yet. Keynote speaker Trinity Lowthian, a Paralympic fencer, inspired everyone. We had 51 exhibitors and introduced our first full trade show setup with pipe and drape. Nearly half of our attendees were first-timers.

We relaunched in-person Regional Conferences in Columbus, Ohio, and Kissimmee, Florida. We hosted 12 Community Connections, 16 webinars, and introduced or refreshed dozens of educational tools and resources. And we had two very successful and well attended awareness weeks. Home Parenteral Nutrition Awareness Week in October 2024 and Feeding Tube Awareness week in February 2025.

We also launched Somos Oley, our Spanish-speaking community. This included hiring three Spanish-speaking staff members, establishing a dedicated Spanish phone line, translating key resources, and creating a new logo and identity for the program.

Our office received thousands of calls and emails for information or support. Many of these requests are people knowing Oley is their last resort for information about living with nutrition support. Our most requested program by far was the Enteral Donation Program, with more than 9,000 requests for tube feeding formula or supplies. When insurance falls short, or doesn't cover what's needed, the Oley community steps in. Even clinicians reach out to us when they have nowhere else to turn.

Now we turn toward 2026, with the theme "Infusing Hope: It's in Our Hands." Too often, people in our community feel that things are out of their control. In 2026, Oley will work to infuse hope, knowledge, connection, and heart, and to encourage everyone in our community to do the same.

Thank you for being part of Oley.



- Beth Gore

OUR STAFF



Beth Gore, PhD
CEO



Maria Castrodad
Director of Operations



Cathy Harrington
Operations Manager



Melissa Hansen
Operations Coordinator



Whitney Kramer
Operations Specialist



Janice Collazo
Operations Corporate
Coordinator



**Tracey Giambertone, MS,
RDN, LDN, CNSC**
Director of Corporate
Engagement



**Kalee Eichelberger, MS, RD,
LD/N, CNSC, CHES**
Education Manager



Vincent Rosche
Community Engagement Coordinator



Shakira Valentin
Community Care Coordinator



Jade Lusk
Youth Program Coordinator



Heather Byrtus
Digital Marketing Coordinator

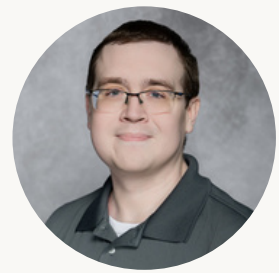


Sam Gore
IT Support Specialist

OUR BOARD & ADVISORS



Lisa Epp, RDN, CNSC, LD
President



John Mahalchak
President Elect



Steve Atkinson
Treasurer



Sivan Kinberg, MD
Secretary



David Mercer, MD,
PhD, FRSCS, FACS
Past President



Luccas Borges



Sarah Ellis



Roy George



Shirley Huang, MD



Vanessa Kumpf, PharmD,
BCNSP, FASPEN



Manpreet Mundi, MD,
FASPEN



Lyn Howard, MD,
FRCP, FACP
Co-Founder



Joan Bishop
Executive Director Emeritus

We are proud that half of our board members are people with lived experience and the other half are those with clinical expertise. We believe this balance best represents our membership and the community.

OUR COMMUNITY

We have an inclusive, broad community where everyone involved in home nutrition therapy are united, supported, and empowered in an inclusive, diverse, and accessible environment.



We collaborate with patients, families, clinicians, healthcare providers, industry partners, and associations to ensure patients have access to coordinated, safe, and effective support.

“When I found Oley, I found HOME. For the first time in my life I didn’t have to explain myself, they already knew.” -Taryn L.

OUR COMMUNITY CONNECTIONS

Over time, Community Connections has transformed the way I look at the community and taught me so much. The thing that scared me once is now my favorite thing to do for Oley each month. During community connections, we all come together and focus positively on living life to the fullest while being on nutrition support. - Vincent Rosche



Community Engagement
Coordinator, Vincent Rosche

“We can connect with people on a different level and really provide support and assistance with what they are dealing with.”

287

Community Connections
REGISTRATIONS



American Sign Language (ASL)

Periodically Oley receives a request for ASL services for our virtual or in person programs. Care Coordinator Shakira Valentin is certified in ASL. Look for a future article in an upcoming Lifeline Letter, Oley’s quarterly newsletter, on Shakira’s journey in working with this important population.

As Shakira puts it, “In this role, we become the ‘ears’ for the ASL community, ensuring that deaf and hard-of-hearing individuals have equal access to nutritional support and healthcare information.” During 2025, Shakira was able to create an internal ASL medical vocabulary resource, for internal use, which helped improve communication and strengthen the support we provide to this community.



Community Care Coordinator
Shakira Valentin

WE ARE SOMOS OLEY

“Que bien! 🌞 As a bilingual Hispanic, I think this will really help a community that is sometimes overlooked when it comes to medical stuff, and that could really benefit from resources in their native language.”

- Yadira R.

One of Oley’s strategic pillars is to build community. In 2025 we were proud to launch Somos Oley (which means “We are Oley” in Spanish)! This name was chosen by the Spanish-speaking Oley community. The logo was designed by a long-time Oley community member who is also a patient on nutrition support. Many people told us that it’s hard to find good, easy-to-understand information about nutrition support in Spanish. That’s why we’ve been taking real steps to better support our Spanish-speaking community



DID YOU KNOW THAT OLEY SENDS OUT H.U.G.S.? Heartfelt, Understanding, Gifted, Stuffies



The Oley HUGS Program is a heartfelt initiative dedicated to bringing comfort and joy to patients in hospitals through the simple yet powerful gesture of sending cards and stuffed animals. Spearheaded by compassionate volunteers, the program aims to lift spirits and remind individuals facing health challenges that they are not alone.

Each “Oley Hug” package includes a cheerful card and a cuddly stuffed animal, carefully selected to bring warmth and encouragement. Whether it’s a child undergoing treatment or an adult recovering from surgery, these small tokens of care make a big impact.

The HUGS Program reflects the belief that kindness can be healing. Due to generous donations, the program fosters hope, resilience, and a sense of belonging—one hug at a time. Request a HUG here: oley.org/hugs

“Thank you all so much for the beanie baby & card! It absolutely made my day and I’m so grateful to you and everyone at Oley. ☺”

- Haley S.

OUR KIDZ KLUB

Kidz Klub is specially designed for our youngest members, offering both online and in-person activities and educational opportunities. Children from toddler through age 12, and those developmentally in this age range, are welcome to participate. Members include patients, former patients, siblings, children of adults on nutrition support, and kids whose parents work in the field. Together, this is a vibrant community of connection and understanding. For many families, attending a Kidz Klub event marks the first time their child has met another kid with shared experiences related to nutrition support. It is a moment that can be both joyful and deeply meaningful.



Check out our newly launched logo launched in 2025. It was imagined, designed, and created by our Oley kids, youth, and young adults. Special thanks to all of those who brought this new logo to life!



50+
Kids attended
KK at conference



18
Volunteered for
KK at conference

ADVOCACY

15,000

calls and emails
to our info request line

9,000+

contact submissions
to our **Enteral Donation
Program**

Members of:



***“Be the voice to, of and for
the people on home nutrition therapy
and their caregivers.”***



Oley represented the nutrition support voice at Doctor’s Caucus on Capital Hill, FDA Conference Panel, Association for Vascular Access Keynote, Center for Value Innovation Summit, ASPEN Malnutrition Awareness Week Webinar, Multiple podcasts and webinars as guests and more!

“When my insurance stopped covering my son's formula, I didn't know where to turn. I filled out a contact form through the Enteral Donation Program, and within days, we had enough supplies to get us through the month. The kindness of strangers and the efficiency of this program gave us breathing room we desperately needed. I'll never forget it. Thanks, Oley!”

– Marisol G.

Oley convened the first **national summit on reimbursement** and access because these challenges have consistently been identified by our community as the biggest obstacles to safe, stable care.

CORPORATE ENGAGEMENT

Our trusted partners played a central role in advancing Oley's mission this year. Through both financial support and sustained, year-round collaboration, they helped us broaden programs, strengthen community connections, and deliver meaningful, ongoing support to families.



Tracey Giambertone, MS, RDN, LDN, CNSC // Director of Corporate Engagement



THANK YOU CORPORATE PARTNERS



EDUCATIONAL HIGHLIGHTS

“Create and disseminate patient-focused best practices for home nutrition support.”



**Kalee Eichelberger, MS, RD, LD/N, CNSC, CHES
// Education Manager**

2

Regional meetings

- Columbus, OH
- Kissimmee, FL

239

Registrations for “Splish Splash Safely: Diving into Swimming and Bathing with Central Lines and Feeding Tubes” webinar

32

Sessions presented at conference

Presented at ASPEN'S Malnutrition Awareness week with over

2,000

Registered

16

Total webinars

2

Awareness weeks we own → FTAW & HPNAW

Did you know that Oley resources are peer-reviewed?

To us, this means it was reviewed for content, readability, relevance, and accuracy with reviewers who have lived experience and reviewers with relevant clinical expertise.

CONFERENCE HIGHLIGHTS

OLEY ANNUAL CONFERENCE:

PRIMED & READY TO GROW

JUNE 17-20, 2025
CHARLESTON, SC



646

Total Conference Registrations



39

States Represented



5

Countries Represented



Community Support

64 Travel Grants Received

56 Volunteers



Fun Facts

58 Karaoke Songs

23 Fashion Show Participants

40th Oley Annual Conference

Conference Attendees

494 Attendees **209** First-Time Attendees

53.4%
Patients

46.6%
Professionals

Oley's Committees and Task Forces

Executive Committee, 2025 Committee Members:

David Mercer (President), Lisa Epp (President Elect), Steve Atkinson (Treasurer), John Mahalchak (Secretary).

Finance Committee, 2025 Committee Members:

Steve Atkinson (Chair), David Mercer, Luccas Borges, Beth Gore, Cathy Harrington, Whitney Kramer, John Mahalchak.

Governance Committee, 2025 Committee Members:

Lisa Epp (Chair), David Mercer, Tim Arends, Maria Castrodad, Sarah Ellis, Beth Gore, Shirley Huang, John Mahalchak.

Clinical Advisory Committee, 2025 Committee Members:

Manpreet Mundi (Chair), David Mercer, Sivan Kinberg, Vanessa Kumpf, Crystal Killian, Emily Hoopes, Kristy Poindexter, Nicholas Jackson, Tonya Henry

Oley's Task Forces

DREAM Team 2025 Members:

Roy George (Board Liaison), Seth Halligan, Emily Hoopes, Jayme Scali, Kelly Baker, Lauren Reimer, Tiffany Dodd, Jaden Maynard, Ruby Barrios, Brittany Detrick, Sivan Kinberg, Vanessa Kumpf

Oley Industry Advisory Council (OIAC)

Comprised of all Oley Partners in good standing



Financial Overview

In 2025, Oley invested in expanded programs, staff, and outreach to keep pace with the needs of a rapidly growing community. While program expenses exceeded revenue, our disciplined approach and strong investment strategy allowed us to finish the year net neutral. As we look ahead, sustaining this level of impact will require us to refine how we operate. In the coming years, we'll be making thoughtful, measured shifts to ensure Oley remains strong and responsive to the community we serve.

Our impact is driven by the generosity of our Strategic Corporate Partners and donors who believe deeply in the lives Oley changes. We will continue to invest in people, programs, and purpose.

FUN FACT:

This revenue puts us in the top **8%** of all nonprofits, signaling to investors and partners that Oley is established and capable of scaling impact. Thanks to all who partnered, sponsored, and donated!

8%



Oley's Fiscal Year runs 10/1-9/30 annually. All mention of 2025 refer to our fiscal year.

\$927,080

Partner and Sponsor Support

\$52,000

Raised by individual donors in fiscal year 2025

Honoring 74 individuals

\$21,150

Raised

13 contributions towards Humanitarian Efforts

\$7,025

Raised and distributed

283

Total individual donations

128

Donor tributes

HONORING THE



The **Horizon Society** is Oley's planned giving program, a thoughtful and strategic way to ensure that our work of enriching the lives of those on nutrition support will benefit future generations of patients, caregivers, and advocates.

Felice Austin
Jane Balint, MD
John Balint, MD
Joan Bishop
Ginger Bolinger
Pat Brown, RN, CNSN
Faye Clements, RN, BS
Katherine Cotter
Jim Cowan
Rick Davis
Ann & Paul DeBarbieri
David & Sheila DeKold
Dale & Martha Delano
Tom Diamantidis, PharmD
Gail Egan, MS, ANP
Selma Ehrenpreis
Herb & Joy Emich
Jerry Fickle
Don Freeman
Linda Gold
Nancy Goodick
Linda Gravenstein
Deborah Groeber
The Groeber Family
Valerie Gyurko, RN
Alfred Haas
Shirley Heller
Alicia Hoelle
Jeff & Rose Hoelle

William Hoyt
Portia & Wallace Hutton
Lyn Howard, MD
Kishore Iyer, MD
Doris R. Johnson
Lucy Ann Karels
Darlene Kelly, MD
Family of Shirley Klein
Jim Lacy, RN, BSN, CRNI
Robin Lang
Hubert Maiden
Laura Matarese, PhD, RD
Kathleen McInnes
Joy M. McVey
Michael Medwar
Meredith Nelson
Nancy Nicholson
Rodney Okamoto, RPh &
Paula Okamoto
Kay Oldenburg
Harold & Rose Orland
Judy Peterson, MS, RN
Clemens Pietzner
Beverly Promisel
Abraham Rich
Wendy Rivner
Roslyn & Eric Scheib Dahl
Susan & Jeffrey Schesno
Judi Smith

Doug Seidner, MD, FACG, CNSP
Steve Swensen
Cheryl Thompson, PhD, RD, CNSC
& Gregory Thompson, MD, MSC
Cathy Tokarz
Eleanor & Walter Wilson
Marion & Larry Winkler
James Wittmann
Patty & Darrell Woods
Rosaline Ann & William Wu

**Learn more about how to
become a member of the
Oley Horizon Society**



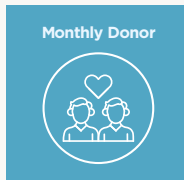
SUPPORT OLEY TO MAKE A LASTING DIFFERENCE

Your contributions to Oley play a vital role in the lives of our community. Every dollar helps strengthen our community, advance our educational programs, and elevate the patient voice.



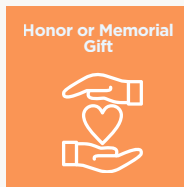
One-time Gift

Provides immediate support for our programs and allows us to respond quickly to emerging needs.



Monthly Donor

Your ongoing commitment helps us plan with confidence and extend our reach year-round.



Honor or Memorial Gift

Celebrate or remember someone special by making a contribution that supports the community they care about.



Corporate Partnership or Sponsorship

Engage your organization in our mission via an annual partnership, event sponsorship, or resource support.



Fundraiser or Peer-to-peer Campaign

Invite your friends, family, and network to join you in raising awareness and funds for Oley.

Why it matters:

- Many facing home nutrition support rely on a system that must be resilient, inclusive, and patient-centered.
- Every educational webinar, community connection, and advocacy campaign is powered by generous supporters like you.
- Hope, knowledge, and connection don't happen by accident, they happen when people choose to act.

[DONATE NOW](#)

Thank you for standing with our community.
With your support, more patients, caregivers, and clinicians can work together to build a future where thriving on home nutrition support isn't just possible, it's expected.

The Road Ahead: Infusing the Future

At the end of 2025, the Oley Board of Directors actively sought feedback from our community through surveys, interviews, and a Town Hall. They invited insights from patients and caregivers, clinicians, and our industry partners. These conversations will help shape Oley's next chapter and ensure our work continues to reflect the needs and voices of those we serve.

In November 2025, the Board and staff Strategic Planning Meeting focused to reflect on what we learned and to chart our course for the years ahead. This process isn't just about setting but more about about listening deeply to ensure Oley continues to grow in ways that meet the community needs. We will build on strengthening advocacy, expanding education, fostering innovation, and deepening the sense of community.

Looking forward, our vision is bold but focused. There are multiple challenges and opportunities to strengthen safety and consistency in home nutrition support. We want to reach patients earlier in their journey. We need to advocate for adequate reimbursement and sustainable systems so the companies that serve our members can continue to deliver the high-quality products and care that keep people alive and thriving.

We see a future where Oley has a local presence in communities across the country, ensuring that every patient, caregiver, and clinician has a place to connect and belong. Our goal is a vibrant, inclusive community that supports the many different people who make up Oley. We need to reach the masses while also, in the spirit of DEI, reach the one person who needs to know they're not alone and their voice matters.

To make this vision a reality, we'll need sustained partnership, collaboration, and financial support. Your engagement through donating, volunteering, and sharing Oley's mission fuels the work ahead. The next 1, 5 and 10 years will be defined by what we build together. The impacts are in all of our hands.



Thank you for being a part of the Oley community.

Infusing Hope: Is in our Hands in 2026

What's in store for 2026?

Next year's theme, **Infusing Hope: Is in Our Hands**, was born from the very heart of our community. For those who live with home nutrition support, "infusion" is part of daily life. It's how nourishment, stability, independence, and sometimes survival are delivered. But infusion is also a word of action. It means to fill something with strength, life, and purpose.



At Oley, we believe hope can be infused too, into conversations, connections, and community. Hope in the form of knowledge that empowers. Hope in the laughter shared between friends who understand and in knowing that progress is possible because of people who care enough to contribute.

The phrase Is in our hands reminds us that while so much can feel out of our control such as our diagnoses, health, access, and systems, there are still things that are firmly within our reach. We can reach out, lift each other up, and make change together. Whether you are a patient, caregiver, clinician, or supporter, your hands help carry this mission forward.

We hope you will join us throughout 2026, including in person in Madison, WI.

Throughout 2026, we will be infusing hope, heart, fun, and knowledge into everything we do and invite you to do the same.