



Help along the way

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Regional Conference Code of Conduct

- 1. Marketing products and services, and photographing participants, are prohibited** at Oley Regional Conferences without prior Oley approval. Note: conference sponsors will each host an exhibit table at the meeting.
- Members of industry are prohibited from planning, sponsoring, underwriting, or paying for any **non-Oley activity that involves consumers** attending the conference unless consumers are on their service. This includes during the meeting and on or around the hotel premises.
- 3. Participants are prohibited from:**
 - Distributing literature to attendees
 - Conducting recruitment interviews, or setting up “special services” for Oley attendees;
 - Contacting conference attendees on-site or after the conference unless the attendee has initiated it
 - Conducting or recruiting for market research other than an official Oley focus group.
- 4. Badges should be worn at all times**, with the name and any company affiliation clearly visible.
- 5. Professional behavior and courtesy** is expected at all times.
- A warning will be issued when the Code of Conduct is violated. Should an offense be witnessed or suspected, please report this to Oley staff immediately connecting them to consumers involved if appropriate.

**We appreciate you abiding by these guidelines
which were established to create
a comfortable, productive situation for consumers, and all attendees**

We are grateful for your cooperation.