

Partnering with Oley Benefits You!

Benefit packages allow you to showcase your products/services and receive feedback on from the homePEN consumers and clinicians who use them.

Basic Corporate Benefit Package:

All corporate partners will enjoy the Basic Corporate Benefit Package:

- **Recognition** on Oley Corporate Partner Roster and at Oley events.
- An opportunity to **advertise** in the *LifelineLetter*.*
- A **corporate write-up** in the *LifelineLetter* and at www.oley.org.
- Your **logo and a link** to your Web site on Oley's [Partner Showcase](#) Web page.
- A **partnership logo** to use on your Web site and approved printed materials showcasing your partnership with Oley.
- A **personalized outreach tool** that promotes your partnership with Oley.
- Opportunity to **support Oley board retreats**, ambassador training sessions, etc.*
- **Advanced selection of exhibit space** at the [annual conference](#), by donation level.†
- One **voting member** on Oley's Industry Advisory Council (OIAC).

Plus the benefits listed at the levels of giving.

Platinum Level Partners (\$70,000) will enjoy...

- Prominent recognition on the [Oley home page](#) with a link to your Web site.
- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.*
- Complimentary B&W [1/2-page ad](#) in six issues of the *LifelineLetter*. **Add 4-color for only \$500 per ad!**
- Premium [annual conference](#) benefits: address attendees during corporate partner award ceremony, complimentary floor display, up to \$4,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner's honor**, and logo on Walk-A-Thon t-shirt.
- Hosting a [focus group](#) at the annual conference.*
- Sponsoring a webinar OR sending an e-blast to Oley members.*

Gold Medallion Partners (\$50,000) will enjoy...

- Prominent recognition on the [Oley home page](#) with a link to your Web site.
- A **promotional, direct mailing** (DVD, brochure, survey) to Oley members.*
- Complimentary B&W [1/2-page ad](#) in six issues of the *LifelineLetter*. **Add 4-color for only \$500 per ad!**
- Prominent [annual conference](#) benefits: complimentary floor display, up to \$2,000 worth of sponsorships, B&W 1/2-page ad in program, five complimentary conference registrations, award named in partner's honor**, and logo on Walk-A-Thon t-shirt.



Colleen and her mother walking for Oley.

For More Information Contact

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Silver Circle Partners (\$30,000) will enjoy...

- A [promotional, direct mailing](#) (DVD, brochure, survey) to Oley members.*
- Complimentary B&W [1/3-page ad](#) in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only \$500 per ad!**
- Deluxe [annual conference](#) benefits: complimentary floor display, up to \$1,000 worth of sponsorships, and B&W 1/4-page ad in program.

Bronze Star Partners (\$20,000) will enjoy...

- A [promotional, direct mailing](#) (DVD, brochure, survey) to Oley members.*
- Complimentary B&W [1/4-page ad](#) in three issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only \$500 per ad!**
- [Annual conference](#) benefits: complimentary tabletop exhibit space, up to \$500 worth of sponsorships, and B&W 1/4-page ad in program.

Benefactor Level Partners (\$10,000) will enjoy...

- Complimentary B&W [1/4-page ad](#) in two issues of the *LifelineLetter*. Discounted (50%) rate for additional advertising space. **Add 4-color for only \$500 per ad!**
- [Annual conference](#) benefits: complimentary tabletop exhibit space and up to \$500 worth of sponsorships.

Patron Level Partners (\$5,000) will enjoy...

- Complimentary B&W [1/4-page ad](#) in one issue of the *LifelineLetter*. **Add 4-color for only \$500 per ad!**
- [Annual conference](#) benefits: complimentary tabletop exhibit space and up to \$300 worth of sponsorships.

* Additional cost involved.

** Pledge or donation must be received by **November 12, 2014** to participate in the awards program.

† Pledge or donation must be received by **March 1, 2015** to participate in advanced exhibit space selection.

**Become a Partner with Oley—
Make your pledge by December 1st!**



Support from others helps Colleen stay upbeat.

“We believe Oley is a tremendous resource for nutrition consumers, and we are proud to support such a great organization!”

“We applaud Oley’s ongoing commitment to supporting the needs of consumers... and support its efforts in enriching their lives.”

“It is clear that Oley is making a difference.”



Help along the way

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