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## WCHQ Assembly will focus on

### “Health Care Transformation: New Roles, New Goals”

*National experts, WCHQ members share how health care organizations are changing to meet the new reimbursement, practice environment*

**MADISON (January 14, 2019)** ----- The transition to a value-based payment environment requires health care organizations to redesign processes and reassign roles to improve quality and increase efficiency. Wisconsin health care providers are implementing changes that will ensure their success in a new practice and reimbursement environment.

The Wisconsin Collaborative for Healthcare Quality (WCHQ) Assembly on February 12, 2019 at Monona Terrace will focus on “Health Care Transformation: New Roles, New Goals.” [Registration](#) is open.

At this Assembly, two national speakers will describe how federal policies and quality and reporting initiatives are impacting health care organizations in the Midwest and nation. Later in the day, WCHQ members will describe how their organizations are making changes that will enable them to thrive in the value-based payment environment.

Keynote speaker Lisa Simpson, MB, BCh, MPH, FAAP, president/CEO of AcademyHealth, is a nationally recognized health policy researcher and pediatrician and a passionate advocate for the translation of research into policy and practice. Her research and publications focus on the role of evidence and data to improve health and health care, particularly for children and vulnerable populations.

Before joining AcademyHealth, Dr. Simpson held several key positions, including serving as the deputy director of the Agency for Healthcare Research and Quality (AHRQ) from 1996 to 2002. She serves on the Robert Wood Johnson Health Policy Scholars Program National Advisory Council and the Board of Directors of the Institute for Accountable Care. In October 2013, Dr. Simpson was elected to the National Academy of Medicine (formerly the Institute of Medicine).

Tom Evans, MD, president/CEO of the Iowa Healthcare Collaborative (IHC), will provide an overview of the activities of the Practice Transformation Network (PTN). Supported by the Centers for Medicare and Medicaid Services (CMS), the PTNs are peer-based learning networks designed to coach, mentor and assist clinicians in developing core competencies specific to practice transformation. This approach allows clinician practices to become actively engaged in the transformation and ensures collaboration among a broad community of practices that create, promote, and sustain learning and improvement across the health care system.

WCHQ, a subcontractor to IHC, is working with several health care organizations in Wisconsin that have joined the PTN, including Reedsburg Area Medical Center (RAMC). RAMC President/CEO Bob Van Meeteren; Kimberly Garman, quality specialist; and, Shelly Beschta, clinic nurse manager, will describe how cultural change has enabled better communication between departments that has led to improved patient care and a more resilient organization.

As health care transitions from pay-for-volume to value, the chief financial officer's role must change, too. Bellin Health COO/CFO Jim Dietsche will describe how his position and the finance and other departments he oversees have adapted to non-traditional payment models.

WCHQ Assemblies are held quarterly and attract more than 125 health care professionals who are committed to improving the quality of care patients receive in clinics, hospitals, home health and dental offices in Wisconsin and neighboring states. [Register](#) today. More information is available at [WCHQ.org](http://WCHQ.org) or contact Mary Kay Grasmick, WCHQ, [mkgrasmick@wchq.org](mailto:mkgrasmick@wchq.org).

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