



# WISCONSIN COLLABORATIVE *for* HEALTHCARE QUALITY

## WCHQ Statewide Quality Improvement Event

**June 5, 2019 | 9:00 AM - 2:45 PM**

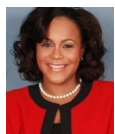
**Monona Terrace, Madison, WI**

The Wisconsin Collaborative for Healthcare Quality (WCHQ), in partnership with the Wisconsin Department of Health Services (DHS), is sponsoring the sixth annual Statewide Quality Improvement Event focused on “Chronic Disease and Affordability.”

### Who Should Participate

This event is designed for senior leaders, physicians, pharmacists, nurse leaders, physician assistants, advance practice nurses, front line staff, social workers and care coordinators.

### Keynote Presenter



**Knitasha Washington, Ph.D.**, President, ATW Health Solutions, has more than 15 years professional experience as a consultant in the areas of health systems performance, patient safety and quality. Motivated by the many opportunities to improve quality and patient safety while reducing costs, Dr. Washington’s career path has been guided by her vision to be at the helm of change and to ensure a more equitable and values-driven health care system.

Her tenure in health care summarizes nine years in managed care and ten years consultative experience improving hospital profit margins through operations efficiency, patient throughput, labor and non-labor expense manage projects. Over the years, she has gained extensive knowledge of hospitals and health system’s operations to include safety net, public, community, private and academic medical centers.



**Jonathan Jaffery, MD, MS, MMM**, Senior Vice President, Chief Population Health Officer at UW Health leads the UW Health ACO and provides strategic leadership for UW Health’s transformation toward population health management.

He works to ensure UW Health provides high value care, and to further the triple aim of health reform: better care, better health and lower costs through improvement.

A board-certified nephrologist, Dr. Jaffery completed a Robert Wood Johnson Foundation Health Policy Fellowship, served on the U.S. Senate Committee on Finance and is a former chief medical officer for the Wisconsin State Medicaid program.

### Details

#### Location

Monona Terrace Convention Center  
1 John Nolen Drive, Madison, WI 53703

#### Registration Fees

WCHQ Members - \$65  
Non-Member (Provider) - \$125  
Non-Member (Corporate) - \$225

#### Please send checks to:

Wisconsin Collaborative for Healthcare Quality, Inc.  
PO Box 628578, Middleton, WI 53562-8578

#### Register online today!

Visit [onlinecommunity.wchq.org](http://onlinecommunity.wchq.org) to register now.

#### Continuing Education Credits

This activity has been approved for  
*AMA PRA Category 1 Credits™*,  
ANCC and Iowa contact hours.

#### Questions

Contact the WCHQ event staff at  
WCHQ@badgerbay.co or 920-560-5610.

## Schedule (Subject to change)

9:00 am	<b>Welcome</b> Chris Queram, WCHQ President/CEO	1:00 pm	<b>Block 1:</b> <b>Better Care for Diabetes</b> Colleen Kristbaum, MS, RDN, CD, FAND, Statewide Director of Diabetes Programs Ascension Wisconsin
9:10 am	<b>Leadership Award Presentation to Marshfield Clinic Health System</b> Gabrielle Rude, PhD WCHQ Director, Practice Transformation		<b>Improving Health Outcomes by Increasing Health Literacy</b> Michele Erikson, Executive Director Wisconsin Literacy
9:40 am	<b>How to Engage the Patient and Family</b> Kritasha Washington, DHS, MHA, FACHE, President ATW Health Solutions, Chicago	1:45 pm	<b>BREAK</b>
10:45 am	<b>Awards Presentation to WCHQ's Four Top Performers</b>	2:00 pm	<b>Block 2:</b> <b>Engaging Patients in Primary Care</b> Ann Taake, Quality Improvement Specialist Primary Care Associates, Appleton
11:00 am	<b>Population Health at UW Health: Transforming Care</b> Jonathan Jaffery, MD, Senior Vice President, Chief Population Health Officer UW Health		<b>Connecting the Non-Urgent ER Patient to Primary Care</b> Linda Puccini, Vice President, Patient Services Ascension
12:00 pm	<b>Networking Lunch with Hosted Roundtables</b>		
		2:45 pm	<b>Closing Remarks and Door Prize Announcement</b>

## Breakout Presenters



**Michele Erikson**, Executive Director, Wisconsin Literacy, has been involved with adult literacy since 1986. In 2005 she began working for Wisconsin Literacy, Inc. as the Executive Director and is supporting and advocating for literacy organizations state-wide. She has helped develop Wisconsin Literacy's Health Literacy division, which is recognized for its national health literacy summits and its work in educating both consumers and healthcare providers so that health information is understandable to everyone.



**Colleen Kristbaum, MS, RDN, CD, FAND**, is the Statewide Director of Diabetes Programs for Ascension Wisconsin. Prior to her current position, Colleen planned, administered and supervised clinical nutrition at six acute care hospitals and diabetes management services at seven outpatient clinics for SE Wisconsin Wheaton Franciscan Healthcare.

Colleen received her master's degree from Mount Mary College in dietetics/dietician. She is a Fellow in the Academy of Nutrition and Dietetics.



**Linda Puccini**, is the Vice President of Patient Care Services for Ascension. Prior to her current position, she was the Director of Inpatient Cardiac and Surgical for St. Joseph's Hospital and Director of Cardiac Rehab for Ascension's North Market.

Linda holds a BSN in nursing from the University of Wisconsin – Eau Claire and a master's degree in health/health care administration and management from St. Francis in Illinois.



**Ann Taake, RN, BSN**, is a Quality Improvement Specialist at Primary Care Associates of Appleton. Prior to her current position, she was Staff Development Educator for emergency services at ThedaCare, with 19 years of emergency nursing experience at both ThedaCare and Door County Memorial Hospital.

Ann holds a BSN in nursing from the University of Wisconsin-Oshkosh.