



# WISCONSIN COLLABORATIVE *for* HEALTHCARE QUALITY

**Register Now for the September WCHQ Assembly Meeting!**  
*Creating a Healthy Wisconsin: Identifying and Eliminating Health Disparities*  
September 19, 2019 | 9:00 AM - 3:00 PM | Monona Terrace, Madison, WI

Please join us for the third quarterly WCHQ Assembly meeting of 2019. This Assembly meeting will focus on creating a healthy Wisconsin: identifying and eliminating health disparities. The featured speaker is Kimberlydawn Wisdom, MD, MS, Senior Vice President of Community Health & Equity, Chief Wellness & Diversity Officer, Henry Ford Health System, Michigan's First Surgeon General.

## Who Should Participate

This event is designed for senior leaders, physicians, pharmacists, nurse leaders, physician assistants, advance practice nurses, front line staff, social workers and care coordinators.

## Keynote Presentation



### Addressing Disparities in Health

Kimberlydawn Wisdom, MD  
Senior Vice President of Community Health & Equity  
Chief Wellness & Diversity Officer  
Henry Ford Health System  
Michigan's First Surgeon General

## Featured Presentations

### WCHQ Report: Health Disparities in Wisconsin



Maureen Smith, PhD  
Professor, Departments of Population Health  
Sciences and Family Medicine  
University of Wisconsin School of Medicine and  
Public Health

-and-



Matt Gigot, MPH  
Director of Performance Measurement and  
Analytics  
Wisconsin Collaborative for Healthcare Quality



### Eliminating Disparities: A Health System View

Cristy Garcia-Thomas  
Chief External Affairs Officer  
AdvocateAurora Health



### The Impact of Housing on Health

Caroline Gomez-Tom  
Director, Patient and Community Engagement  
Sixteenth Street Clinic, Milwaukee



### Reducing Barriers to Care: The Barbershop Health Initiative

Aaron Perry  
CEO/Founder  
Rebalanced-Life Wellness Association



### Improving Access to Care for People in Rural Wisconsin

Greg Nycz  
Executive Director  
Family Health Center of Marshfield, Inc.



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## Schedule

9:00 am	<b>Welcome</b> Chris Queram	Noon	<b>LUNCH</b>
9:15 am	<b>Introduction to the Day</b> Speaker details coming soon!	1:00 pm	<b>Eliminating Disparities: A Health System View</b> Cristy Garcia-Thomas
9:45 am	<b>Keynote: Addressing Disparities in Health</b> Kimberlydawn Wisdom, MD, MS	1:30 pm	<b>The Impact of Housing on Health</b> Caroline Gomez-Tom
10:45 am	<b>WCHQ Report: Health Disparities in Wisconsin</b> Maureen Smith, MD, MPH, PhD and Matt Gigot, MPH  <i>The first release of a landmark report in Wisconsin from the Wisconsin Collaborative for Healthcare Quality with data that documents health disparities in Wisconsin based on race/ethnicity, payer and geography.</i>	2:00 pm	<b>Reducing Barriers to Care: the Barbershop Health Initiative</b> Aaron Perry
		2:30 pm	<b>Improving Access to Care for People in Rural Wisconsin</b> Greg Nycz

## Details

### Location

Monona Terrace Convention Center  
1 John Nolen Drive  
Madison, WI 53703

### Registration Fees

WCHQ Members - Complimentary  
Non-Member (Provider) - \$125  
Non-Member (Corporate) - \$225

### Register Online Today!

Visit [onlinecommunity.wchq.org](http://onlinecommunity.wchq.org) to register now.

### Please send checks to:

Wisconsin Collaborative for Healthcare Quality, Inc.  
PO Box 628578  
Middleton, WI 53562-8578

### Continuing Education Credits

This activity has been approved for AMA PRA Category 1 Credits™, ANCC and Iowa contact hours.

### Register Online Today!

Contact the WCHQ event staff at  
[WCHQ@badgerbay.co](mailto:WCHQ@badgerbay.co) or 920-560-5610.