



Associated Oregon Loggers, Inc.

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Associated Oregon Loggers Appoints Joe Justice as Executive Leader

The Board of Directors of Associated Oregon Loggers (AOL) is pleased to announce Joe Justice as their new Executive Vice President, effective June 15, 2026. Justice will succeed Rex Storm, who served in the role since 2019 and is retiring after 31 years with the statewide trade association.

Following an extensive search, the Board selected Justice in recognition of his deep experience within Oregon's forest industry and his proven leadership in navigating the state's complex regulatory environment. Justice brings a practical, solution-oriented perspective informed by decades of work alongside independent forest contract operators.

"Our executive committee is confident we've identified a highly capable forest business leader who will bring meaningful value to AOL," said Jeff Plikat, President of Associated Oregon Loggers. "We are looking forward to working with Joe Justice, knowing the unique set of skills and knowledge that he brings to the table."

Justice joins Associated Oregon Loggers after serving as Region Manager for Manulife Forest Management, where he oversees operations across more than 270,000 acres in Northeast Oregon. He is also completing his second term on the Oregon Board of Forestry. Over the past 25 years working in Eastern Oregon—where sustaining a viable forest industry presents significant challenges—Justice has developed a strong passion advocating for responsible forest management. He is widely regarded as a plain-spoken, trusted, and solution-driven leader.

"It is truly an honor, and I am humbled, to lead Associated Oregon Loggers," said Justice. "The industry faces real challenges, but I am confident that AOL's staff and membership are prepared to meet them head-on. I anticipate working with a talented team and Board to advance AOL's mission and strengthen the long-term success of loggers and all forest operators across Oregon."

About Associated Oregon Loggers

Associated Oregon Loggers, Inc. (AOL) is the statewide trade association providing service and voice for Oregon's logging and affiliated forest contact operations sector. AOL represents more than 900 small business members engaged in forest management trades, including harvesting, reforestation, road construction, transportation, thinning, vegetation treatment, hazard reduction, firefighting, utility clearing, and associates.

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A Trusted Partner for Oregon's Forest Operators