

OFRI - Loggers and Forest Contractors Survey

*Here are suggestions about how you might answer survey questions:
(Print a copy of this to help with survey answers)*

The deadline to complete the survey is May 1. – Access the survey [here](#).

Survey opening and closing thoughts:

- Abundant and sustainable forests not possible without sustainable human resources who manage, grow, produce, and protect natural resources.
- Human resource in Oregon forests must be integral to new OFRI strategy.
- Working families and skilled trades career opportunities to manage sustainable forests
- K-12, tech school, community college career studies for forest occupations.
- Education about career pathways for working rural forest communities
- Emphasize that the forest is a great place to work

Use these phrases to spotlight your work:

Forest professionals
Working families working

Human resource

Caring for the forest

Sustaining livelihoods and families

Sustainable forest communities and livelihoods

Rural forest prosperity

Working forests produce community wealth

Skilled trades people

Sustainable forest business

Forest-producing communities

Human resource in forest

Small business innovators

Career opportunity

Prosperous place to work and live

Forest professionals managing

Words to use: work, workers, skilled, professionals, families, livelihood, people, human resource, careers, occupations, loggers, operators, workforce, opportunity, trusted, contemporary, productive, convincing, provocative, prosperous, practical, effective, efficient, innovative, self-reliant...

OFRI “Current Effectiveness Level” and “partnerships” need improvement. Needs to be more effective at forest careers, human resources working in forest, occupational opportunity to manage sustainable forests, career pathways, CTE forest and farm career readiness. Needs improvement in K-12, public education, employees, operators, publics. Career and workforce education weak with K-12, public education, and employees.

Top challenges and opportunities: Lack of capacity; Misconceptions; Other-- Lack of education in forest careers; Other--False narrative attacking forest professionals. Opportunity--Human resource in forest; Opportunity-- education in forest careers; Opportunity—forest professionals

Questions: Inka Bajandas – 971-673-2948



About Oregon Forest Resources Institute:

The Oregon Legislature created Oregon Forest Resources Institute (OFRI) in 1991 to support and enhance Oregon’s forest products industry by advancing public understanding of forests, forest management and forest products, and encouraging sustainable forestry through landowner education.

OFRI is governed by a board of directors made up of 11 voting members appointed by the state forester, plus two non-voting members. OFRI’s board includes AOL Operator Member, Garren Hitner of Century Forest Management/Trucking. OFRI work is funded by a portion of the forest products harvest tax.