



### About OSAP

OSAP was conceived in 1984 and is an entity that welcomes multiple perspectives in its goal to improve the world through advocacy and education for infection prevention in oral healthcare...because safety matters! OSAP's members include clinicians, academia, policy makers, researchers, consultants **and industry**. Each perspective is represented in the Organization's leadership and has an equal voice in the development of sound solutions to the complex challenges of preventing disease transmission.

### About Corporate Membership

OSAP Corporate Membership is a formal, ongoing relationship between the Organization for Safety, Asepsis and Prevention (OSAP) and corporate partners united in the common vision of *safe oral healthcare for people everywhere*. The partner program provides access to a higher level of OSAP services and opportunities that is not otherwise available.

The Corporate Membership program acknowledges and differentiates healthcare companies that demonstrate an unwavering commitment to OSAP and safe dental care. In addition, it helps to sustain critical services delivered by OSAP such as advocacy, education, communications/PR, and strategic development.

There also is an opportunity for a limited number of companies to obtain maximum exposure through a unique "**Super Sponsorship**". Only twelve companies will be able to participate in this exclusive category. Super Sponsors enjoy an all-inclusive relationship with the Organization with publications, meetings and other programs. Super Sponsors receive strategic partner recognition through premium placement in all materials and meetings, exclusive website recognition, an invitation to participate in OSAP Board meetings, and other benefits.

### Benefits of Corporate Membership

OSAP has significantly refined Corporate Membership as a result of partner feedback, industry research, and old-fashioned trial and error. In this current economic climate, we understand that your company needs more than access or impressions: you need *impact*. OSAP Corporate membership offers:

- Access and advocacy
- Branding and recognition
- Partnership savings
- Reliable data
- Time critical updates
- Education
- International presence

### Fees

The 2015 Corporate Membership fee is \$2,500 (with a one-time initiation fee of \$1,500 for new corporate members). Super Sponsorship is \$12,000 (no initiation fee) and includes full menu of program options. The list of benefits to this exclusive category of membership continues to increase. For example, OSAP's social responsibility campaigns through Patterson and Schein offer double the ad space for Super Sponsors

**NOTE:** All Super Sponsor and corporate memberships include an unlimited number of company 'seats' that allow your designated corporate contacts/employees to individually register and log-in to the OSAP website using their own email address and password to receive OSAP publications and breaking news via email.

## CURRENT CORPORATE MEMBERS (Super Sponsors are listed in bold)

3M ESPE, A-dec, **Air Techniques**, AquaSept, Benco Dental, Biotrol, Burkhart Dental Supply, Certol International, Coltene, Compliance Training Partners/HPTC,, **Clorox**, **Crosstex International**, Delta Dental Plan of Massachusetts, DentalEZ Group, , Halyard Health, HealthFirst, **Henry Schein**, Heraeus Kulzer, **Hu-Friedy**, **Kerr TotalCare**, Medicom, MicroCopy, **Midmark Corporation**, Miele, Mydent International, NDC Dental, North Bay/Bioscience, Pac-Dent International, Palmero Health Care, **Patterson Dental**, PDI, Pro2 Solutions (Cranberry), ProEdge Dental Products, PureLife Dental, **SciCan**, Septodont, SmartPractice, Solmetex, Sterisil, Stoma Dental, **Sultan Healthcare**, The Procter & Gamble Company, TIDI Products, W&H, Westside Resources and Whip Mix.

## PRIORITIES FOR 2015

- January Infection Control Boot Camp
- International Symposium in May
- National Infection Control Consortium Leading to Certification
- Infection Control in Practice “Team Huddle” – Focus on Dental Safety Coordinator
- Patterson and Schein Social Responsibility Campaigns Benefitting OSAP
- Safest Dental Visit Launch
- National Dental Infection Control Awareness Month (September)
- And more!

## WHY CORPORATE MEMBERS VALUE OSAP

Here’s what some of our Corporate Members are saying...

### **Market Intelligence**

*A membership with **OSAP provides the background and knowledge to understand market needs, trends, and directions.** The annual session is the background for a direct informational exchange between lecturers and manufacturers and the scientific minds that, together, shape dentistry. Moreover, OSAP is a nurturing environment where personal relationships develop for the enrichment and benefit of all." **Michael Durda, DUX***

*In all of our Dental Dealer Training classes, when we speak about proper Infection Control protocol, OSAP is involved in the beginning, the middle and the end of all those conversations. **OSAP acts as our guideline information clearing house.** It is vital to our success that our selling partners have up to date IC information to pass on to their customers who are looking to be compliant. Like no other agency in the United States, OSAP is our dental "go to" source. **Doug Braendle, SciCan***

### **Marketing Resource with Access to Decision-Makers**

*The value of membership to the OSAP organization for Sultan Healthcare has been tremendous. It is a great community where you can **network and develop relationships with the leaders and influencers in dental infection prevention.** OSAP has the tools available to educate our staff and sales team and help build our credibility in this critical area of the marketplace. It also provided us the opportunity to work together with our peers, clinicians, and educators for a common cause that in the end benefits us all; for clinicians and patients to stay infection free while providing and receiving care, for educators teach a consistent message to promote proper procedures and for us, the manufacturers, improved compliance helps drive purchases in key product categories. **I strongly believe there’s a solid return on our investment as corporate member.** **Tim Lorencovitz, Sultan***

*Crosstex chooses to invest in our partnership with OSAP as a Super Sponsor because of the multitude of benefits gleaned and core-strengths shared. OSAP is dentistry’s consummate trusted resource for infection control and safety information. Through the various educational offerings, our sales consultants are better prepared to*

provide value added service to our clients. Lastly, the **global OSAP professional community is a collaborative network bringing KOL's and corporate together** in the mission for safe and infection-free delivery of oral healthcare. **Leann Keefer, Crosstex**

**OSAP is an essential conduit through their website, newsletters, email updates and symposium to highly focused decision-makers.** Our logo and contact information are easily available at the OSAP website and on the newsletter. Additionally, our company values ethical and accurate portrayals in marketing infection prevention products. We appreciate the influence and subtle guidance of OSAP to promote good marketing standards.  
**Peggy Spitzer, Certol**

### Science Based Content

OSAP has been our consistent “go to” resource for all matters infection control. **If we have any infection control related questions, we always contact OSAP and we get thorough, scientifically supported answers.** The value that OSAP brings to the advancement of dental infection control is much appreciated. **Jennifer Naylor, Hu-Friedy**

OSAP members have the assurance when seeking information or searching for current Infection Control procedures that they can rely on vast resources found within the community of the OSAP organization. One that comes to mind is ‘Ask the Experts’. I have had the pleasure of not only reaching out with questions of my own but also having the pleasure to be able to assist along with other members in offering information to a fellow member. I find this to be **just one of many extraordinarily valuable resource tools only found in OSAP.** **Ed Schmitt, DentaleZ**

### Issues Distilled & Summarized

OSAP serves as a resource for infection control and prevention. **The timely information ensures our organization is current on relevant information.** The ability to contact OSAP with questions is priceless. **Lori Paulson, NDC Dental**

At TotalCare, we are all about Protecting People. Partnering with OSAP has enabled us to further our mission, **by providing the resources needed to fully understand and address infection control challenges facing the oral health community today.** Their real world education of scientific principles, community collaboration and continuous commitment to safety in the dental environment, makes us proud to be an on-going partner. - **Jessica Grover, TotalCare**



# Organization for Safety, Asepsis & Prevention Corporate Member Application

P.O. Box 6297 ♦ Annapolis, MD 21401 ♦ www.osap.org  
P: 410-571-0003 ♦ F: 410-571-0028 ♦ E: office@osap.org

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Distribution area:  USA  CANADA  OTHER \_\_\_\_\_ Years Company in Business: \_\_\_\_\_

Are you part of any other trade association? \_\_\_\_\_

If yes, please list: \_\_\_\_\_

Name of Representative to OSAP: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please check appropriate box:

Distributor  Manufacturer  Other: \_\_\_\_\_

Payment:

Check Enclosed  Visa, MasterCard or AMEX

Card Number: \_\_\_\_\_ Exp date: \_\_\_\_\_

### Information Required for Review of Application

- 1. Completed Application
- 2. Payment of Fees:  
**Regular Membership: Initiation fee & Annual Dues (\$1,500 + ~~\$2,500~~ = \$4,000)**
- 3. JPEG of Corporate Logo

*if app received by 9-18-15 total = \$2,750\**

**Super Sponsorship: \$12,000 Inclusive of all Exhibits, Weblinks and Fees**

*+(1,500 + \$1,250 = \$2,750)*

NOTE: If an applicant is under legal or regulatory investigation, the application for OSAP membership will be tabled until the issue has been satisfactorily resolved.

Signature: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

For Office Use Only Date Rec'd: \_\_\_\_\_ Check # \_\_\_\_\_ Date Approved: \_\_\_\_\_