

# **Top 10 Reasons to Exhibit at the 2017 OSAP Annual Conference**

- 10.** Exclusive exhibit hours separate from the educational programming provide focus and ensure booth traffic.
- 9.** Infection control trainers/consultants look to you to provide them with product information to use in their presentations.
- 8.** Top speakers are available to answer your questions.
- 7.** Your sales efforts are directed to a targeted audience comprised of leaders in infection control and patient safety.
- 6.** Company registration includes attendance for two representatives, who get the latest information from top experts through the nationally recognized curriculum.
- 5.** Infection control and compliance managers of large group practices attend – key influencers of infection control products across numerous practices.
- 4.** Every attendee receives an OSAP vendor list that encourages future contact and additional potential sales.
- 3.** Companies that have previously participated as exhibitors have given very high marks to the value received from their experience.
- 2.** The OSAP Annual Conference provides superb networking with dental clinicians, consultants and educators who are coming to focus solely on infection control.

**And the #1 reason is...**

- 1.** The OSAP Annual Conference is **THE MEETING** of the year for any company that sells infection control or patient safety products. **Be there!**