
IPIA INTERNATIONAL PACKAGED ICE ASSOCIATION
SET SAIL FOR
TAMPA
for the 109th Annual
IPIA Convention
& Trade Show
1917
109th ANNUAL
2026
IPIA
CONVENTION
& TRADE SHOW
NOVEMBER 16-20, 2026
TAMPA, FL
NOVEMBER 16-20, 2026
TAMPA, FLORIDA
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Canadian Association of Ice Industries Founded 1921

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CHAIRMAN'S LETTER

Dear Friends and Industry Colleagues,

We're ready to drop anchor in Tampa Bay for an incredible week at the IPIA 109th Convention & Trade Show, November 16–20, 2026!

This year's convention promises an outstanding week of education, networking, and fun as we bring together packaged ice professionals from across the industry. We'll be gathering at the JW Marriott Tampa Water Street, located steps from Tampa's famed Riverwalk and surrounded by some of the city's best dining, entertainment, and waterfront views.

The convention week kicks off at Topgolf, offering attendees a fun and relaxed opportunity to meet, network, and reconnect before the week's events get underway. Throughout the convention, there will be plenty of additional opportunities to enjoy time with industry friends and experience all that Tampa has to offer.



Our agenda is packed with valuable education sessions, expanded exhibit hall time, and opportunities to connect with industry peers and exhibitors throughout the week. We're thrilled to welcome keynote speaker Major Anthony "AB" Bourke, a former F-16 fighter pilot and business leader whose presentation on teamwork, leadership, and peak performance is sure to leave attendees energized and inspired.

And of course, get ready for an unforgettable Chairman's Party at Raymond James Stadium, home of the 2020 Super Bowl Champion Tampa Bay Buccaneers. Yes, we'll have access to the iconic pirate ship, so be sure to bring your best pirate gear for a night to remember. Attendees will also have the opportunity to tour the Reddy Ice facility in Plant City, Florida. As someone who proudly works for Reddy Ice, I'm especially excited to welcome everyone for a behind-the-scenes look at their outstanding operation and team there.

From the exhibit hall to the evening events, this convention is all about bringing our industry together to learn, connect, and celebrate. Until then, chart your course, and we look forward to welcoming you aboard in Tampa this fall!

Brian Washnock
Chairman, International Packaged Ice Association

IPIA CONVENTION AGENDA

SUNDAY, NOVEMBER 15

12:00pm - 9:00pm ..... Supplier Optional Exhibit Set-Up (Restricted to Suppliers only)

2:30pm - 4:00pm ..... Executive Committee Meeting

4:30pm - 5:30pm ..... Board of Directors/Committee Pre-Convention Briefing

6:30pm - 9:00pm ..... Board of Directors/Committee Dinner (Offsite) or Dinner on your own

MONDAY, NOVEMBER 16

7:30am - 4:30pm ..... Supplier Exhibit Set-Up (Restricted to Suppliers only)

8:45am - 12:00pm ..... Optional Activity: Topgolf (Breakfast & Transportation included) **

12:45pm - 1:30pm ..... International Attendee Meetup

1:15pm - 2:15pm ..... First Timers/Applicants Welcome and Meetup

2:30pm - 4:45pm ..... Welcome Opening Session Award Presentations, Gold Sponsor Presentations and Keynote Speaker

5:00pm - 8:00pm ..... Exhibit Hall Grand Opening and Reception

TUESDAY, NOVEMBER 17

7:00am - 7:30am ..... Roger Breisch Memorial Fun Run/Walk

8:00am - 9:00am ..... Canadian Association of Ice Industries Meeting and Breakfast

8:00am - 9:15am ..... Breakfast in Exhibit Hall

8:00am - 10:30am ..... Exhibit Hall Open

9:00am - 1:30pm ..... Ladies' Coffee & Day Out in Hyde Park Village (Transportation provided.)

TUESDAY, NOVEMBER 17 continued

10:45am - 12:30pm ..... Education Sessions

12:30pm - 2:00pm ..... Lunch on Own

2:15pm - 3:45pm ..... Annual Business Meeting and Award Presentations

4:00pm - 6:30pm ..... Cocktails with Suppliers/ Exhibit Hall Open

WEDNESDAY, NOVEMBER 18

7:00am - 7:30am ..... Roger Breisch Memorial Fun Run/Walk

7:45am - 8:15am ..... Supplier Meeting (Suppliers Only)

8:15am - 9:30am ..... Breakfast in the Exhibit Hall

8:15am - 10:15am ..... Exhibit Hall Open

8:30am - 9:45am ..... Past Chairman's Breakfast

10:15am - 1:00pm ..... Education Sessions

10:30am - 5:00pm ..... Exhibit Hall Teardown

2:30pm - 3:45 ..... Optional Activity: Lost Pearl Ship Cruise**

6:00pm ..... Buses load for Chairman's Party (offsite)

6:30pm - 10:00pm ..... Chairman's Party

THURSDAY, NOVEMBER 19

9:00am - 11:00am ..... Breakfast Roundtables (Breakfast starting at 8:30am)

11:15am - 3:30pm ..... Ice Plant Tour and Lunch

5:00pm - 7:00pm ..... Final Cocktail Reception and Passing of the Gavel

FRIDAY, NOVEMBER 20

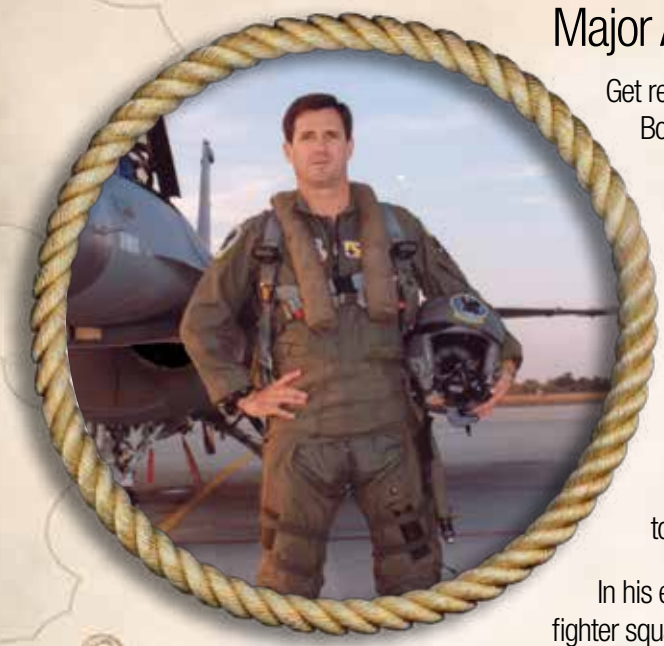
Departures



(Schedule subject to change.)

KEYNOTE SPEAKER

Major Anthony "AB" Bourke



Get ready for a high-energy keynote experience with Major Anthony "AB" Bourke, a former F-16 fighter pilot, entrepreneur, and internationally recognized leadership speaker. With more than 3,000 flight hours and 20 years of service flying tactical missions around the world, including firsthand experience flying homeland defense missions over New York City following September 11th, AB understands what it takes to perform under pressure, lead with confidence, and execute at the highest level.

After his military career, AB transitioned into the business world, founding Mach 2 Consulting. As CEO, he leverages the discipline, strategy, and high-performance mindset of fighter pilots to help organizations improve execution and achieve better results.

In his engaging "Executing at Mach 2" keynote, AB will share tools that fighter squadrons use to make sure they are aligned, flying in formation, and executing at the highest level every single time they fly. This inspiring keynote will equip you with simple, actionable tools that you can apply the very next day to improve execution and drive better results as individuals and as a team.



TUESDAY

10:45am – 11:45am

AI and Cybersecurity are Inseparable in 2026

John Licato, PhD, Associate Professor, USF Bellini College of AI, Cybersecurity and Computing; Director of the USF Advancing Machine and Human Reasoning (AMHR) Lab; Founder/CEO Actualization AI, Inc.

AI is already an indispensable part of all industries and has been even prior to the release of ChatGPT. But now that the technology is moving past simple chatbots and into the era of autonomous agentic AI, questions are arising about how cybersecurity fits in: How can we ensure that our businesses use AI safely? What dangers do external AI agents pose to our businesses? And how can our existing IT and cybersecurity policies be strengthened by AI? Dr. John Licato will provide an accessible overview and will host an open question and answer period.



TUESDAY

11:45am – 12:30pm

Insurance and Risk Management Best Practices

Garret Lazenby, Transportation & Logistics Practice Leader and Martin Stephenson, Client Advisor, Sterling Seacrest Pritchard

Are you getting the most out of your insurance coverage while keeping costs under control? Join industry experts for an inside look at today's insurance market and discover practical ways to reduce risk, strengthen your coverage, and make your business more attractive to insurers. From fleet safety and claims management to emerging technologies and legal trends, you'll walk away with valuable insights to help protect your business and your bottom line.



TUESDAY

2:15pm (during Annual Business Meeting)
Public Affairs Update

Chris Lamond, Thorn Run Partners

Chris Lamond, IPIA's Public Affairs Consultant, will provide an overview of the committee's recent accomplishments and ongoing initiatives. His update will cover key legislative and regulatory successes, industry advocacy efforts, and the strategic priorities shaping IPIA's public affairs agenda over the past year and in the months ahead.



WEDNESDAY

10:15am – 11:00am
The Next Turn: Economic Signals for the Road to 2027

Jeremy Bess, Principal Economist, and Patrick Luce, Principal Economist, Stante

Economics growth ebbs and flows. The question is not just what is happening, but what to do about it.

In The Next Turn, Jeremy Bess and Patrick Luce cut through the noise to focus on the economic signals that matter and how to act on them. This session goes beyond the data to help you interpret changing conditions, understand how impacts differ across regions, and make smarter decisions in a more uncertain and potentially icy environment.

Walk away with practical insight on how to position your organization, allocate resources, and stay ahead as the cycle evolves.



WEDNESDAY

11:15am - 12:15pm
Food Safety Culture: How Values, Behaviors, and Teamwork Keep Our Ice Safe

Bill Message, Proprietor, SJM Consulting (England, UK)

This session explores how a strong food safety culture goes beyond procedures and paperwork. The session looks at how leadership, teamwork, behaviors, and everyday decision-making all contribute to producing safe, high-quality ice - covering topics such as HACCP culture requirements, senior management commitment, practical initiatives, accountability, and recognition.



WEDNESDAY

12:15pm - 1:00pm
The Five Pillars of Lean Excellence in the Packaged Ice Industry

Timothy Sroka, Founder & CEO of Lean Legacy 2020

Discover how you can improve safety, quality, productivity, and profitability through five practical Lean principles. Learn actionable strategies to engage people, standardize your product, optimize production, sustain profit, and secure a culture of continuous improvement - leaving with ideas you can put to work immediately.

THURSDAY

9:00am – 11:00am
Breakfast Roundtables: Join the Conversation

Some of the best ideas come from conversations with peers. This interactive session allows attendees to choose from several facilitated roundtable topics focused on industry challenges, opportunities, and trends. Each group will share its most valuable insights and takeaways with the audience, ensuring everyone benefits from the collective expertise in the room.

OPTIONAL ACTIVITIES



MONDAY

Swing into Fun at Topgolf Tampa

9:00 am – 12:00 pm
(Meet in hotel lobby at 8:45 a.m.)

ADDRESS: 10690 Palm River Road, Tampa, FL
COST: $110 per person - breakfast and transportation included.

Come join your IPIA friends for an unforgettable morning of fun, laughter, and friendly competition at Topgolf Tampa! Before you go swing your club, sit back, relax, and enjoy the ride there — transportation will be provided for a stress-free morning. Whether you're a seasoned golfer or swinging a club for the very first time, Topgolf is all about great vibes and making memories together. Enjoy food, drinks, and time to relax, connect, and enjoy the experience.



TUESDAY

Ladies' Coffee & Day Out in Hyde Park Village

9:00 a.m. – 1:30 p.m.
(Transportation provided.)
Included in spouse/guest package – advance RSVP required.

Ladies & Spouses, grab your favorite shopping shoes and join us for a morning out in Hyde Park Village, nestled in Tampa's charming South Tampa area! Spend the day exploring stylish local boutiques, discovering one-of-a-kind finds, and enjoying the atmosphere with friends old and new. From trendy shops to cozy cafés and delicious lunch spots, there's something for everyone to enjoy while you shop, stroll, laugh, and connect — Tampa style!

Best of all, there is no cost to attend – advance RSVP is required. Transportation will be provided, so all you need to do is sit back, relax, and enjoy the day!



WEDNESDAY

Lost Pearl Ship Cruise

2:30 p.m. – 3:45 p.m.
(Boarding at 2:30 p.m.)
COST: $55 per person

Ahoy, mateys! Climb aboard for a pirate adventure in the heart of downtown Tampa on Lost Pearl Ship! Set sail across the sparkling waters of Tampa Bay for an unforgettable pirate-inspired experience filled with ocean breezes, scenic views, music, laughter, and treasure-worthy memories.

Whether ye be ready to relax on deck, sip refreshing drinks, snap photos with your crew, or dance like a true pirate of the bay, this voyage promises fun for all hands on deck! Keep your eyes peeled for dolphins, coastal sights, and maybe even a little pirate mischief along the way. Arrr you ready for adventure?

THURSDAY

Ice Plant Tour & Lunch

11:15 a.m. – 3:30 p.m.
(Load buses at 11:15am.)
ADDRESS: 604 N. Frontage Road Plant City, FL 33563
COST: Included in convention registration fee - advance RSVP is required.

ReddyIce

Join us for lunch and a tour of the Reddy Ice plant in nearby Plant City, FL. Producing up to 750 tons of ice daily, this highly automated facility features robotic bagging lines and a 2,200-pallet freezer. The plant is a Silver-level Lean Manufacturing site emphasizing OEE, Kaizen, and 5S. Transportation and lunch are provided.



WEDNESDAY

CHAIRMAN'S PARTY

The Buccaneer Bash

Ahoy, Mateys!

Grab your crew and don your finest pirate gear as we set sail for an unforgettable evening at Raymond James Stadium, home of the Super Bowl LV Champion Tampa Bay Buccaneers!

This year's Chairman's Party takes over Buccaneer Cove, the stadium's iconic outdoor pirate-themed venue beneath the stars, for a private celebration unlike any other. With exclusive access to the famed pirate ship overlooking the Cove, guests will be immersed in the swashbuckling spirit of Tampa's legendary Gasparilla tradition, the city's annual pirate invasion and parade celebration.

Enjoy a lively evening featuring live music, pirate-themed entertainment, interactive games, a photo booth, and a delicious dinner fit for a captain as Buccaneer Cove comes alive with high-seas energy and Buccaneer spirit. Gather with fellow attendees and industry friends for an unforgettable evening of laughter, celebration, and pirate-themed fun beneath the stadium lights and the Tampa night sky. From sharing stories aboard the famed pirate ship to dancing and celebrating with your crew, The Buccaneer Bash promises a night of camaraderie, adventure, and unforgettable memories.

So hoist the colors, polish your boots, and prepare for a night of food, fun, and pirate revelry as we celebrate in true Buccaneer style!



HOTEL OVERVIEW

JW MARRIOTT TAMPA WATER STREET is a modern luxury hotel in downtown Tampa's vibrant Water Street district, offering upscale accommodations with city and bay views, contemporary décor, and premium amenities. Guests enjoy Spa by JW, a fitness center, rooftop pool deck with private cabanas, and multiple dining options, including a rooftop lounge with panoramic skyline views.

An indoor skybridge connects the hotel to Tampa Marriott Water Street Hotel, providing our IPIA guests convenient access to shared amenities from both hotels, as well as direct access to the Tampa Riverwalk, dining, entertainment, and cultural attractions.

HOTEL RATE: $309 per night, plus taxes (currently 13.5% + $1.95 TMD). IPIA guests receive a waived destination fee (typically $35 per night). You need to book within the IPIA room block to receive this benefit.

HOTEL RESERVATIONS: Visit packagedice.com and select the 2026 Convention page under Events & News for the hotel reservation link. Cancellations must be made at least five days in advance. We recommend using the online booking link, but reservations and the IPIA rate may also be requested by phone at (813) 221-4950.

PARKING: Valet parking is available for $38 plus tax daily or $55 plus tax overnight, with a $5 discount for IPIA attendees. Guests may also use the ParkMobile app for nearby downtown Tampa parking options.

AIRPORT

Tampa International Airport (TPA)

TPA is located (7) miles away from the hotel. It is serviced by most major airlines and has rental car/Uber/Lyft, or taxi options available. It can take anywhere from 15-35 minutes to get from the airport to the hotel depending on time of day/traffic.

REGISTRATION INFORMATION

NEED ASSISTANCE?

For registration assistance or a hard copy of the registration form, contact our convention planning team at ipia@suncoastmeetings.com or (813) 852-1977.

CANCELLATION POLICY

Partial registration refunds will be granted for requests received 30 days prior to the Convention, by Friday, October 16, 2026. A $75 processing fee applies to cancellations made more than 30 days before arrival. Cancellations made within 30 days, but more than 7 days prior, are subject to a $150 processing fee. No refunds will be issued within 7 days of the convention. Substitutions/name changes from the same company are permitted at no charge. Refund requests for optional tours and activities must be received by Friday, October 30, 2026.

PAYMENT

Payments may be made by check or credit card. A 4% processing fee applies to credit card payments. To avoid this fee, checks must be received within 30 days of registration and no later than September 25, 2026. Make checks payable to IPIA and mail to: 1519 Dale Mabry Highway, Ste. 202, Lutz, FL 33548.

IPIA 2026 CONVENTION REGISTRATION DETAILS

	EARLY BIRD: 7/8 - 9/10/26	REGULAR: 9/11 - 10/11/26	LATE: 10/12 - CONVENTION
FULL REGISTRATION	$850 (Member) $1,130 (Non-Member)	$925 (Member) $1,205 (Non-Member)	$1,025 (Member) $1,305 (Non-Member)
EXHIBIT HALL PASS	$625 (Member) $815 (Non-Member)	$700 (Member) $890 (Non-Member)	$800 (Member) $990 (Non-Member)
SPOUSE/GUEST REGISTRATION *(must be accompanied by a full registration)*	$695 (Member) $795 (Non-Member)	$770 (Member) $870 (Non-Member)	$870 (Member) $970 (Non-Member)

FULL REGISTRATION INCLUDES:

- Access to all convention & trade show events, except for optional tours and activities
- All events in the exhibit hall, including (2) breakfasts and (2) receptions
- Ice plant tour and lunch
- Chairman's party and final cocktail reception
- Access to all education sessions
- Ladies/spouse continental breakfast

EXHIBIT HALL PASS INCLUDES:

- All events in the exhibit hall, including (2) breakfasts and (2) receptions
- Ice plant tours and lunch

Note: Supplier companies must first have (1) full registration to be eligible to purchase exhibit hall passes.

SPOUSE/GUEST REGISTRATION:

This option is available only with a full registration and allows a spouse/guest to attend select convention events. It is not available to individuals otherwise required to pay full registration, including industry or supplier representatives and former members.

REGISTRATION POLICIES

Badge holder colors identify registration types and are monitored at all events. Badges may not be shared or transferred, except for approved substitutions/name changes from the same company.

REGISTRATION PACKAGES

Attendees are allowed into the events which they have paid for, as outlined under the "Registration Details" section.

- For the online registration link, please visit the packagedice.com website under Events & News and select 2026 Convention.
- Individual event tickets are not sold in advance.
- Offsite activities and optional tour refunds require notice by Friday, October 30, 2026.
- Name changes only are permitted until November 6, 2026, but no refunds.

SEE YOU IN TAMPA!