

History – Started by The Ohio State University College of Pharmacy and is sponsored by a grant from the Cardinal Health Foundation. In 2010, the initiative was adopted by APhA-ASP as one of its recognized patient care projects.

Goal – enhance the public's understanding of medication safety issues in general, and those relating to prescription drug abuse in particular.

Target Audience – Teens and Adults

Resources – Toolkits are available for both adult and youth presentations; however, the youth presentation is geared toward a teenage crowd. These toolkits include:

- PowerPoint presentations
- Games
- Quizzes
- Handouts

They also have resources available for nearly every audience, including:

- Elementary Students
- Middle School Students
- High School Students
- College Students
- Communities
- Pharmacies
- ...and more

Website: <http://www.pharmacy.ohio-state.edu/outreach/generation-rx/index.cfm>

http://www.pharmacist.com/AM/Template.cfm?Section=Patient_Care_Projects1&ContentID=27421&template=/CM/ContentDisplay.cfm



History – The Iowa Pharmacy Association (IPA) Patient Education Committee started Katy's Kids in 1988

Goal – teach children about medicines and medicine safety and instill a sense of proper medication use in children

Target Audience – Kindergarten – 2nd grade students

Resources –

- DVD
- Stickers
- Games
- Presentation Tips
- Letters to the teachers and parents
- Classroom activities manual
- Certificate of Completion

Website: <http://www.katyskids.com/home.aspx>

The two projects complement each other very nicely. At their cores, both programs aim to increase community knowledge of proper medication safety. Where GenerationRx lacks tools for younger children, Katy's Kids targets. Since GenerationRx has a focus on a slightly older population, its materials focus more of safety in terms of abuse prevention.