



PBPC 2023 ANNUAL CONFERENCE

CIRCULAR SOLUTIONS

ABOUT PBPC

The Plant Based Products Council (PBPC) advocates for a shift toward a more circular bioeconomy through greater adoption of renewable, plant-based materials supported by appropriate end-of-life infrastructure. PBPC is a premier issues-advocacy organization, working tirelessly alongside policymakers to advance the growth of the plant-based products industry.

While other organizations represent interests related to plant-based foods and biofuels, PBPC specifically focuses on plant-based products, including bio-based plastics, textiles, and ingredients.



EXPECTED SPEAKERS & ATTENDEES

Federal policymakers

Elected officials and staff

Executives, owners, and decision-makers from organizations dealing with plant-based products

Manufacturers, retailers, feedstock providers, converters, distributors, technology providers, etc.

SPONSORSHIPS PACKAGES

Perfect for the company that wants to be part of this history-making event, for the first-ever PBPC Annual Conference. Founding and Supporting Sponsors will be recognized in various media outlets and photo opportunities.

FOUNDING SPONSOR - \$25,000 *EXCLUSIVE*

Title Language – PBPC Annual Conference presented by YOUR COMPANY

Ribbon Cutting

Join PBPC executives as you cut the ribbon on the first-ever PBPC conference

Logo Placement

On the event registration page
Event marketing emails and materials
On-site program, materials

Speaking Opportunity

Opening remarks provided by a company representative (3 minutes)

Exclusive Access

Attendance for three at the VIP reception
Complimentary registration for three
Pre- and post-event attendance report

Media

Recognition in all media reports on the first-ever event
Photo ops at the ribbon cutting at the Opening Session

SUPPORTING SPONSOR - \$15,000

(3 AVAILABLE)

Logo Placement

On the event registration page
Event marketing emails and materials
On-site program, materials
Recognition remarks by PBPC

Exclusive Access

Attendance for two at the VIP reception
Complimentary registration for two
Pre- and post-event attendance report

Media

Special recognition in PBPC social media posts

A'LA CARTE SPONSORSHIPS

Sponsorship options for companies looking to make connections and impressions with PBPC attendees. All sponsorships include a listing on the PBPC's website and recognition in the event marketing materials.

FIRST-EVER PBPC KICK-OFF RECEPTION SPONSOR (DAY 1) - \$15,000 (UP TO 3)

EXCLUSIVE SPONSORSHIP FOR \$35,000

Recognition as Reception Sponsor in the program
Logo on paper napkins
Signage at the event
Recognition in reception remarks by PBPC
Pre- and post-event attendance report

KEYNOTE BREAKFAST SPONSOR (TWO AVAILABLE) - \$10,000

Introduction to the keynote speaker
Photo opportunity with the keynote speaker
Recognition as breakfast sponsor in the program
Recognition in remarks by PBPC
Pre- and post-event attendance report
Tuesday or Wednesday available

TUESDAY KEYNOTE LUNCHEON SPONSOR - \$10,000

Introduction to the keynote speaker
Photo opportunity with the keynote speaker
Recognition as lunch sponsor in the program
Recognition remarks by PBPC
Pre- and post-event attendance report

WI-FI SPONSORSHIP - \$10,000

Logo on event signage
Company name as the password for Wifi access
Company logo and website link on the splash page
Pre- and post-event attendance report

TUESDAY RECEPTION SPONSOR - \$7,500 (3 AVAILABLE)

Recognition as Reception Sponsor in the program
Logo on paper napkins
Signage at the event

COFFEE BREAK SPONSORSHIP (SPONSORSHIP OF ALL THREE) - \$5,000

Recognition in the program
Listed as a sponsor at the coffee/snack stations

(6) SESSION SPONSORSHIP - \$2,500

Company name listed on the program
Logo as attendees walk in, on welcoming slide

LANYARDS - \$2,500

Branded lanyards for all attendees

HOTEL KEYCARDS - \$2,500

Branded keycards for all attendees