



PROGRESSIVE  
CONTRACTORS  
ASSOCIATION  
OF CANADA



2021

YEAR IN REVIEW

# PEOPLE OF PCA



**Keri Salvisburg**

Vice President,  
Member Services,  
National



**Karen Renkema**

Vice President,  
Ontario



**Darrel Reid**

Vice President,  
Public Affairs



**Raheel Virani**

Director, Finance  
& Administration,  
National



**Paul de Jong**  
President



**Mike Martens**

Director, Public Affairs  
B.C. & the Prairies



**Sarah Lockwood**

Director,  
Member Services,  
National



**Stephen Hamilton**

Director of Public Affairs,  
Ontario



**Alexandra Knight**

Corporate  
Communications  
Manager,  
National

# A MESSAGE FROM PCA PRESIDENT, **Paul de Jong**

## **A new year has brought many of the same challenges.**

Shortages are top of mind across our economy and every sector of construction. Our industry, as many of you can attest, is hampered by global supply chain bottlenecks that are constraining supplies, inflating material and project costs and undermining investor confidence. The deeper concern is not only whether there are enough raw materials to meet project demands, but enough skilled workers.



Paul de Jong  
President, PCA

Construction in every region is also hampered by ongoing labour shortages. The reasons for it are numerous. Workers are leaving the industry and/or retiring in record numbers at a time when projects are gearing up and interest in the skilled construction trades is waning. Over the years, industry, government and many organizations have tried to convince job seekers that construction is every bit as worthy as any other academic pursuit. Germany and the UK have done a much better job of demonstrating parity of esteem, and the value of a skilled trades career.

**However, things are changing.** Both Ontario and Alberta are overhauling their skilled trades systems. They recognize that skills training approaches that worked in prior decades, are not meeting the needs of our industry and economy today. Change is long overdue.

Looking back on 2021, it was a year of uncertainty in social procurement in several jurisdictions...

Alberta refused to pander to Premier Horgan's distorted version of a Community Benefits Agreement that caters to a select few in B.C. Similarly, only certain labour groups benefit from an arrangement to build a new \$2 billion campus at The Ottawa Hospital with public funds. This runs contrary to what should be a universal goal: providing good public value for infrastructure investments and an equal opportunity for all qualified companies and their skilled workers to build public projects...

**There were other trends worth noting over the past year.** We saw more pushback from environmental groups against the emergence of oil and gas projects. The Trans Mountain Pipeline Expansion project was again in the opposition crosshairs. However, when the pipeline was temporarily suspended during the B.C. floods, resulting in fuel rationing, its value was better understood.

In 2021, there were encouraging signs that investors view our oil and gas sector in a more favourable light. Investors are increasingly applying environmental, social and governance (ESG) as part of their analysis in identifying risks and growth opportunities. While ESG adds more complexity to projects, many oil and gas developers have demonstrated that they have the sophistication and programs in place to protect environmental processes and satisfy investor scrutiny.

Already, 2022 is shaping up to be one of the most challenging years in terms of workforce supply and demand. This creates a tremendous opportunity for PCA to help shape smart public policy. It's an opportunity to engage government decision makers on solutions through immigration reform and to promote our unique labour model and thoughts on skills training to improve productivity. It's an opportunity to dig deeper into our strategic labour partnership with CLAC, to ensure that you have access to the skilled workforce that meets your needs.

**Throughout the year, PCA will be working hard on your behalf** to help strengthen your businesses, and ensure that construction continues to play a leading role in driving Canada's economy.

A stylized, handwritten signature in black ink, appearing to be a cursive 'D' followed by a long horizontal stroke.

# PCA 2021 Virtual & In-Person **EVENTS**

**PCA hosted a variety of virtual & in-person events over 2021.**

## **These Events Included:**

- **CLAC Western Health & Welfare Review**
- **Virtual Session on the Implementation of Bill 32 in Alberta**
- **PCA Annual General Meeting (AGM)**
- **Virtual Session on Federal Election Implications**
- **Exceptions to Compulsory Certification Virtual Session with Hall Contractors**
- **PCA Ontario Member Roundtable**
- **PCA Ontario Executive Roundtable**
- **Member golf days**

## **Virtual events held in Partnership with PCA Affiliate Members & Industry Partners**

- **WCB Changes from Bill 47 with Artis**
- **Adjudication of Psychological Injuries with Artis**
- **Employer Incentive Programs with CAREERS: Next Generation**
- **Improving Productivity Through Health with Wellness Works Canada**
- **Creating a Thriving Workplace Through Culture with Wellness Works Canada**
- **Join the Experts: COVID-19 Testing & the Construction Industry (Part 1)**
- **Join the Experts: COVID-19 & Implications for the Construction Industry (Part 2)**

# NEW MEMBERS IN 2021



**Credivera**  
Prove your decisions, *Faster.*

# PCA MEDIA

In 2021, PCA was noted in **442** articles,  
garnering over **176,831,348** potential  
readers, viewers and listeners across Canada.

This year, PCA has been quoted extensively in various mainstream publications, including:



We were also quoted in multiple regional publications, capturing a significant audience on social media



PCA was proud to be a leader in the Opportunity Knocks marketing campaign in 2021

Karen Renkema, Vice President of Ontario was interviewed on the Kelly Cutara Show on Global News Radio 640 regarding the promotion of the skilled trades.

Global News  RADIO  
**640 Toronto**

Ontario sending recruiters into schools to promote skilled trades  
Kelly Cutara - Omny.fm



Click here to view  
PCA's 2021 media  
archive



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