

Kenneth City

Demographics

Summary	Census 2010	2018	2023
Population	5,010	5,331	5,559
Households	2,017	2,114	2,195
Families	1,203	1,312	1,361
Average Household Size	2.25	2.44	2.45
Owner Occupied Housing Units	1,464	1,434	1,550
Renter Occupied Housing Units	554	680	646
Median Age	47.9	45.1	44.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.84%	1.41%	0.83%
Households	0.75%	1.36%	0.79%
Families	0.74%	1.30%	0.71%
Owner HHs	1.57%	1.92%	1.13%
Median Household Income	3.22%	2.52%	2.50%

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	235	4.7%	282	5.3%	295	5.3%
5 - 9	230	4.6%	266	5.0%	289	5.2%
10 - 14	245	4.9%	261	4.9%	283	5.1%
15 - 24	521	10.4%	570	10.7%	545	9.8%
25 - 34	466	9.3%	677	12.7%	734	13.2%
35 - 44	591	11.8%	597	11.2%	639	11.5%
45 - 54	802	16.0%	725	13.6%	667	12.0%
55 - 64	716	14.3%	831	15.6%	822	14.8%
65 - 74	556	11.1%	623	11.7%	722	13.0%
75 - 84	401	8.0%	320	6.0%	389	7.0%
85 +	240	4.8%	176	3.3%	172	3.1%
18 +	4,138	82.6%	4,364	81.9%	4,529	81.5%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,053	80.9%	4,195	78.7%	4,247	76.4%
Black Alone	321	6.4%	299	5.6%	322	5.8%
American Indian Alone	10	0.2%	16	0.3%	17	0.3%
Asian Alone	321	6.4%	426	8.0%	495	8.9%
Pacific Islander Alone	25	0.5%	16	0.3%	17	0.3%
Some Other Race Alone	160	3.2%	203	3.8%	250	4.5%
Two or More Races	125	2.5%	187	3.5%	217	3.9%
Hispanic Origin (Any Race)	616	12.3%	805	15.1%	10	17.8%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	254	12.0%	213	9.7%
\$15,000 - \$24,999	270	12.8%	222	10.1%
\$25,000 - \$34,999	292	13.8%	259	11.8%
\$35,000 - \$49,999	393	18.6%	395	18.0%
\$50,000 - \$74,999	408	19.3%	443	20.2%
\$75,000 - \$99,999	262	12.4%	318	14.5%
\$100,000 - \$149,999	169	8.0%	241	11.0%
\$150,000 - \$199,999	49	2.3%	70	3.2%
\$200,000+	21	1.0%	33	1.5%
Median Household Income		\$42,930		\$50,306
Average Household Income		\$55,759		\$66,406
Per Capita Income		\$23,536		\$27,664

Demographics (cont.)

2018 Households by Disposable Income

	Number	Percent
Total	2,113	100.0%
<\$15,000	296	14.0%
\$15,000-\$24,999	341	16.1%
\$25,000-\$34,999	343	16.2%
\$35,000-\$49,999	390	18.5%
\$50,000-\$74,999	420	19.9%
\$75,000-\$99,999	176	8.3%
\$100,000-\$149,999	121	5.7%
\$150,000-\$199,999	15	0.7%
\$200,000+	11	0.5%
Median Disposable Income	\$37,131	
Average Disposable Income	\$46,543	

2018 Disposable Income by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	64	270	285	375	471	365	282
<\$15,000	10	30	28	36	71	66	55
\$15,000-\$24,999	10	38	29	45	67	75	77
\$25,000-\$34,999	11	46	44	45	73	72	52
\$35,000-\$49,999	15	56	53	72	88	65	41
\$50,000-\$74,999	13	62	61	91	102	52	39
\$75,000-\$99,999	3	19	41	44	39	19	11
\$100,000-\$149,999	2	17	24	33	26	13	6
\$150,000-\$199,999	0	1	3	5	3	1	1
\$200,000+	0	1	2	4	2	2	0
Median Disposable Income	\$35,640	\$39,304	\$45,773	\$47,078	\$38,122	\$29,864	\$26,253
Average Disposable Income	\$42,437	\$47,780	\$54,764	\$56,344	\$46,884	\$38,921	\$34,412

2018 Households by Net Worth

	Number	Percent
Total	2,115	100.0%
<\$15,000	597	28.2%
\$15,000-\$34,999	200	9.5%
\$35,000-\$49,999	101	4.8%
\$50,000-\$74,999	123	5.8%
\$75,000-\$99,999	113	5.3%
\$100,000-\$149,999	187	8.8%
\$150,000-\$249,999	276	13.0%
\$250,000-\$499,999	285	13.5%
\$500,000+	233	11.0%
Median Net Worth	\$82,025	
Average Net Worth	\$354,377	

2018 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	65	271	282	374	472	365	282
<\$15,000	50	148	116	117	95	53	18
\$15,000-\$34,999	8	42	38	46	33	27	5
\$35,000-\$49,999	3	14	17	20	28	16	3
\$50,000-\$99,999	3	37	43	45	47	39	21
\$100,000-\$149,999	1	17	24	33	55	33	23
\$150,000-\$249,999	0	8	23	49	79	71	46
\$250,000+	0	5	21	64	135	126	166
Median Net Worth	\$9,750	\$13,733	\$25,536	\$52,806	\$126,112	\$163,698	\$250,001
Average Net Worth	\$18,522	\$44,960	\$104,338	\$232,912	\$471,686	\$441,817	\$835,774

Business Summary (2018)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	7	6.7%	22	0.0%
Manufacturing	0	0.0%	0	0.0%
Wholesale Trade	1	1.0%	5	0.0%
Retail Trade	16	15.2%	250	0.3%
Motor Vehicle & Parts Dealers	2	1.9%	3	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	3	2.9%	135	0.2%
Health & Personal Care Stores	2	1.9%	5	0.0%
Gasoline Stations	1	1.0%	2	0.0%
Clothing & Clothing Accessories Stores	1	1.0%	1	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	4	3.8%	99	0.1%
Miscellaneous Store Retailers	3	2.9%	5	0.0%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	1.9%	10	0.0%
Information	1	1.0%	5	0.0%
Finance & Insurance	2	1.9%	6	0.0%
Central Bank/Credit Intermediation & Related Activities	1	1.0%	5	0.0%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	1	1.0%	1	0.0%
Real Estate, Rental & Leasing	3	2.9%	7	0.0%
Professional, Scientific & Tech Services	6	5.7%	27	0.0%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	7	6.7%	13	0.0%
Educational Services	0	0.0%	0	0.0%
Health Care & Social Assistance	14	13.3%	284	0.3%
Arts, Entertainment & Recreation	1	1.0%	1	0.0%
Accommodation & Food Services	16	15.2%	117	0.1%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	16	15.2%	117	0.1%
Other Services (except Public Administration)	20	19.0%	86	0.1%
Automotive Repair & Maintenance	5	4.8%	12	0.0%
Public Administration	2	1.9%	25	0.0%
Unclassified Establishments	7	6.7%	4	0.0%
Total	105	100.0%	862	1.0%