

2019 Sponsorship Information

**Perennial Plant Association National Symposium
with All-America Selections & National Garden Bureau
July 28 to August 2, 2019
Crowne Plaza | Rosemont, IL**



The Perennial Plant Association

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2019 National Symposium - Sponsorship Information

The Perennial Plant Association's 2019 National Symposium held in conjunction with All-America Selections and the National Garden Bureau. The 2019 National Symposium has an expected attendance of up to 600 participants from 40 states and other countries representing the herbaceous perennial plant industry. The Perennial Plant Association is the only industry association supporting and promoting herbaceous perennials, and for the first time is collaborating with All-America Selections and the National Garden Bureau for this national event.

The Core Symposium is Tuesday, Wednesday, and Thursday (July 30 to August 1). Additional tours are scheduled for Sunday, Monday, and Friday (July 28, July 29, and August 2).

Platinum Sponsorships • 2 Available

Sign up to be a Platinum Sponsor and you'll be ready to make an impact at the 2019 National Symposium!

Includes: One 10' x 10' trade show booth • 4 Core Symposium Registrations • Prominent Logo on Marketing Materials • Opportunity to Speak to All Attendees • Thank You Ad in Show Guide • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$16,000 each | Two Opportunities Available

Gold Sponsorships • 2 Available

A Gold Sponsorship Package gives your company great visibility at the 2019 National Symposium!

Includes: 50% off one 10' x 10' trade show booth • 3 Core Symposium Registrations • Prominent Logo on Marketing Materials • Opportunity to Speak to All Attendees • Thank You Ad in Show Guide • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$12,000 each | Two Opportunities Available

Silver Sponsorships • 2 Available

Show your support for the perennial plant industry as a Silver Sponsor at the 2019 National Symposium!

Includes: 2 Core Symposium Registrations • Prominent Logo on Marketing Materials • Opportunity to Speak to All Attendees • Thank You Ad in Show Guide • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$7,500 each | Two Opportunities Available

New to the Market Sponsorship • 1 Available

Sponsor the New to the Market Forum, which introduces new plants and products at the 2019 National Symposium.

Includes: 3 Complimentary New Plant or Product Entries • 1 Core Symposium Registration • Prominent Logo on Marketing Materials • Opportunity to Speak to All Attendees • Thank You Ad in Show Guide • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$5,000 | One Opportunity Available

Monday Plant Talks Sponsorships • 2 Available

Monday plant talks are designed to educate on the many aspects of perennial plants. Attendees include: home gardeners, Master Gardeners, and employees in the wholesale or retail part of the perennial industry.

Includes: Logo on Marketing Materials • Logo Included on PowerPoint During Sponsored Sessions • Logo on room signage • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$2,500 | Two Opportunities Available

Tuesday & Thursday Session Sponsorships • 6 Available

Support PPA in providing quality, timely education for the perennial plant industry by supporting individual speaker sessions!

Includes: Logo on Marketing Materials • Logo Included on PowerPoint During Sponsored Sessions • Logo on room signage • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$2,000 each | Six Opportunities Available

Wednesday or Thursday Dinner Sponsorships • 2 Available

Networking opportunities are a key part of any Symposium! Both dinners are part of the core Symposium, bringing together all Symposium attendees. Help perennial plant attendees connect with each other - over a great dinner.

Includes: 3 Core Symposium Registrations • Prominent Logo on Marketing Materials • Logo Included on Event Signage & Dinner Tickets • Logo on event signage • Thank You Ad in Show Guide • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$10,000 each | Two Opportunities Available - Wednesday & Thursday evenings

Monday Evening Meet & Greet Sponsorship • 2 Available

Help welcome attendees to the Symposium at the evening meet & greet.

Includes: Logo on Marketing Materials • Logo on event signage • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$2,500 | Two Opportunities Available

Morning or Afternoon Break Sponsorships • 6 Available

Help provide coffee, beverages, and snacks on Tuesday and Thursday - held in the trade show!

Includes: Logo on Marketing Materials • Logo on event signage • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag

Cost: \$3,000 each | Six Opportunities Available

Tuesday Trade Show Social Sponsorships • 5 Available

Buy a beverage for your perennial plant colleagues during the Trade Show Social.

Includes: Logo on Marketing Materials • Logo on Drink Ticket • Logo on event signage

Cost: \$500 each | Five Opportunities Available

Wednesday Tour Sponsorship • 3 Available

Tours are a popular part of each Symposium! Help us cover the transportation, meals, and expenses to go “on the road” to see all that Chicago has to offer. Wednesday’s tours are the Chicago Botanic Garden & City Tour, the Taste of Chicago Grower & Retail Tour, and the Chicago Gardens with Purpose Tour.

Includes: 1 Core Symposium Registration • Logo on Marketing Materials • Logo Included on Dinner Ticket • Logo on event signage • Thank You Ad in Show Guide •
Your Company Video or Blog Post Shared on PPA Social Media •
Include Item from Your Company in Welcome Bag • Sponsor Name Included in Tour Name •
Logo Included on Signage

Cost: \$5,000 | Three Opportunities Available

Sunday, Monday, or Friday Tour Sponsorships • 6 Available

Tours are a popular part of each Symposium! Help us cover the transportation, meals, and expenses to go “on the road” to see all that Chicago & beyond has to offer! Sunday tours are the Wisconsin Wonders Tour and the Prairie State Tour. Monday tours are the North Shore Design Tour as well as the West Design Tour and Retail Tour. Friday’s tours are the Michigan Marvels Tour and the South by Southwest Design Tour.

Includes: Logo on Marketing Materials • Your Company Video or Blog Post Shared on PPA Social Media • Include Item from Your Company in Welcome Bag • Sponsor Name Included in Tour Name •
Logo Included on Signage

Cost: \$3,000 each | Six Opportunities Available

All-America Selections (AAS) Tour and Dinner Sponsorships

Support AAS for their afternoon tour and banquet

Includes: Logo on Marketing Materials • Logo Included on Dinner Ticket •
Your Company Video or Blog Post Shared on PPA / AAS / NGB Social Media •
Include Item from Your Company in Welcome Bag (for Tour Transportation & Banquet Sponsors) •
Logo on event signage (for Banquet Sponsor)

Three Sponsorship Opportunities Available:

Cost: \$2,000 to support the AAS Tour Transportation • 1 Available

Cost: \$1,000 to provide lunch for the AAS Tour • 1 Available

Cost: \$3,000 to support the AAS Banquet • 2 Available

Name Badge Sponsorship - SOLD!

Put your logo on the Symposium name badge holders!

Includes: Logo on name badge holder with 1-color imprint

Cost: \$2,000 each | One Opportunity Available | SOLD!

Tote Bag Sponsorship - SOLD!

Put your logo on the Symposium tote bags!

Includes: Logo on Tote Bags

Cost: \$5,000 each | One Opportunity Available | SOLD!

Water Bottle Sponsorship

Keep the attendees hydrated! Put your logo on the Symposium reusable water bottles!

Includes: Logo on Water Bottles with 1-color imprint

Cost: \$2,500 each | One Opportunity Available

Notepad & Pen Sponsorship

Put your logo on a quality Symposium notepad & pen that will be placed in each Welcome Bag!

Includes: Logo on Notepad & Pen with 1-color imprint

Cost: \$3,500 each | One Opportunity Available

Sign Up to Support the National Symposium

Please select the sponsorship opportunity you would like to sponsor. For up-to-date information on what is available, please call Rachaele at the PPA office at 888-440-3122.

Education Sponsorship Opportunities	Cost	Number Available	Sign me up!
Platinum Sponsorships	\$16,000	2 Available	
Gold Sponsorships	\$12,000	2 Available	
Silver Sponsorships	\$7,500	2 Available	
New to Market Forum Sponsorship	\$5,000	1 Available	
Monday Plant Talks Sponsorships	\$2,500	2 Available	
Tuesday & Thursday Session Sponsorships	\$2,000	6 Available	
Wednesday & Thursday Dinner Sponsorships	\$10,000	2 Available	
Monday Evening Meet & Greet Sponsorships	\$2,500	2 Available	
Morning or Afternoon Break Sponsorships on Tuesday & Thursday	\$3,000	6 Available	
Tuesday Trade Show Social Sponsorships	\$500	5 Available	
Wednesday Tour Sponsorship	\$5,000	3 Available	
Sunday, Monday, or Friday Tour Sponsorships	\$3,000	6 Available	
AAS Tour Transportation	\$2,000	1 Available	
AAS Tour Lunch	\$1,000	1 Available	
AAS Banquet	\$3,000	2 Available	
Name Badge Sponsorship	\$2,000	1 Available	SOLD!
Tote Bag Sponsorship	\$5,000	1 Available	SOLD!
Water Bottle Sponsorship	\$2,500	1 Available	
Notepad & Pen Sponsorship	\$3,500	1 Available	

Sign Up Information

Please note the sponsorships you are signing up for in the Sign Me Up! column on the previous page.

Total cost: \$(USD) _____

Company Name: _____

Contact person: _____ Email address: _____

Phone: _____ Fax: _____

Street: _____ City: _____

State: _____ Zip: _____ Website: _____

If the sponsorship includes Core Symposium registration (Tues., Wed., Thurs.), names of the attendees

1)
Circle Selection for Wednesday Tour:
Botanic Garden | Taste of Chicago | Gardens with Purpose

2)
Circle Selection for Wednesday Tour:
Botanic Garden | Taste of Chicago | Gardens with Purpose

3)
Circle Selection for Wednesday Tour:
Botanic Garden | Taste of Chicago | Gardens with Purpose

4)
Circle Selection for Wednesday Tour:
Botanic Garden | Taste of Chicago | Gardens with Purpose

MAKE CHECKS OR CREDIT CARDS IN US DOLLARS PAYABLE TO: Perennial Plant Association.

PPA accepts Visa, Mastercard, Discover, and American Express. Payment required to guarantee booth.

Name on card _____ Amount enclosed \$ _____ USD

Card number _____

3-digit security code on back _____ Exp. date _____ Billing Zip Code: _____

Signature _____

RETURN TO: Perennial Plant Association | PO Box 6652, Raleigh, NC 27628 | 888-440-3122

Questions? Call Rachaele at the PPA Office at 888-440-3122