



**THE INSTITUTE
FOR PERFORMANCE
AND LEARNING**

WHY GET CERTIFIED?



Take the next step in your career!

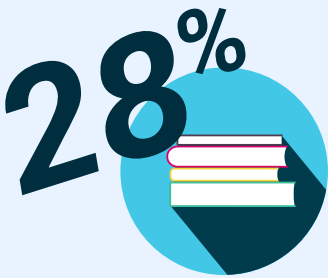
Join a community of more than **1,200** certified professionals in Canada and Worldwide!

The Certified Training and Development Professional (CTDP)™ and **Certified Training Practitioner™ (CTP)** are the only designations in **Canada** for Workplace Performance and Learning professionals.

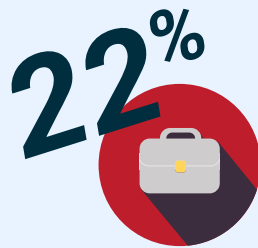
IN 2018 MORE THAN

400 MEMBERS EXPRESSED WHY THEY GOT CERTIFIED

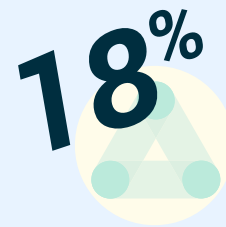
BELOW ARE THEIR TOP REASONS ▼



Wanted their skills and experience to be recognized



Pursued it for professional development



Sought credibility in the L&D field



Strived to advance their career



Aspired to represent industry best practices and standards

TESTIMONIALS

" I WAS HAVING A HARD TIME GETTING MY FIRST JOB IN CANADA. AS SOON AS I ADDED 'CTDP CANDIDATE' TO MY LINKEDIN PROFILE THE OFFERS STARTED ROLLING IN. "

-YAACOV ARTOM

" ENTERING INTO THE INDUSTRY AT A YOUNG AGE AND WITHOUT A WEALTH OF EXPERIENCE, OBTAINING THE CTP DESIGNATION HAS HELPED ACCREDIT MY KNOWLEDGE AND SKILLS "

-JOELLE JACQUELINE

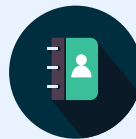
" THE CERTIFICATION CEMENTS YOUR CREDIBILITY AS A TRAINING PROFESSIONAL IN THE FIELD. IT PROVIDES THE VEHICLE TO GIVE YOU AN EDGE IN THIS COMPETITIVE MARKETPLACE. "

-TRICIA THOMPSON

WHAT ARE THE BENEFITS?



Personal Growth



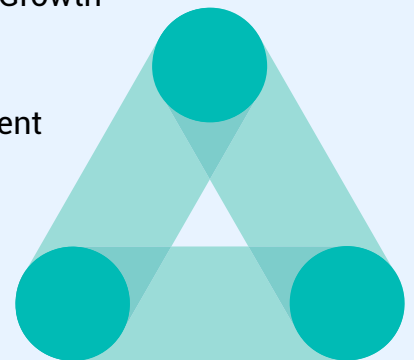
Career Development



Networking



Promotion



**For more information
please refer to the Certification Fact Sheet or
contact certification@performanceandlearning.ca**