

WAPC 2020 Action Agenda

The mission of WAPC is to improve perinatal outcomes by:

Leading collaborative efforts that promote, develop, and coordinate systems of evidence-based, high quality perinatal care in Wisconsin

Goal: Promote appropriate perinatal care for all populations.
Provide relevant programming on fundamental issues affecting perinatal health.
Apply a lens of equity to all program planning.
Identify and collaborate with stakeholders who value perinatal health.
Goal: Promote and support quality improvement.
Maintain membership in the Wisconsin Perinatal Quality Collaborative (WisPQC).
Provide administrative support for WisPQC and its initiatives.
Present educational activities focused on quality improvement in the context of clinical care.
Goal: Collaborate with the Perinatal Foundation to promote and support perinatal care across the state.
Uphold the provisions of the Memorandum of Understanding.
Engage in joint programming in collaboration with WAPC program committees and other stakeholders.
Jointly engage related organizations in meaningful collaboration to improve perinatal health outcomes.

Providing and supporting professional educational programs that focus on the continuum of perinatal care

Goal: Provide quality professional education to perinatal providers to assure a competent workforce.
Implement communication and promotion plan for WAPC educational materials and resources.
Provide the 50 th WAPC Statewide Annual Conference on April 26-28, 2020 at the Osthoff Resort in Elkhart Lake, WI.
Provide Regional Forum Series in 2020 in collaboration with the WAPC regions.
Provide additional educational activities on relevant perinatal issues.
Explore innovative strategies for education and information dissemination.
Incorporate educational needs assessments for educational activities into activity evaluations.
Evaluate practice changes after select educational activities.
Goal: Provide consumer-oriented resources for providers.
Develop consumer-focused educational materials to support appropriate perinatal care.

Valuing and engaging the talented and diverse community of perinatal health care advocates

Goal: Provide opportunities and venues for people from various perspectives and disciplines to address issues in a spirit of collaboration.
Explore strategies for including the voices of families.
Assure multidisciplinary collaboration in planning activities.
Host multidisciplinary educational activities.
Engage other local, state, and national stakeholders with interest in improving perinatal health and outcomes.
Goal: Communicate with members and those interested in perinatal health.
Utilize the WAPC website, email, and E-PeriScope, and network and exhibit at regional and national conferences to disseminate information and resources.
Utilize social media for regular contact with the WAPC membership and the perinatal healthcare community.
Goal: Grow and maintain WAPC membership.
Increase member engagement in WAPC activities, committees, and work groups.
Increase and promote value of WAPC membership.
Promote and support regional organization development and programming.

Increasing public awareness of perinatal health

Goal: Keep perinatal care issues at the forefront of public policy.
Identify and disseminate educational resources that support healthy public policy.
Use public policy alerts and social media to keep the public and perinatal care community informed of issues affecting perinatal outcomes.
Demonstrate and support the value of the well woman visit to women’s health.
Goal: Establish strategic partnerships to highlight perinatal health issues.
Strengthen affiliations with media outlets throughout the state.
Engage with local and statewide leaders to identify and address perinatal health issues.
Explore strategies for using research and data to raise public awareness.