THE MOST VALUABLE INVESTMENT YOU CAN MAKE FOR YOUR PET SITTING BUSINESS

WHAT NAPPS MEMBERS RECEIVE VALUE

EDUCATION AND PROFESSIONAL DEVELOPMENT

Professional Pet Sitter Digital Magazine $50

Discount on NAPPS' Professional Pet Sitter Certification Course $200

BUSINESS SERVICES

Sample Press Releases $125

Discounted Employee Background Screening $60

Business Forms $125

Mentoring and Teleconferences $360

Discounted Credit Card Processing Service $40

Plus:

Considerable savings on registration for the NAPPS Annual Conference with member-only rate

Group rates on bonding and liability, health, dental, and life insurance

Referrals through the NAPPS online pet sitter locator

Use of the official NAPPS logo and branding on your business collateral

Access to the NAPPS member directory and member forum

Networking events

Online member resource library

A PACKAGE WORTH OVER $1,000!

Become a NAPPS member at www.petsitters.org

START GROWING YOUR PET SITTING BUSINESS TODAY

The authority in professional pet sitting.

www.petsitters.org

The authority in

PROFESSIONAL PET SITTING

JOIN TODAY

www.petsitters.org

1120 Route 73, Suite 200
Mount Laurel, NJ 08054
HELPING PROFESSIONAL PET SITTERS REACH THEIR FULL POTENTIAL

NAPPS is the ONLY national non-profit organization providing education and resources to pet sitters.

The mission of the National Association of Professional Pet Sitters (NAPPS) is to:
- Provide tools and support to foster the success of members' businesses
- Promote the value of pet sitting to the public
- Advocate the welfare of animals

SINCE 1989 the National Association of Professional Pet Sitters has grown to over 2,200 pet sitting professionals. As the industry changes, we adapt to provide members with the tools they need to grow their businesses and provide the best quality pet care services.

Earn the trust of clients and enhance your business’s brand

Pet parents know that the NAPPS logo stands for high-quality care for their pets and safety for their homes. NAPPS members represent the top pet sitting businesses in the country with a reputation for ethical behavior and professionalism.

THAT’S THE NAPPS ADVANTAGE

NAPPS provides me a wealth of knowledge and guidance in pet sitting as a profession, from animal care to the business end, and lends credibility to my business as a supported and respected member of a prestigious national organization.
Spend less time running your business and more time growing it

Access complimentary online business resources
- Our online Pet Sitter Locator lets potential clients find your business
- 60+ customizable service agreements, invoices, guidelines, client/pet profiles, release forms, and more
- Use our business plan template to outline the direction your business needs to take in order to grow your business
- Sample press releases get the word out to potential clients about your business and its services
- Biennial State of the Industry Report helps you understand industry trends on pricing, demographics, and growth

Take advantage of the tools and resources available
- Background checks for potential hires
- Credit card processing options
- Software platforms that help with sourcing, screening, interviewing, verifying and hiring
- Legal resources that will assist you in your pet sitting business
- Website developments with no technical knowledge
- Emergency Planning Program

Save on business costs through discounted group rates
- Liability and bonding insurance via Business Insurers of the Carolinas
- Health, dental, and life insurance via WorldWide Insurance Services

I've learned, and continue to learn, the best ways to run a pet sitting business: from legal to financial to marketing to client interaction. NAPPS also gives me endless insights into animal behavior, care, and emergency response to help me instill confidence and trust in clients.
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Learn how to **grow your business** from established pet care professionals

The modern pet sitting professional needs to know how to run, market, and build their business. Connect and learn from the top authorities in the industry to share experiences and business strategies that grow your customer base:

- **Special member rates on the NAPPS Annual Conference**, featuring the top speakers in the pet sitting industry
- **Monthly Mentoring Teleconferences** on topics ranging from business and marketing management to pet care and nutrition
- Interactive online **message board** to facilitate the relationships and exchange of information and ideas
- **Access to a national directory** of NAPPS pet sitters

**Education to keep pets healthy and pet parents happy**

Learning more about the animals in your care helps separate your pet sitting business from the competition and keeps customers happy and their pets healthy.

NAPPS members receive educational resources on pet care, animal behavior, and business strategies:

- **NAPPS University** offers quality education on the care and welfare of animals as well as sound and ethical business practices and procedures
- **Quarterly issues** of Professional Pet Sitter digital magazine highlighting industry news and trends
- **Access to the NAPPS online Member Resources Library** which provides a wide-range of articles related to pet care and business issues
- **Discounts on publications and videos**
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