

## Maximize Your Visibility and Engage with Attendees

### at the 2026 PGMS® Regional Meeting!

#### SPONSOR OPPORTUNITIES

With the theme “Honoring Our Roots. Growing Our Future.” this event will bring together 100+ attendees from across the country, providing an excellent platform to connect with industry leaders and key decision-makers. See the Schedule of Events below for an overview of the education, networking, and immersive horticultural tours included in this event.

#### **Sponsor a Meal, Speaker, Break, Happy Hour, or Service for the Regional Conference**

Elevate your visibility by sponsoring a lunch, break, the evening reception, or a service for attendees at the Regional Conference. These sponsorship opportunities allow your brand to be front and center during key moments of the event, fostering meaningful connections with attendees.

Sponsorship opportunities are designed to provide a range of engagement levels, from high-visibility branding to direct attendee interaction.

#### **Partner Engagement Sessions Monday, August 3:**

**Outdoor Demos** – An opportunity to engage with attendees through **hands-on demonstrations in an outdoor setting**. You’ll have two hours to highlight your products and let participants experience them in action. \$1000 fee (complimentary or discounted for Partners.) *This is available to tabletop exhibitors at the Regional Conference; PGMS® Partners in Professionalism will have the first opportunity and other spots will be filled on first come, first served as availability allows.*

**Vendor Speed Pitch** – Tabletop exhibitors at the Regional Conference will have **the opportunity to participate in a dynamic, fast-paced “reverse expo” format**, where attendees remain seated and exhibitors rotate between tables to deliver 5-minute presentations. Tables will be filled with **decision-makers from universities, municipalities, and major stadiums across the country**—a prime opportunity to deliver your message directly to the people who can act on it. *This is available to tabletop exhibitors at the Regional Conference; PGMS® Partners in Professionalism will have the first opportunity and other spots will be filled on first come, first served as availability allows.*

**All Regional Conference sponsorships include:**

- Logo inclusion in the Conference brochure alongside the session/event descriptions.
- Logo featured on e-blasts promoting the event.
- Logo placement on event signage.
- Inclusion in social media post acknowledging all sponsors.

<b>Day/Event</b>	<b>Extra Deliverables (in addition to list of 4 benefits above)</b>	<b>Investment</b>
Monday Tabletop Exhibit	<ul style="list-style-type: none"> <li>• Host a Tabletop display on Monday, located in the main gathering area where attendees will convene throughout the day, including breaks and transitions between sessions</li> </ul>	\$500 each
Monday Outdoor Demo Area (1:30 -3:30 pm)	<ul style="list-style-type: none"> <li>• An outdoor demo space providing the opportunity to showcase products in a real-world environment and engage attendees in a hands-on setting.</li> </ul>	\$1,000 each
Education Sponsorship (Monday & Tuesday Opportunities Available)	<ul style="list-style-type: none"> <li>• Opportunity to welcome participants at your sponsored session/event and speak briefly about your company’s industry commitment.</li> <li>• Introducing speaker (after welcome remarks)</li> <li>• Recognition in social media posts during the sessions.</li> <li>• Company-branded holding slide displayed as attendees enter the session and again at session conclusion</li> <li>• One full conference registration</li> </ul> <p><i>Session assignments will be confirmed in advance and will be scheduled for either Monday or Tuesday, based on the program</i></p>	\$1,000 each (3 Available)

<p>Lunch Sponsorship (Monday or Tuesday Opportunities Available)</p>	<ul style="list-style-type: none"> <li>• Recognition in social media post during the event.</li> <li>• Recognition signage at food display areas</li> <li>• Opportunity to include a branded sticker on boxed lunches (production and application coordinated with PGMS).</li> <li>• One full conference registration</li> </ul> <p><i>Each lunch sponsorship offers a unique opportunity to engage attendees during a dedicated meal period within the conference program.</i></p>	<p>\$1,500 each (2 available)</p>
<p>Monday and Tuesday Walking Tours</p>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of walking tours on Monday and Tuesday</li> <li>• Branded bottled water distributed to attendees during tours</li> <li>• Branded drawstring bags for all attendees, including conference materials and light refreshments</li> <li>• Recognition in social media posts during the tours</li> <li>• Opportunity to welcome participants and provide brief remarks</li> <li>• Two full conference registrations</li> </ul>	<p>\$3,000 (1 available)</p>
<p>Monday Networking Reception</p>	<ul style="list-style-type: none"> <li>• Social media post during the event.</li> <li>• Logo placement on event signage.</li> <li>• Place company literature on tables</li> <li>• Small signs on bars and buffet tables</li> <li>• Thank you sign with logo at the event</li> <li>• Opportunity to welcome participants at your sponsored session/event and speak briefly about your company's industry commitment.</li> <li>• Two full conference registrations</li> </ul>	<p>\$2,500 each (2 available)</p>
<p>Lanyards</p>	<ul style="list-style-type: none"> <li>• Custom lanyards featuring your logo or company name</li> </ul> <p><i>Sponsor provides logo; PGMS will produce lanyards</i></p>	<p>\$1,000 (1 available)</p>

<p>Transportation Sponsor</p>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of one conference transportation bus</li> <li>• Opportunity to address attendees on the bus</li> <li>• Company representative permitted to ride the bus and engage with attendees</li> <li>• Branded signage displayed on or inside the bus</li> <li>• Recognition in social media posts during tour days</li> <li>• One full conference registration</li> </ul>	<p>\$1,850 each (3 available)</p>
<p>Conference T-shirt Sponsor</p>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of official conference t-shirt distributed to all attendees</li> <li>• Company logo prominently featured on the back of the shirt</li> <li>• Recognition in social media posts</li> <li>• Logo included on event signage and conference materials</li> <li>• One full conference registration</li> </ul> <p><i>Sponsor contributes toward production; PGMS manages design and printing</i></p>	<p>\$2,000 (1 available)</p>

For meeting details, including registration details and information on the hotel block at the Hilton Philadelphia at Penn’s Landing <https://pgms.org/RegionalConference>

## PGMS 2026 Regional Conference – Schedule of Events

<b>Monday, August 3, 2026</b>		
6:00 AM	Breakfast on your own	
6:30 AM	Registration/Check-In	Hilton Philadelphia at Penn's Landing
7:00 AM	Buses Load	Hilton Philadelphia at Penn's Landing
7:15 AM	Buses Depart for Swarthmore College	Hilton Philadelphia at Penn's Landing
8:00 AM	Conference Welcome/Time with Exhibitors	Swarthmore College
9:00 AM	Education Session 1	Swarthmore College
9:45 AM	Education Session 2	Swarthmore College
10:30 AM	Snack Break/Time with Exhibitors	Swarthmore College
10:45 AM	Education Session 3	Swarthmore College
11:30 AM	Lunch/Time with Exhibitors	Swarthmore College
12:30 PM	Vendor Speed-Pitch	Swarthmore College
1:30 PM	Education Session 4 – Walking Tours/Partner Outdoor Demos	Swarthmore College
3:45 PM	Buses Load	Swarthmore College
4:00 PM	Buses Depart for Chanticleer Gardens	Swarthmore College
4:30 PM	Chanticleer Presentation/Tour	Chanticleer Gardens
5:15 PM	Cocktail Reception/Self-Guided Tour	Chanticleer Gardens
6:45 PM	Buses Load for Hotel	Chanticleer Gardens
7:15 PM	Buses Depart for Hotel	Chanticleer Gardens
8:00 PM	Buses Return to Hotel	Hilton Philadelphia at Penn's Landing
<b>Tuesday, August 4, 2026</b>		
6:00 AM	Breakfast on your own	
7:15 AM	Check-in	Hilton Philadelphia at Penn's Landing
7:30 AM	Walk to Independence Hall	Hilton Philadelphia at Penn's Landing
8:00 AM	Tour of Liberty Bell/Independence Hall	Independence Hall / Liberty Bell
9:30 AM	Walk to Pennsylvania Hospital	Independence Hall / Liberty Bell
9:45 AM	Tour of Pennsylvania Hospital	Pennsylvania Hospital
11:00 AM	Buses Load for Education/Tours	Pennsylvania Hospital
11:15 AM	Buses Leave for Education/Tours	Pennsylvania Hospital
11:45 AM	Lunch	University of Pennsylvania
12:45 PM	Roundtable	University of Pennsylvania
1:30 PM	Tour	University of Pennsylvania
2:30 PM	Buses Load for Art Museum	University of Pennsylvania
2:45 PM	Buses Leave for Art Museum	University of Pennsylvania
3:15 PM	Run Rocky Steps/Group Photo at Art Museum Steps	Art Museum
3:45 PM	Buses Leave for Hotel	Art Museum
4:15 PM	Buses return to hotel and conference concludes	Hilton Philadelphia at Penn's Landing