School of Grounds Management
Summer Conference
Grand Rapids, MI
August 6-7, 2018
Monday, August 6

7:00 a.m. Breakfast at Hotel (on your own)
7:45 a.m. Registration - Pick up your badge in the hotel lobby
8:15 a.m. Buses depart for Lakeshore/Hope College
8:45 a.m. Tour of Hope College
9:45 a.m. Education Session 1 - Lee Mueller – “Top 11 Tree Problems and Their Solutions”
10:45 a.m. Session with Vendors
11:30 a.m. Education Session 2 - Dr. Robert Schutzki – “Sustainable Plant Selection and Landscape Design”
12:30 p.m. Session with Vendors
1:00 p.m. Lunch
2:00 p.m. Depart for Kirk Park
3:00 p.m. Buses depart from Kirk Park for Spring Meadow Facility
3:30 p.m. Tour Trial Gardens & Presentation about Disaster Planning by Jane Beggs-Joles
4:30 p.m. Buses depart for Spring Meadow Trial Gardens
5:45 p.m. Dinner at Trial Gardens
7:00 p.m. Buses depart for hotel

Tuesday, August 7

7:00 a.m. Breakfast on your own at Hotel
8:00 a.m. Depart on foot for Grand Valley State University Pew Campus
8:15 a.m. Tour of GVSU Pew Campus
9:30 a.m. Education Session 3 - Mary Abbott, Ph.D – “Winter Worker Injury Prevention”
10:45 a.m. Education Session 4 - Paul Danielson, CSE – “Should Financing & Leasing Be A Part of Your Acquisition Strategy”
12:00 p.m. Lunch
12:30 p.m. Education Session 5 - Adam Lawver – “Michigan State University: Mobile Workforce”
1:45 p.m. Buses depart for Kawasaki Research and Development Facility
2:15 p.m. Tour Kawasaki R&D Facility
4:00 p.m. Conference Wrap Up at the Hotel
Trees are an integral component of landscapes and natural areas, but they can also be a management headaches, causing managers to wonder if sometimes, their more trouble than their worth. This presentation will cover 11 common tree problems (or problems they cause) and explore solutions and best practices to keep your trees looking great and worry free.

Learning Objectives

- Recognize the difference between common biotic and abiotic tree problems.
- Understand the difference between primarily aesthetic problems vs. tree health concerns.
- Review a selection of practices to reduce or manage tree-related conflicts within the landscape.
SUSTAINABLE PLANT SELECTION AND LANDSCAPE DESIGN

Sustainable plant selection maximizes ecosystem services and contributes to efficient resource management while minimizing management inputs and waste outputs needed to maintain acceptable landscape function. The design and development of sustainable landscapes start with a thorough look at plants. This presentation will take a close look at the role sustainable plant selection plays in landscape development.

Learning Objectives

- Identify the specific ecosystem services that plants contribute in the landscape.
- Identify how sustainable landscape design can influence ecosystem services.
- Examine the interrelationship between sustainable landscape plant selection and management inputs and outputs.

Robert Schutzki
Associate Professor, Dept. of Horticulture
Michigan State University
Approved for STMA CEU credit.

WINTER WORKER INJURY PREVENTION

Among the many variables to consider when dealing with a winter weather event, winter worker injury prevention must be at the top of the list for snow and ice management companies. The physical, emotional and financial stress created by a single worker injury can be significant and long-lasting, making prevention key to maintaining or improving productivity.

Learning Objectives

- Understand the three (3) types of serious hazards faced by snow industry workers.
- Understand the important preliminary step in injury prevention related to snow and ice management.
- Discuss the importance of effective workflow organization by snow industry managers.

Mary Abbott, PhD, RN, MSF
Managing Partner
Mow Beta! Mowing & Snowplowing
Approved for STMA CEU credit.
SHOULD FINANCING & LEASING BE A PART OF YOUR ACQUISITION STRATEGY

Historically, equipment acquisition in the institutional grounds business (especially in the tax-supported space) has been largely supported by cash from capital budgets. As available, capital budget money has often not kept pace with the needs and demands that you are tasked with, you may need to explore alternative options that assist you in meeting / exceeding expectations that are placed upon you. In this session, we will explore how to identify needs and budget planning and potential vehicles for executing your strategic plan effectively.

Learning Objectives

- Is financing and leasing a viable strategy for your organization?
- What are the financial advantages and disadvantages?
- What structure and terms best suit your needs and requirements?

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MICHIGAN STATE UNIVERSITY’S MOBILE WORKFORCE

With a vision to better equip the 21st century workforce with a digitally interconnected environment, Michigan State University’s facility department purchased and deployed over 1100 mobile devices, which helped to align technology systems to create an informative ecosystem for knowledge management. Using real world examples, Adam can help you and your organization become more evidence based and leverage technology to improve the daily routine and habits of your workforce.

Learning Objectives

- Leaders that struggle with promoting interactions among team members to optimize efficiency will learn how mobile technology and changing daily routines and habits can improve this challenge.
- Leaders will learn the value of ‘increasing access to information’ and how this simple concept can empower a workforce to improve engagement, alignment to KPIs and metrics that matter to front-line employees, and foster a life-long learning culture.
- Leaders will walk through the business plan that was developed with the ROI and how the development of a clear digital strategy combined with culture and leadership can drive transformation.
- Leaders will learn how the development of implementing service level requirements backed by evidence can improve transparency and trust with your customers.
TOURS

Hope College
Nestled within the city limits of Holland, Michigan and along the shore of Lake Michigan, Hope College encompasses 120 acres of urban landscape and sports complexes. The main campus provides a serene respite to students and the community. Walkways under mature trees, surrounded by landscaped buildings and spectacular annual displays around every corner with areas to sit reflect and enjoy the day in every season.

Spring Meadow Nursery
The exclusive licensee of Proven Winners® ColorChoice® brand of flowering shrub liners. Located in Grand Haven, MI, Spring Meadow Nursery sells directly to nurseries and growers and is a market leader in woody plant liners, producing over 280 shrub varieties under the Proven Winners® ColorChoice® name.

Grand Valley State University
The 69-acre Robert C. Pew Grand Rapids Campus is located in the heart of downtown Grand Rapids and located on the banks of the Grand River. Over time, the Pew Campus has grown to include over 15 buildings, two parks, gardens, three green roofs, a rain garden, in addition to a variety of outdoor sitting areas for all students, faculty, staff, and visitors to enjoy.

Kawasaki Engines Research and Development Facility
The recently renovated facility makes 40 different industrial engines for landscape, industrial, and consumer markets. The 200,000 sq. ft facility is home to their new, state-of-the-art research and development center.
HOTEL

Courtyard Marriott Downtown Grand Rapids
11 Monroe Ave NW
Grand Rapids, MI 49503
(877) 901-6632

PGMS has a limited number of rooms available at the special rate of $169.00/night plus tax.

Reservations can be made by phone:
(616) 242-6636
You must mention PGMS to get the conference room rate.

To register online, please visit: https://book.passkey.com/e/49532852

Parking is $20.00 a day.

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REGISTRATION FORM

Registrant Information

Full Name: _____________________________________
Badge Name: _________________________________
Organization: __________________________________
Address: _______________________________________

City: _________________ State: _____ Zip:_________
Phone: _________________ Fax: __________________

E-mail: _________________________________________
Please indicate any need for special accommodations (allergies, handicaps, etc.)

In case of emergency during conference, please contact:
Name: _________________________________
Phone: __________________________________

Registration Options

Please check one:
PGMS Member
___ On/Before July 6 - $155
___ After July 6 - $185
Non-Member
___ On/Before July 6 - $190
___ After July 6 - $205
Non-Industry Spouse
___ On/Before July 6 - $80
___ After July 6 - $90

Please check the appropriate membership:
___ New Active - $225
___ New Affiliate - $175
___ New Supplier - $400
___ New Institutional Membership $450 (up to four individuals at the same institution can be members.)
Subtotal Membership $__________

Subtotal Attendance:  $_____________
Subtotal PGMS Dues:   $_____________
Total:      $_____________

_____ Enclosed is my check payable to PGMS.
Please charge my:  ____ Visa ____ MC ____ AmEx
Card Number: _________________________________
Exp. Date: ________  Security Code: __________
Cardholder Name: ____________________________
Billing Address: _______________________________

Signature: _____________________________________

School Cancellation Policy
School cancellations received in writing prior to July 16, 2018 will receive a full refund less a $25.00 processing fee. No refunds will be provided after July 16, 2018.

Supplier Registration

Supplier: (includes table top display and conference registration)
PGMS Supplier Member
___ On/Before July 6 - $300
___ After July 6 - $325
Non-Supplier Member
___ On/Before July 6 - $450
___ After July 6 - $475

Payment Information

Subtotal Attendance:  $_____________
Subtotal PGMS Dues:   $_____________
Total:      $_____________

_____ Enclosed is my check payable to PGMS.
Please charge my:  ____ Visa ____ MC ____ AmEx
Card Number: _________________________________
Exp. Date: ________  Security Code: __________
Cardholder Name: ____________________________
Billing Address: _______________________________

Signature: _____________________________________