School of Grounds Management
Summer Conference

July 22 - 23 | Tacoma, WA
SCHEDULE

Monday, July 22
7:00 AM  Breakfast at Hotel (on your own)
7:30 AM  Registration – Pick up your badge in the hotel lobby
8:00 AM  Buses Depart Hotel for University of Puget Sound
8:20 AM  Walking Tour of the University of Puget Sound
9:15 AM  Coffee Break / Time with Suppliers
10:00 AM Conference Welcome
10:15 AM  Meet the FFA Students
10:30 AM  **Education Session 1:** “A Conversation about Leadership, Budgeting, and Human Resources: Considerations from an Associate Vice President’s Point of View” – Bob Kief
11:25 AM  Time with Suppliers
12:00 PM Lunch
1:00 PM  **Education Session 2:** “Introduction to Irrigation System Auditing: What’s it all about and why?” – Lynda Wightman
1:55 PM  Time with Suppliers
2:35 PM  **Education Session 3:** “Combining Marketing, Networking and Production Management into Clear Success” – Blair Coates
3:30 PM  Buses Depart for Point Defiance Park
3:45 PM  Guided Tour of Point Defiance Park
5:45 PM  Dinner at Point Defiance Park
7:00 PM  Buses Depart for Hotel

Tuesday, July 23
7:00 AM  Breakfast at Hotel (on your own)
8:00 AM  Buses Depart Hotel for Chambers Bay Golf Course
8:45 AM  Tour of Chambers Bay Golf Course
10:00 AM  **Education Session 4:** “Essential Turfgrass Management & Cultural Practices” – Dr. Gwen K. Stahnke
11:00 AM Lunch at Chambers Bay Golf Course
12:00 PM  Buses depart for Cheney Stadium
12:30 PM  Tour of Cheney Stadium
1:30 PM  Buses depart for Rüston Way
2:30 PM  Tour of Seymour Conservatory and Wright Park
3:45 PM  Closing Remarks
4:00 PM  Buses Depart for Hotel / Conclusion of Conference
SCHOOL OF GROUNDS MANAGEMENT

Designed to provide grounds professionals with the hard-to-find opportunity to gain knowledge, ask questions, and network with their peers, the PGMS® School of Grounds Management provides goal-oriented education and experience to expand knowledge in four (4) core-competencies:

HUMAN RESOURCE MANAGEMENT
Sessions cover a variety of important topics dealing with human interactions that affect grounds professionals at all levels.
Topics may include: Customer Service, Leadership, Dealing with Different Personalities, Diversity/ADA, Motivation, Personnel Functions, Supervision and Scheduling, Time Management, and Team Building.

BUSINESS AND FINANCIAL MANAGEMENT
Sessions focus on up-to-date fiscal advice and experiences that enable managers along with their teams to continue as the service providers of choice.
Topics may include: Budget, Business Ethics, Contract Management, Marketing/Communication for Facilities Management, Networking, Production/Operations Management, Risk Management/Liability, Sales, Information Technologies, and Organization Structure and Functions.

TECHNICAL MANAGEMENT — HORTICULTURE
Sessions cover a variety of emerging issues and trends pertinent to the living environment.
Topics may include: Arboriculture, Seasonal Flower Displays, Green Roofs, Integrated Pest Management (IPM), Perennials, Ornamental Grasses and Ground Cover Management, Plant Identification, Turf and Sports Turf Management, Urban Forestry, and Woody Plant Management.

TECHNICAL MANAGEMENT — NON-HORTICULTURE
Sessions focus on the sharing of ideas and strategic input for managing and maintaining landscape infrastructure that enhances the living environment.
Topics may include: Design and Build, Irrigation and Water Management, Landscape Management, Public Horticulture, Safety and Certifications, Snow and Ice Management, Sustainability/Biological Diversity, and Technology.

24 CREDITS TOTAL

4.5 CREDITS PER CORE COMPETENCY
18 CREDITS TOTAL

FIELD TRIPS ASSOCIATED WITH PGMS
OR
ADDITIONAL CORE COMPETENCY CLASSES
6 CREDITS TOTAL
A Conversation about Leadership, Budgeting, and Human Resources: Considerations from an Associate Vice President’s Point of View

The overall look of a campus has a profound effect on recruiting and retention, as well as on operating and capital costs. We will discuss the day-to-day operations of our Facilities Services department and the direct connection to the University’s strategic planning and objectives.

Learning Objectives:

- Understanding the importance of our grounds from a Management perspective, from recruiting new students to supporting the mission and strategic goals of the university.
- Understanding how budget strategy effects equipment purchases, staffing, and supplies.
- Comparing industry standards with respect to staffing with the reality of daily operations.

Introduction to Irrigation System Auditing: What’s it all about and why?

Waiting on description

Learning Objectives:

- Understand the basics of why an irrigation audit is done
- Be creative with statistical data to justify ROI on new equipment
- Learn terminology that is used in determining uniformity
- Understand the difference between uniformity and efficiency in an irrigation system

CONFERENCE SPEAKERS

Bob Kief
Associate Vice President for Facilities Services

Lynda Wightman
Industry Relations Manager for Hunter Industries
Combining Marketing, Networking and Production Management into Clear Success

Knowing what to spend your time and resources on to receive the most value sound simple but can be far from it. Building a workplace where everyone wants to succeed together requires the right people, the right tone, a shared vision, and the right tools. Join Blair as he discusses how effective marketing and networking has improved their sales and the sales of the businesses they work with.

Learning Objectives:
- Partnering with those that bring value to your organization – who do you know in your field?
- Defining clear metrics for your Marketing’s ROI – how strong is your brand?
- Empower your team with clear messaging and management style

Essential Turfgrass Management & Cultural Practices

With hands-on demonstration courtesy of Toro and John Deere, attendees will have the opportunity to observe before and after conditions of turfgrass based on different pieces of equipment...

Learning Objectives:
- Correct use of equipment, such as: top dresser, solid deep tine aerator, shallow tine aerator, core harvester, verticutter, and slicer/seeder
- Benefits of the equipment to your turf
- Correct timing and frequency based on turf traffic
TOURS

University of Puget Sound
The 100-acre urban campus of the University of Puget Sound is home to one of the PGMS Green Star Award winners. This beautiful Pacific Northwest campus tour will include the native garden in Harned Hall Courtyard, campus tree canopy, lawns, seasonal flower displays, the last natural grass stadium in the Northwest Conference and Aquatic Center.

Point Defiance Park
Point Defiance Park is a 760-acre park is a popular Pacific Northwest destination that offers its more than 3.1 million annual visitors natural forest, saltwater beaches, spectacular views of the Olympic and Cascade Mountain ranges and boundless recreational opportunities.

Chambers Bay Golf Course
At the Chambers Bay Golf Course, visitors are shown breathtaking views of the Puget Sound, captivating landscapes throughout the golf course. Visitors will be awestruck by the panoramic views of water, islands, maritime activity, and the occasional passing by of the railroad. With the backdrop of the Olympic mountain range, it's no wonder why people keep coming back to this gem of a site.

Cheney Stadium
Since 1960, Cheney Stadium has stood proudly as an anchoring crown jewel in the heart of Central Tacoma. In 2010, the stadium fondly regarded as "R House" underwent a massive transformation to compete as a state-of-the-art entertainment venue in the modern era of professional sports. Once merely the grounds for the Triple-A Tacoma Rainiers baseball team, Cheney Stadium is now also home to a pair of professional soccer clubs: Reign FC of the National Women's Soccer League and Tacoma Defiance, the highest-level USL squad for Seattle Sounders FC.
Seymour Conservatory and Wright Park

Wright Park is a historical park ideal for a leisurely stroll or taking your kids to the playground or sprayground. This 27 acre arboretum is home to a rich collection of more than 600 trees. It is also home to the W.W. Seymour Botanical Conservatory. It is located in the heart of downtown and the Stadium Business District.

HOTEL

Courtyard by Marriott Tacoma Downtown
1515 Commerce St.
Tacoma, WA 98402
Room Rate: $179 a night

PGMS has a limited number of rooms available at the special rate of $179/night plus tax.

Reservations can be made by phone (800) 321-2211: You must mention SGMR to receive the conference room rate.

You must reserve a room by Friday, June 28. Parking is $12 a day.

THANK YOU TO OUR PARTNERS IN PROFESSIONALISM

Platinum

Gold

Images courtesy of Metro Parks Tacoma
STAYING AFTER THE CONFERENCE?

Welcome PGMS conference attendees

Discover all that Metro Parks Tacoma has to offer!

Explore 760 acres of outdoor adventure

See amazing animals of all kinds

Point Defiance Park
5400 N. Pearl St.
Botanical Gardens
Old Growth Forest
Owen Beach
Stunning Views

Point Defiance Zoo & Aquarium
in Point Defiance Park
Move with meerkats or high
five a polar bear at the
Northwest’s only combined
zoo & aquarium

Step back in time

Get out on the water

Fort Nisqually Living History Museum
in Point Defiance Park
Interpreters and craftspeople
in period clothing transport
you to mid-19th century life

Point Defiance Marina
in Point Defiance Park
Rent a boat or kayak and cruise
the scenic waterways . . . or fish
from the dock for salmon,
lingcod or other bottom fish

Take a rejuvenating break

Take a walk on our nature trails

W.W. Seymour Botanical Conservatory
in historic Wright Park
316 South G St.
More than 250 species of exotic
ropical plants are on exhibit

Tacoma Nature Center
1919 S. Tyler St.
Encounter native birds, animals
and plants in this 71-acre
nature preserve encompassing
Snake Lake and forested land

Visit the big top

Tantalize your taste buds

Venardos Circus
at STAR Center
Find Dates Online
3873 S. 66th St.
Part traditional circus,
part classic vaudeville
and part Cirque du Soleil

Tacoma Food Truck Fest
Sunday, July 21
10:30 am-6:00 pm
in historic Wright Park
501 South I St.
Presented by:

To Unlock Your Metro Parks Adventures visit www.MetroParksTacoma.org
## REGISTRATION FORM

### Registrant Information

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Please indicate any need for special accommodations (allergies, handicaps, etc.)

In case of emergency during conference, please contact:

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Which of the following areas do you actively manage? [ ] Landscaping [ ] Sports Fields [ ] Fleet/Automotive
[ ] Trash/Recycling [ ] Arboretum [ ] Forestry [ ] Irrigation [ ] Hardscape [ ] Other:

### Registration Options

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<td>Spouse</td>
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**Supplier:** (includes table top display and conference registration)

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<td>Non-Member</td>
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Please check one:

- [ ] PGMS Member
- [ ] Non-Member
- [ ] Spouse

Save by Joining PGMS Now

Please check the appropriate membership:

- [ ] New Active - $275
- [ ] New Affiliate - $225
- [ ] New Supplier - $400
- [ ] New Institutional Membership $600 (up to four individuals at the same institution can be members.)

Subtotal Membership $__________

### Payment Information

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<td>OR Please charge my: [ ] Visa [ ] MC [ ] AMEX</td>
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Card Number: ______________________ Exp. Date: __________ Security Code: __________

Cardholder Name: ____________________________________________

Billing Address: _____________________________________________

Signature: _________________________________________________

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### School Cancellation Policy

School cancellations received in writing prior to July 1, 2019 will receive a full refund less a $25.00 processing fee. No refunds will be provided after July 1, 2019.

### Code of Conduct

By registering for this event, you are agreeing to abide by PGMS’ code of conduct as outlined on www.pgms.org.