2017 SCHOOL OF GROUNDS MANAGEMENT and GIE+EXPO

October 18-21, 2017
Louisville, KY
School Highlights & Special Events

Pre-Conference Field Trip
Wednesday, October 18, 2017
11:30 a.m. - 5:00 p.m.
Yew Dell Gardens (Extra Fee Required)

Welcome Reception
Wednesday, October 18, 2017
6:00 p.m. - 7:30 p.m.
Galt House Hotel – Cochran Room

Awards Dinner
Friday, October 20, 2017
6:00 p.m. - 9:00 p.m.
Galt House Hotel - Archibald Room (Extra Fee Required)

Early Registration Discount
Register early and pay your tuition to the 2017 PGMS School of Grounds Management & GIE+EXPO before September 18 to get the best deal.

Education Extravaganza
PGMS conducts its acclaimed annual School of Grounds Management with the GIE. This yearly forum brings together grounds managers, educators, and suppliers for the sharing of knowledge and ideas. Choose from outstanding education sessions that focus on various topics sponsored by the Professional Grounds Management Society (PGMS) and the National Association of Landscape Professionals (NALP).

Free Concerts at 4th Street Live
Every year attendees are treated to free concerts at one of Louisville’s most popular venues, 4th Street Live! This year enjoy Runaway Jane, Uncle Kracker, Alaska and Madi, The Crashers, and V-Groove!

Program Schedule

**Wednesday, October 18, 2017**

7:30 a.m. – 11:30 a.m.
Board Meeting (Invitation Only)
Galt House Hotel – Brown Room

11:30 a.m. – 12:00 p.m.
Registration Desk Open - Field Trip Only
Galt House Hotel Lobby

11:30 a.m. – 5:00 p.m.
Pre-Conference Field Trip
Yew Dell Gardens
Attendees are treated to an exclusive tour of the 60 acre botanical garden, that includes an array of display gardens, an arboretum, and hiking trails. The property was the home and commercial nursery of well-known nurseryman Theodore Klein. The architecture is a mix of award-winning modern buildings and original stone structures that Klein primarily designed and built himself. Yew Dell is on the National Register of Historic Places and was voted one of the top 10 destination gardens in the U.S. by Horticulture Magazine. (Meet in the Galt House Lobby by Noon. Bus departs from the Galt House. Trip requires separate ticket, boxed lunch provided).

**SGM CREDITS:** 3 Elective Credits

5:30 p.m. – 6:00 p.m.
First Timer Orientation
Galt House Hotel - Cochran Room

6:00 p.m. – 7:30 p.m.
Welcoming Reception
Galt House Hotel – Cochran Room
PGMS will open its annual conference with a welcoming reception for all conference participants. Renew old friendships and build new ones while enjoying hors d’oeuvres and libations.

8:00 p.m.
Concert – 4th Street Live
Opening the show are Runaway Jane, a vocal trio featuring lead singer and guitarist Naomi Cook, Mandolin Picker Hannah Mulholland and singer/guitarist Jennifer Wayne. Headlining Wednesday night is Uncle Kracker, a Michigan singer, songwriter and performer with multiple chart-topping hits!

**Thursday, October 19, 2017**

7:00 a.m. – 8:30 a.m.
Breakfast of Champions
“The Secret: What Great Leaders Know and Do”
Galt House Hotel – Cochran Room
Ryan A. Bowman | Chick-fil-A
Come and learn how “America’s Favorite Fast Food Restaurant,” Chick-fil-A is aspiring to grow leaders. You will discover five key practices and “the secret” of effective leadership. The Secret: What Great Leaders Do and Know. Great leadership does not just happen; it is intentional and developed over time. Come learn how Chick-fil-A is aspiring to grow leaders that contribute effectively today and build capacity for tomorrow.

**SGM CREDITS:** | Division I: Human Resource Management - 1.50 Credits

8:30 a.m. – 4:30 p.m.
Registration Desk Open
Kentucky Exposition Center (C-Wing)

9:00 a.m. – 5:00 p.m.
GIE+EXPO
Kentucky Exposition Center
This is a two day showcase of more than 700 exhibitors. You are able to talk to suppliers and network with fellow landscape professionals. Please note the outdoor area is only open until 4 p.m.
EDUCATION SESSIONS I (choose one)

9:45 a.m. – 11:15 a.m.
“Drama Free Workplace: From Drama Team to Dream Team”
Kentucky Exposition Center (C-101)

Dennis McIntee | Leadership Development Group
The Culture You Create, Determines the Results You Produce! In this keynote presentation, Dennis teaches leaders how to take their drama team to their dream team. You do not have to tolerate the drama. You can lead a high-trust, high performance team that produces results; and you can do it without putting in more hours and without working harder. These are the takeaway strategies that you can use to immediately improve performance and create growth.

SGM CREDITS: | Division I: Human Resource Management - 1.50 Credits

9:45 a.m. – 11:15 a.m.
“How To Keep Your Landscape Alive In A Drought”
Kentucky Exposition Center (C-104)

Tom Shannon | Ewing Irrigation & Landscape Supply
The expectation for the reduction of water is prevalent throughout the green industry, however, keeping one’s landscape alive during drought conditions requires extensive planning to ensure survival during the worst conditions. Learn the latest trends designed to manage water efficiently while minimizing runoff, leaching, and water waste in urban landscapes.

SGM CREDITS: | Division I: Human Resource Management - 1.50 Credits

EDUCATION SESSIONS II (choose one)

1:30 p.m. – 2:45 p.m.
“Sustainable Winter Management”
Kentucky Exposition Center (C-101)

Phil Saxton | WIT Advisers
Winter Management Operations are increasingly exposed to liabilities surrounding slip and fall claims and a growing concern for the environmental effects associated with the use of chlorides for snow and ice management. Phill will introduce the best practices and philosophies for sustainable winter management operations including: snow clearing, anti-icing, pre-wetting, sustainable salt use guidelines and other research to consider.

SGM CREDITS: | Division IV: Technical Management – Non-Horticulture - 1.25 Credits

1:30 p.m. – 2:45 p.m.
“To Discover, Understand, and Communicate, Human Behavior and Benefits, as People Experience Nature in Cities”
Kentucky Exposition Center (C-104)

Dr. Kathleen Wolf | Univ. of Washington – College of the Environment
High quality landscapes – created by design, construction and maintenance – offer aesthetic benefits that clients and users appreciate. Yet there are many other levels of benefit! Research confirms a wide array of human health and wellness benefits that people gain from experiences of nature in everyday urban settings. Dr. Wolf will highlight the research and provide how the benefits can assist in selling the business aspect of green spaces.

SGM CREDITS: | Division IV: Technical Management – Non-Horticulture - 1.25 Credits

EDUCATION SESSIONS III (choose one)

3:00 p.m. – 4:15 p.m.
“Grasses & Sedges from the Ground Cover Up”
Kentucky Exposition Center (C-101)

Shannon Currey | Hoffman Nursery
With a focus on functionality, learn about grasses and sedges for every layer in a landscape as these versatile plants lessen the need for maintenance, fertilizer, and pesticides. Their ability to anchor the soil and help manage storm water gives them a workhorse reputation, but their aesthetic qualities make them essential for looks as well.

SGM CREDITS: | Division III: Technical Management – Horticulture - 1.25 Credits

3:00 p.m. – 4:15 p.m.
“Photographed and Forgotten – The Challenges of Maintaining a Green Roof”
Kentucky Exposition Center (C-104)

Haven Kiers | UC Davis Arboretum and Public Garden
Zeke Cooper, PLA | Harrah’s Cherokee Casino Resort
What are the challenges of ongoing green roof maintenance? How do you prevent your roof from falling into neglect and disrepair? Take a closer look at the practices required to keep green roofs looking good and functioning successfully for the long haul, after the designers have packed up and left and the photographers have snapped their glamour shots. We’ll investigate common problems associated with green roof maintenance and provide tricks and tips to keep your roof camera ready for years to come.

SGM CREDITS: | Division III: Technical Management – Horticulture - 1.25 Credits

6:00 p.m. – 6:45 p.m.
Certified Grounds Manager Reception (Must be a CGM®)
Galt House Hotel – Willis Room
Concert – 4th Street Live
Featuring the sounds of the country western duo and NBC’s “The Voice” contestants Alaska and Madi, followed by headliner The Crashers, who returns to the GIE+EXPO by popular demand.

Friday, October 20, 2017

7:00 a.m. – 9:00 a.m.
Annual Business Meeting and Breakfast
Galt House Hotel - Carroll Ford Room
The PGMS Annual Business Meeting is held in conjunction with the Annual Conference. This enables as many members as possible an opportunity to attend. Included in the Annual Business Meeting are the following:

– The Election and Induction of Officers
– Official reporting of the Society’s business, fresh from the Fall Board Meeting
– Recognition of those who achieved the distinguished status of CGM in 2017
– Branch Reports
– The chance to ask questions of the Officers and Board Members

8:30 a.m. – 4:00 p.m.
PGMS Registration Desk Open
Kentucky Exposition Center (C-Wing)

9:00 a.m. – 5:00 p.m.
GIE+EXPO
Kentucky Exposition Center
This is a two day showcase of more than 700 exhibitors. You are able to talk to suppliers and network with fellow landscape professionals. Please note the outdoor area is only open until 4 p.m.

EDUCATION SESSION IV (choose one)

9:45 a.m. – 11:15 a.m.
“Bulb Design: Potentials & Possibilities”
Kentucky Exposition Center (C-101)
Brent Heath | Brent and Becky’s Bulbs
Flower bulbs lend themselves to endless numbers of design principles that can help to create that spectacular planting as diverse as a naturalized meadow to a formal knot garden and many other designs in between. We will take a trip through a number of beautiful gardens where bulbs are used in many different ways and will discuss labor saving, planting techniques to achieve these designs. We will point out the most effective, long-lasting and long-lived cultivars. With an unsurpassed color spectrum and numerous shapes and sizes, we can help you to envision a very focally successful display. Get your writing pads and pens ready for a host of bulb design ideas!

SGM CREDITS: | Division III: Technical Management – Horticulture - 1.50 Credits

1:30 p.m. – 2:45 p.m.
“Michigan State University’s Evidence-Based Landscape Management Plan”
Kentucky Exposition Center (C-101)
Adam Lawver | Michigan State University – Infrastructure Planning and Facilities
Are you frustrated with trying to convince leaders that you are understaffed and underfunded, but they continue to ask more from your team without providing more resources? Are you contemplating how to implement mobile devices to your front-line workforce, but are not sure what the ROI would be? Learn how Michigan State University effectively transitioned to an evidence-based management approach, developing a campus landscape management plan, and deployed iPhones to the front-line workforce to advance culture, improve efficiency and increase communication.

SGM CREDITS: | Division II: Business and Financial Management - 1.25 Credits

1:30 p.m. – 2:45 p.m.
“Lemons to Lemonade: How to Prepare for the Unexpected Career Change”
Kentucky Exposition Center (C-104)
John Doiron, Gerry Dobbs, CGM, Marion Bolick, CGM and Susanne Woodell, CGM | PGMS Board of Directors
We have all heard the old adage “when life gives you lemons, make lemonade.” When it comes to your career, the challenges those lemons present when facing an unexpected career change or job loss can seem quite daunting. Learn how to make your “lemonade” as a distinguished panel of PGMS leaders review how they experienced such challenges and how they successfully navigated their way to fulfilling employment.

SGM CREDITS: | Division I: Human Resource Management - 1.25 Credits
EDUCATION SESSION VI

3:00 p.m. – 4:15 p.m.
“Michigan State University’s Evidence-Based Landscape Management Plan”
Kentucky Exposition Center (C-101)

Adam Lawver | Michigan State University – Infrastructure Planning and Facilities

Are you frustrated with trying to convince leaders that you are understaffed and underfunded, but they continue to ask more from your team without providing more resources? Are you contemplating how to implement mobile devices to your front-line workforce, but are not sure what the ROI would be? Learn how Michigan State University effectively transitioned to an evidence-based management approach, developing a campus landscape management plan, and deployed iPhones to the front-line workforce to advance culture, improve efficiency and increase communication.

SGM CREDITS: | Division II: Business and Financial Management - 1.25 Credits

6:00 p.m. – 9:00 p.m.
PGMS Awards Reception and Dinner
(requires separate ticket)
Galt House Hotel - Archibald Room

Celebrate with your peers as we announce the 2017 PGMS Award Winners, Green Star Award Winners, and recognize this year’s Landscape Management and Operations Accreditation Recipients.

8:00 p.m.
Concert – 4th Street Live

A rock band devoted to making sure their audience has a good time, V-Groove plays a variety of covers, original and genres.

Saturday, October 21, 2017

7:30 a.m. – 8:30 a.m.
Speaker Breakfast
Galt House Hotel - Carroll Ford Room

EDUCATION SESSION VII

7:30 a.m. – 8:30 a.m.
“Atlanta Botanical Gardens”
Galt House Hotel – Carroll Ford Room

Amanda Bennett | Atlanta Botanical Gardens

Botanical Gardens are both glamorous and smoke and mirrors. To achieve high standards, innovative displays, and new gardens, all often mixed with artist exhibitions, we get down and dirty with the best of them. Both common and uncommon challenges can be plagued, but the results are always outstanding! Enjoy an hour long behind-the-scenes look into the Atlanta Botanical Gardens.

SGM CREDITS: | Division III: Technical Management – Horticulture – 1 Credit

The Program: To earn the certificate of completion for the School of Grounds Management (SGM®), the student must complete a total of twenty-four (24) credits within four (4) years. Eighteen (18) of these credits must be completed at the SGM in the core competencies.

1. Be sure to check the SGM Certificate Program participant box on the School of Grounds Management registration form.

2. Select courses from the four (4) core competency divisions.

CORE COMPETENCY DIVISIONS

1. Human Resource Management
2. Business and Financial Management
3. Technical Management - Horticulture
4. Technical Management - Non-Horticulture

Classes - Each “class” for purposes of the School of Grounds Management shall consist of 1 - 1.5 hours of classroom instruction. One credit equals one hour of instruction.

Required Credits - Four and one-half (4.5) credits (three classes) will need to be completed in each of the four areas of core competency: Human Resource Management (HR), Business and Financial Management (B&F), Technical Management - Horticulture (TECH), Technical Management - Non-Horticulture (TMGT). All educational offerings will come under one of these four headings or be labeled “Elective.” The enrollee will be required to accumulate six (6) hours of additional credits to complete the 24 credit/hour requirement. These additional six (6) credits may be accumulated by participating in the field trip associated with the PGMS SGM (valued at 1.5 credit hours - 1/2 day field trip), PGMS Regional Seminar field trips (valued at 3 credit hours - full day field trip), core competency course, or elective classroom courses. Documentation confirming attendance shall be recorded and tracked through utilization of the official roster form provided by headquarters to SGM classroom and field trip monitors and Regional Coordinators will ask each student to sign off on the official roster at the conclusion of each class or field trip.
Registration includes access to the GIE+EXPO.

Two trade shows – GIE+EXPO and Hardscape North America, – co-located in one central location, these two shows provide your No. 1 opportunity to see what your industry is buzzing about.

The 20-acre Outdoor Demonstration Area is one of GIE+EXPO’s most attractive features for exhibitors and visitors alike. The Kentucky Exposition Center is the only facility in the U.S. that offers such a large outdoor turf area just a few steps from the indoor exhibits. See the new products indoors; then try them for yourself and compare them with the competition in the demo park.

Outdoor Demo Area Hours:
- Thursday, October 19: 9 a.m. – 5 p.m.
- Friday, October 20: 9 a.m. – 4 p.m.

Many exhibitors host competitions and games to encourage spirited use of their newest products. Plan to have fun and come away with a few grass stains during GIE+EXPO! Wear your most comfortable work shoes; there is a lot of ground to cover and grass to mow at this show.

Exhibitors and attendees at 2017 GIE+EXPO will benefit from the new products showcase, an enhanced feature on the trades show floor. Attendees, this should be your first stop before heading to the manufacturers’ exhibits and demonstration areas. Here, you’ll get an overview of what’s new on the show floor.

Welcome to Louisville!

Named the Top Travel destination for 2013 by Lonely Planet! Louisville is a city on the move, with major amenities like world-class performing arts, great sports and incredible dining.

Some Sites to See

Fourth Street is a few blocks away from the Galt House Hotel. Features of this entertainment complex include something for everyone - restaurants such as Hard Rock Café, T.G.I Fridays, The Sports and Social Club, an up-scale bowling alley and billiards hall; and entertainment facilities such as Howl at the Moon, PBR Louisville, and the Marquee bar.

Louisville Mega Cavern
An underground adventure rich in history, geology, mining, recycling, green building technology, and just simply HUGE in scale!

Waterfront Park
Since 1986, the Waterfront Development Corporation has been striving to unite Louisville’s underutilized waterfront areas with the surrounding city. The result: Waterfront Park, 85 acres of green space in a bustling waterfront neighborhood.

Belle of Louisville
Since 1963, the Belle of Louisville has taken nearly 7 million people for a cruise on the Ohio River. The Belle is America’s last true Mississippi River-style steamboat still in operation, and she celebrated her 100th birthday in October of 2014.

Louisville Slugger Museum
It takes a special place to craft the Official Bat of Major League baseball. Since 1884, Louisville Slugger has put prime lumber in the hands of the greatest players of the game.
REGISTRATION INFORMATION

Please complete a copy of this form for each registrant and send the forms together with payment.

Full Name* _____________________________________________ (as it should appear on badge)
First (Nick) Name* _______________________________________
Company* _____________________________________________ (as it should appear on badge)
Address* _______________________________________________ (as it should appear on badge)
City* __________________________________________________ State*___________________________ Zip* __________________
Phone* ______________________ Fax ______________________
Email* _________________________________________________

Please indicate any need for special accommodations (allergies, handicaps, etc.)
______________________________________________________
In case of emergency during the conference, please contact:
Name* _________________________________________________
Phone*________________________________________________

* This event will sell out.

In case of emergency during the conference, please contact: Name* _________________________________________________
Phone*________________________________________________

_Ticketed Events (Please check appropriate boxes)_

Full registration includes access to all classes, three dynamic breakfasts, the welcoming reception, and the GIE+EXPO. Exceptions are the optional ticketed events (Please check the appropriate rate below).

_Tuition Rates (Please check appropriate boxes)_

Full registration includes access to all classes, three dynamic breakfasts, the welcoming reception, and the GIE+EXPO. Exceptions are the optional ticketed events (Please check the appropriate rate below).

Member Rate

<table>
<thead>
<tr>
<th>(Before 9/18/17)</th>
<th>(After 9/18/17)</th>
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<tbody>
<tr>
<td>EARLY BIRD</td>
<td>REGULAR</td>
</tr>
<tr>
<td>$299 ☐</td>
<td>$349 ☐</td>
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Others

<table>
<thead>
<tr>
<th>(Before 9/18/17)</th>
<th>(After 9/18/17)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Member Full Conference</td>
<td>$499 ☐ $549 ☐</td>
</tr>
<tr>
<td>Student/Faculty: Member</td>
<td>$50 ☐ $100 ☐</td>
</tr>
<tr>
<td>Student/Faculty: Non-Member</td>
<td>$100 ☐ $150 ☐</td>
</tr>
<tr>
<td>Social Member: (formerly Spouse registration rate - Includes PGMS breakfasts, welcoming reception, GIE+EXPO)</td>
<td>$95 ☐ $145 ☐</td>
</tr>
<tr>
<td>Social Non-Member: (formerly Spouse registration rate - Includes PGMS breakfasts, welcoming reception, GIE+EXPO)</td>
<td>$195 ☐ $245 ☐</td>
</tr>
</tbody>
</table>

Spouse Name _____________________________________________

_Daily Fee_ (Please check appropriate boxes)

Daily Registration: Member $185 ☐ $235 ☐
Daily Registration: Non-Member $285 ☐ $335 ☐

Date: Thursday, Oct.19 ☐ Friday, Oct. 20 ☐
GIE+EXPO Trade Show only (Oct. 19 & Oct. 20) $15 (by 9/7) ☐ $30 (9/8 - 10/15) ☐ $60 (10/16 - onsite) ☐

PAYMENT

Subtotal Attendance & Ticketed Events $__________
Subtotal PGMS Membership Dues $__________

TOTAL $__________

Enclosed is my check for $__________________, made payable to PGMS or, Please charge my ____Visa ____ Mastercard ___Amex
Card # ________________________________________________
Exp. Date ___________CV2 (three digits on back of card):_________
Cardholder Name ________________________________________
Signature ______________________________________________
Billing Address for Credit Card:
Street _________________________________________________
City _______________________State ________ Zip ____________

School Cancellation Policy

School cancellations received in writing prior to October 1, 2017 will receive a full refund less a $25 processing fee. No Refunds Available after October 1st.

_Dates to Remember:_ September 18, 2017 - last day to receive Early Bird registration discount. October 1, 2017 - last day to receive refund on cancellations. October 12, 2017 - Registration must be received at the PGMS office by this date. After October 12, 2017 attendees must register onsite.

Return to PGMS: 9 Newport Dr. Suite 200
Forest Hill, MD 21050
info@pgms.org
FAX: 443-640-1031

www.pgms.org
SCHOOL HIGHLIGHTS

- Yew Dell Gardens Field Trip
- 750 Exhibitors and a 20-Acre Outdoor Demonstration Area
- 14 Informative Education Courses to Choose From
- Saturday Morning Speaker Breakfast
- The Industry Comes Together for Fun: Enjoy three nights of live music with your colleagues at GIE+EXPO’s free concerts at Fourth Street Live!

REGISTRATION INSIDE
http://pgms.org/2017-school-registration/