

2021

School of Grounds Management **ANNUAL CONFERENCE** & GIE+EXPO

October 19 – 22, 2021 | Louisville, KY

The premier educational event for grounds management professionals



PGMS
professional grounds
management society®

PGMS® SCHOOL OF GROUNDS MANAGEMENT

Designed to provide grounds management professionals with the latest education and information, the PGMS® School of Grounds Management program delivers year round educational opportunities online and in person.

Topics are selected by PGMS® members and education sessions are designed to maximize learning and implementation.

The PGMS® School of Grounds Management Annual Conference is the premier opportunity to expand your grounds management expertise with –

- Interactive Demonstrations
- Three Dynamic and Inspiring Keynote Presentations
- 12 Educational Sessions on the top industry issues
- Collaborative Panel Discussions
- Networking, collaboration and community
- GIE+EXPO – 1,000 exhibitors and a 20-acre Outdoor Demonstration Area



Human Resource Management

Sessions cover a variety of important topics dealing with human interactions that affect grounds professionals at all levels.

Topics may include: Customer Service, Leadership, Dealing with Different Personalities, Diversity/ADA, Motivation, Personnel Functions, Supervision and Scheduling, Time Management, and Team Building.



Business and Financial Management

Sessions focus on up-to-date fiscal advice and experiences that enable managers along with their teams to continue as the service providers of choice.

Topics may include: Budget, Business Ethics, Contract Management, Marketing/ Communications for Facilities Management, Networking, Production/Operations Management, Risk Management/Liability, Sales, Information Technologies, and Organization Structure and Functions.



Technical Management – Horticulture

Sessions cover a variety of emerging issues and trends pertinent to the living environment.

Topics may include: Arboriculture, Seasonal Flower Displays, Green Roofs, Integrated Pest Management (IPM), Perennials, Ornamental Grasses and Ground Cover Management, Plant Identification, Turf and Sports Turf Management, Urban Forestry, and Woody Plant Management.

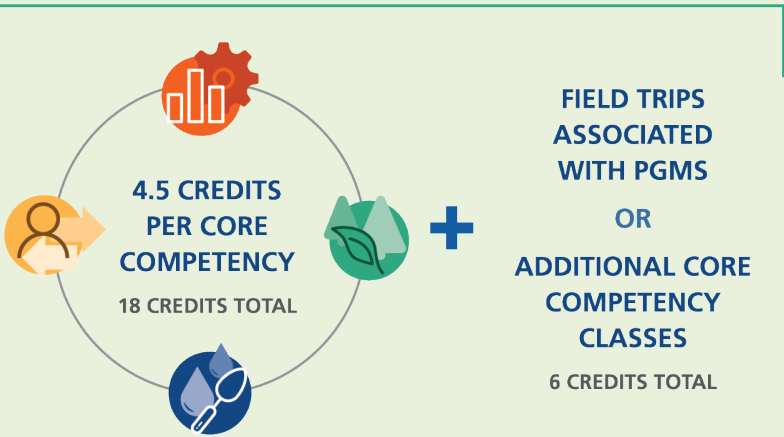


Technical Management – Non-Horticulture

Sessions focus on the sharing of ideas and strategic input for managing and maintaining landscape infrastructure that enhances the living environment.

Topics may include: Design and Build, Irrigation and Water Management, Landscape Management, Public Horticulture, Safety and Certifications, Snow and Ice Management, Sustainability/ Biological Diversity, and Technology.

24 CREDITS TOTAL



SCHOOL OF GROUNDS MANAGEMENT CERTIFICATE PROGRAM

Earn the prestigious School of Grounds Management Certificate. To earn the certificate of completion for the School of Grounds Management (SGM), a total of twenty-four (24) credit hours within four (4) years of enrollment must be completed. Of those twenty-four (24), a maximum of eight (8) credits may be earned by attending virtual webinars, with a minimum of 4.5 credits earned in each core competency. Additional credits required to accumulate the 24 credits can be earned by participating in field trips associated with PGMS® or by attending additional core competency program offerings. Documentation confirming attendance will be available at each session.

There is a one-time \$25 fee to participate in the School of Grounds Management Certificate Program. To enroll, please select the “School of Grounds Management” option on the registration page.

External CEUs Available Through:

- American Society of Landscape Architects*
- International Society of Arboriculture*
- Irrigation Association*
- National Association of Landscape Professionals

*Pending approval



WHY YOU SHOULD ATTEND

“I routinely attend the PGMS® School of Grounds Management & GIE+EXPO to keep up-to-date on our fast changing landscape industry. You are guaranteed to bring back information that can be immediately applied to your day-to-day horticultural and business practices. Top experts from around the country converge in Louisville to exchange ideas and promote new technologies. Ample time is allocated to “hands on” experiences, touring top rated landscapes and networking with your peers.”

—Mark Feist
Grounds Manager
American University, PGMS® President

“Our industry continues to change and become more complex. I have not found a better source to get current updated information and practical hands on insights for our industry than PGMS®. When you combine the knowledge with everyday applications, you find fresh ways to solve problems. To have access to top leaders who manage properties, plus access to top national suppliers makes this an easy smart investment each year.”

—Jeff McManus, CGM, CA
Director of Landscape, Airport and Golf Services
University of Mississippi

“The PGMS® School of Grounds Management is the one time of year when I know I can reconnect with my fellow PGMS® members, get to attend great field trip venues, always learn cutting edge and new topics important to the Grounds Management field in all areas of leadership/HR, new equipment and techniques, windows into what my peers are doing on their campuses/large properties.”

—Donna Hibbs, CGM, KCN
Certified Arborist and Horticulturist Consultant

“The PGMS® School of Grounds Management offers a variety of educational tracks to help you strengthen your professional grounds program. I also look forward to networking with new and current colleagues.”

—Kevin Mercer CGM, CSFM, LICM, MGC
Grounds and Landscape Manager
Denison University

“As great as the formal educational opportunities are, the informal networking is the crux of why I attend every year. The diverse business and institutional professionals represented by PGMS, help me gain new perspectives that have improved my leadership skills and make me face new challenges creatively.”

—Michael Gildea, CGM
Garden and Grounds Manager
Chevy Chase Country Club



GIE+EXPO is the industry’s largest showcase for outdoor power equipment, lawn and garden products/ outdoor leisure items and the prime opportunity to view the latest products and technologies to help take your performance to the next level. Explore 1,000 exhibits throughout the 675,000 sq. ft. Kentucky Exposition Center, with 20+ acres of outdoor demonstration and test driving adjacent to the indoor exhibits.

2021 GIE+EXPO Features

- Opening Keynote “Leadership and a New World Order: The Need for Resilience” with Admiral James Stavridis, US Navy (Ret.) Four-star Admiral
- High-Performance Dealer Workshops
- UTV Test Track
- GIE+EXPO Concert Series Featuring 3 nights of Free Concerts
- Outdoor demonstration areas

Enjoy Networking and Fun at the GIE+EXPO Free Concert Series at 4th Street Live!

Tuesday, October 19
8:30PM
Resurrection – A Journey Tribute

Wednesday, October 20
8:00PM
Headliner: Granger Smith featuring Earl Dibbles, Jr.

Thursday, October 21
8:00PM
Headliner: The Crashers



2021 GIE+EXPO Schedule

Wednesday, October 20
3:00PM – 7:00PM..... Indoor Exhibits Open

Thursday, October 21
9:00AM – 5:00PM..... Indoor & Outdoor Exhibits Open

Friday, October 22
9:00AM – 2:00PM..... Indoor Exhibits Open
9:00AM – 1:00PM..... Outdoor Exhibits Open

You must have a valid driver's license in order to enter the outdoor demonstration area.



2021 School Of Grounds Management ANNUAL CONFERENCE SCHEDULE

TUESDAY, OCTOBER 19

7:30AM – 1:00PM
PGMS® Board of Directors Meeting*

11:30AM – 2:00PM
School of Grounds Management Registration Open

2:00PM – 4:00PM
D.I.G. Sessions - Design. Involve. Grow.

Join PGMS® for a series of 20-30 minute sessions where we “dig” into a variety of the latest industry topics. Design your topic, involve your peers and grow your expertise. Submit your D.I.G. topic suggestions on the registration form.



4:45PM – 5:00PM
First Time Attendees’ Orientation

First time attending the School of Grounds Management? Join us for this brief orientation and opportunity to meet fellow first timers and connect with other PGMS® members.

5:00 – 7:00PM
Annual Welcoming Reception

PGMS® opens its Annual Conference with a Welcoming Reception for all conference participants. Renew old friendships and build new relationships while enjoying light hors d’oeuvres and cocktails.



WEDNESDAY, OCTOBER 20

7:00AM – 8:30AM
EDUCATION SESSION 1: Breakfast of Champions

KEYNOTE: “The Champion’s Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World.”



Ross Bernstein, Inspirational Business Speaker and Best-Selling Sports Author of “The Champion’s Code”



Wake up with a dynamic presentation featuring nationally-recognized speaker and best-selling author, Ross Bernstein. This Keynote presentation will explore what makes champions in sports so unique

*invitation only

WEDNESDAY, OCTOBER 20 (cont.)

and how that relates to business environment. Ross Bernstein will explain why certain sports teams win consistently, based on the “Good-To-Great” concept. Learn first-hand how you can be a servant leader, create a culture of excellence, develop deeper relationships and provide extraordinary customer service within your organization. Ross’ core message is that people will do business with the people who they trust, who they like, who “get it” and who are true champions.

Learning Objectives

- Create a “culture of excellence” by providing extraordinary customer service
- Generate momentum by utilizing the “currency of Karma”
- Follow your moral compass and win the “right way” with respect, ethics and integrity
- Be a better leader and create more “buy-in” by embracing change and failure

8:45AM – 10:15AM

EDUCATION SESSION 2: Choose One
A Tree Risk Management Plan: Don’t Leave Your Office Without One

Jennifer Gulick, Consulting Urban Forester, Urban Canopy Works



Tree risk management plans guide grounds managers to objectively consider risk and adopt a risk management process that is proportionate to the risk, recommends how to use staff and funding reasonably, and demonstrates that the duty of care is fulfilled.



Learning Objectives

- Gain a deeper understanding of why documenting tree risk management policies and processes in a formal plan reduces institutional and professional liability
- Learn about the types of data and information that are used to develop a tree risk management plan
- Understand the contents of tree risk management plans and how they are developed

Snow Management Panel - Communication, Training & Planning: “The Big Three” When Managing Snow and Ice

Panel Discussion Featuring:



Bill Butts, Vice-President of Business Development, Outdoor Pride Snow and Landscape



Seamus Dillon, Vice-President, Dykstra Landscape Management



Phil Richey, Grounds Manager, Purdue University

Managing snow and ice events is very time-sensitive and the level of communication with your team, client or administrative leadership will yield the best results and create safer properties. Training your staff to apply the appropriate products and quantity for the conditions is key, as is training staff to adjust “on the fly” depending on rapidly changing conditions and customer expectations. Creating a snow plan for your facility or site can improve your overall operational efficiency, keep budgets in check and reduce the injury rate for staff, pedestrians and motorists. Learn how to create a Snow Management Plan for your facility from this panel of experts who will offer varying perspectives.

Learning Objectives

- Understand the value of pre and post storm communication
- Enhance effective communication with your team
- Create effective training to ensure safety and provide efficiency
- Develop a snow plan and strategies for implementation
- Incorporate technologies to help communicate effectively and efficiently

10:30AM – 11:45AM

EDUCATION SESSION 3: Choose One
Cultural Competencies For the Workplace

Sally A. Mercer, Vice President of Human Resources, Community College of Beaver County



Organizational culture impacts how we operate, and is recognizable in the behaviors that each person demonstrates in the workplace each day. Learn how you can become more aware of the elements that contribute to a successful organizational culture.

Learning Objectives

- How to better embrace everyone’s unique perspectives and contributions
- How to better appreciate each individual’s uniqueness and utilize it to everyone’s success
- Gain a better understanding of the different attributes that make each of us who we are and how that influences us at work



Get The Best Results With Your Weed Management Program

David Gardner, PhD, Professor of Turfgrass Science, The Ohio State University



Learn to recognize and identify weeds to time the application of effective herbicides. Learn more about the recently released active ingredients and combination products for the control of grasses, broadleaf weeds and sedges and information on how to best incorporate them into your management program.

Learning Objectives

- Recognize the importance of proper weed identification and how it affects herbicide selection
- Identify optimal application timing based on a weed’s life cycle
- Utilize general strategies for the control of grassy weeds, sedges and broadleaf weeds
- Learn about newer herbicides and organic alternatives for weed control in turfgrass

11:45 AM – 1:30 PM

Lunch on Your Own

2:00PM – 3:00 PM

EDUCATION SESSION 4

GIE+EXPO Keynote - Leadership and a New World Order: The Need for Resilience

Admiral James Stravridis, Retired US Navy 4-star Admiral and USEUCOM, 16th Supreme Allied Commander, NATO; Operating Executive, Carlyle Group



A distinguished leader and longest-serving global combatant commander in recent American military history, James Stravridis provides answers and strategies to address the most pressing global affairs challenges.

3:00PM – 7:00 PM

Explore the GIE+EXPO

6:30PM – 7:15 PM

Certified Grounds Manager (CGM®) Reception*

THURSDAY, OCTOBER 21

7:00AM – 8:30AM

Annual PGMS® Business Meeting & Breakfast

- Election and Introduction of Officers and Directors
- Official reporting of the Society’s business from the Fall Board Meeting
- Recognition of those who earned their Certified Grounds Manager (CGM®) or Certified Grounds Technician certification in 2021
- Updates from the Branches
- Opportunity to ask questions of the PGMS® Board of Directors

THURSDAY, OCTOBER 21 (cont.)

Learning Objectives

- Understand the mechanisms that can cause development of pesticide resistance - for arthropods, weeds and plant pathogens
- Learn how different management strategies can contribute to pesticide resistance development
- Understand how biopesticides can be used as one of several tools to prevent or slow down pesticide resistance development
- Identify the difference between synthetic pesticides and biopesticides
- Learn how to determine if you are actually dealing with an insecticide resistant pest issue

Successful Establishment of Turfgrass Stands

Pamela Sherratt, *Sports Turf Specialist, The Ohio State University*



Learn how to maximize success when establishing turfgrass stands by seed or sod, including seedbed preparation, weed & disease control, and sound cultural practices that will result in a high-quality turfgrass stand.

Learning Objectives

- Identify best management practices to seed or sod successfully
- Determine how to best select seed or sod and plan a renovation to be cost-effective
- Select plant health products, fertilizers and irrigation programs that maximize plant growth and development

2:30PM – 3:45PM

EDUCATION SESSION 7: Choose One Benefits of Trees In Urban Environments

Kathleen Wolf, PhD, *Research Social Scientist at the College of the Environment, University of Washington*



The urban forest provides many environmental services, including energy savings and improved air quality. Recent research has revealed a surprisingly broad set of human health benefits, including reduced stress, better cardiovascular health, and faster healing in hospitals from the presence of urban trees.

Learning Objectives

- Learn more about how urban trees impact mental health, school and workplace performance, and enhance creativity
- Learn how the presence of trees has economic implications for communities

Horticulture At The Zoo

Scott Beurlein, *Manager, Botanical Garden Outreach, Cincinnati Zoo & Botanical Gardens and award-winning garden writer for Horticulture Magazine and the GardenRant blogsite.*



Gardens and landscapes are vital to the improvement of human well-being and our ecosystems. Diverse planting results in a more beautiful space, increasing depth, longevity and health.

Learning Objectives

- Learn why a diversity of plants better engages individuals and the community
- Identify ways to enhance your plant palette
- Build a case for your institution to have increased diversity in planting to make for a more balanced ecosystem with fewer pest issues

6:00PM – 9:00PM

Awards Dinner–2021 Green Star Awards® and Professional Awards Presentation

The PGMS® Annual Green Star Awards® Program honors excellence in grounds management and recognizes outstanding landscape design and construction. Join us to celebrate with your peers as we honor the recipients of the 2021 PGMS® Green Star Awards® and present the 2021 PGMS® Professional Awards to volunteer leaders who have made outstanding contributions to PGMS®. *(Separate ticket required. Select ticket on registration form.)*



REGISTER ONLINE TODAY!
www.pgms.org

FRIDAY, OCTOBER 22

7:00AM – 8:30AM

EDUCATION SESSION 8

KEYNOTE PRESENTATION –“Bringing 3D Imaging to the Trees: A Technology Transfer Story between NASA and the Morton Arboretum”

Matt Melis, *Program Element Manager, Game-Changing Development Program Office, NASA Glenn Research Center*



Enjoy breakfast with a dynamic presentation and learn of a collaborative endeavor between NASA and the Morton Arboretum to use imaging technology, developed for the Space Shuttle Columbia Accident investigation, to capture the biomechanical behavior of trees.

A summary of the Space Shuttle Columbia accident root cause will be presented, followed by how stereo image capture was used to gain insight into the way trees deform under load.

9:00AM – 10:30AM

Break & Travel to Kentucky Exposition Center for Education & GIE+EXPO

10:30AM – 11:45AM

EDUCATION SESSION 9: Choose One How To Cultivate Landscape Champions in Your Organization

Jeff McManus, CGM, *Lead Cultivation Officer, The Jeff McManus Group, Director of Landscape, Airport and Golf Services, University of Mississippi, author of “Growing Weeders Into Leaders”*



For most managers in the grounds industry, growing great plants, turf, flowers, shrubs, and trees is a breeze. Ask that same grounds manager to grow great people who are motivated, inspired, and committed to being the best and that can be a little more difficult. Learn four proven techniques used in large, successful organizations for work in the grounds industry and how to create a plan to ‘up’ your workplace success.

Learning Objectives

- Analyze strategies for “leading by example” in the workplace and be inspired to implement them within your organization
- Discuss the personal and organizational value of cultivating a culture of growth within your organization
- Develop a culture of trust resulting in an “empowerment” environment

Technology Journey To Higher Performance

Adam Lawver, *Director of Campus Services, Infrastructure Planning and Facilities, Michigan State University*



This program will discuss how a landscape department within a university structure can establish their vision to support the institution.



Learning Objectives

- Learn how you can start to lead your organization’s technological journey
- Gain insightful tips to build your leadership narrative to gain buy-in both upward and downward in your organization
- Preview some of the newest technologies within and outside the landscape and construction industry and how they can be adopted to innovate your business model

2:00 P.M.

Conference and GIE+EXPO concludes

KEY DATES

August 20, 2021—Last day to register at the Early Bird Rate and save \$50!

September 26, 2021—Last day to get the special conference hotel room rate.

October 4, 2021—Final day to cancel registration and receive a refund less a \$50 processing fee.

October 13, 2021—Final Registration Deadline. Registration must be received at the PGMS® office by October 13, 2021.

CANCELLATION AND REFUND POLICY

Cancellations must be received in writing to info@pgms.org prior to October 4, 2021 to receive a refund of registration paid less a \$50 processing fee. No refunds are available after Oct. 4, 2021 as the Society has incurred advance costs for your registration.

Additional Conference Information

Hotel Reservations

The Galt House Hotel

Located on the Ohio River, The Galt House Hotel & Suites (140 North Fourth St. Louisville, KY) will host many of the PGMS® School of Grounds Management education sessions, breakfasts, awards celebration, and networking opportunities. Specific meeting room locations will be provided to conference registrants in October.

Special Room Rate For PGMS®

PGMS® has a limited number of rooms available at the special rate of \$205.00 per night, plus tax.*

To receive the special rate, make your reservation by **Sunday, September 26, 2021** and request the “PGMS®” or “Professional Grounds Management Society®” rate.

Reserve a Room Online:

https://rb.gy/i771fv

Phone: 800-THE-GALT (800-843-4258)

This special room rate is reserved ONLY for those who have registered for the PGMS® School of Grounds Management. No exceptions will be made.

Airport/Ground Transportation

Louisville’s convenient location is within driving distance of 60% of America’s population. For those who are flying, the Louisville International Airport (SDF) is only minutes from downtown and offers easy access to the Galt House Hotel by shuttle, taxi, or ride share.

What to Wear

Proper attire for most of the conference, including the GIE+EXPO, is casual. Please note that if you wish to participate in the outdoor demonstration area, work boots may be necessary. Suggested attire for the Welcoming Reception is “business casual” and the Awards Dinner is “semi-formal.” PGMS® suggests bringing a comfortable pair of shoes for walking the Expo hall.

About the Professional Grounds Management Society®

Established in 1911, PGMS® is the oldest individual membership organization for grounds professionals, representing industry professionals in the United States, Canada, and overseas. PGMS® membership includes institutional grounds managers, who work for organizations such as colleges and universities, municipalities, park and recreation facilities, office parks, apartment complexes, hotel/motel/resorts, cemeteries, theme parks, etc. PGMS® membership also includes landscape contractors, students, educators, and green industry suppliers.

With local Branches across the United States, its highly acclaimed School of Grounds Management, and industry leading certification and accreditation programs, PGMS® is a leader in providing education, networking and professional development to grounds management professionals.

Learn more about PGMS® at our **Booth (#1024)** or visit our website, **pgms.org**

REGISTER ONLINE TODAY!
www.pgms.org

REGISTRANT INFORMATION

By registering for the School of Grounds Management and GIE+EXPO, you are agreeing to abide by the PGMS® code of conduct as outlined on www.pgms.org and you acknowledge and accept the following: Participation in any PGMS® meeting or activities constitutes an agreement by the attendee to the use and distribution of the attendee’s image or voice in photograph or electronic reproduction of such events and activities by PGMS® and other third parties. All attendees are voluntarily participating in the School of Grounds Management and GIE+EXPO. In the event of cancellation or non-attendance, PGMS® nor GIE+EXPO will be responsible for refund of hotel charges, travel-related expenses, or re-booking fees. It is strongly suggested that each registrant obtain travel insurance. Each attendee, sponsor, registrant, exhibitor, participant, volunteer, board member or staff member acknowledges there are inherent risks, hazards, and dangers involved, including but not limited to transport of equipment, travel to/from the event, and attendance and participation in the event. Attendee expressly agrees to release, indemnify, defend and hold harmless PGMS® and the GIE+EXPO, and their respective members, directors, officers, employees, independent contractors, and affiliates from and against all claims, actions, losses, liabilities, expenses, damages, and/or judgments, including litigation costs and attorney’s fees, which arise or result from attendee’s involvement with, and/or participation in, the School of Grounds Management and the GIE+EXPO, including but not limited to property damage, personal damage, and/or any damage, loss or injury arising from, or related to the COVID-19 pandemic.

Please complete this form for each registrant and send the form(s) together with payment (*Denotes required field)

Full Name* Badge/Nickname*

Company* Title/Position*

Address*

City* State/Province* Zip* Country*

Phone* Cell (may be used for contact in case of emergency)*

Email*

Please indicate any need for special accommodations (including dietary restrictions):

In case of emergency during the conference, please contact:

Name* Phone*

☐ This is my first PGMS® School of Grounds Management (SGM) Conference

☐ Enroll me in the School of Grounds Management (SGM) Certificate Program (see page 2 for details)

☐ SGM Participant – I am already enrolled

Which of the following do you actively manage?*

☐ Landscaping ☐ Sports Fields ☐ Fleet/Automotive ☐ Trash/Recycling

☐ Arboretum ☐ Forestry ☐ Irrigation ☐ Hardscape ☐ Supplier ☐ Other

Please select your T-Shirt size:

☐ Small ☐ Medium ☐ Large ☐ X-Large ☐ XX-Large ☐ XXX-Large

Please mark in the RIGHT COLUMN which sessions you plan to attend.

Tuesday October 19	2:00PM-4:00PM	D.I.G. Session (suggest a topic below)	
	5:00PM-7:00PM	Annual Welcoming Reception	
Wednesday October 20	7:00AM-8:00AM	Keynote -"The Champion's Code"	
	Select one 8:45AM-10:15 AM Session	"A Tree Risk Management Plan" "Snow Management Panel: Communication, Training & Planning: The Big Three When Managing Snow and Ice"	
	Select one 10:30AM-11:45AM Session	"Cultural Competencies For The Workplace" "Get The Best Results With Your Weed Management Plan"	
	2:00PM-3:00PM	GIE+EXPO Opening Keynote: "Leadership and a New World Order"	
Thursday October 21	Select one 9:45AM-11:15AM Session	"Improving Soil Health With Organics" "Annual Bedding Plants"	
	Select one 1:00PM-2:15PM Session	"Pesticide Stewardship: Preserving Our Best Tools" "Successful Establishment of Turfgrass Stands"	
	Select one 2:30PM-3:45PM Session	"Benefits of Trees In Urban Environments" "Horticulture At The Zoo"	
	7:00AM-8:30AM	Keynote-"Bringing 3D Imaging To The Trees: A Technology Transfer Story between NASA and the Morton Arboretum"	
Friday October 22	Select one 10:30AM-11:45AM Session	"How To Cultivate Landscape Champions In Your Organization" "Technology Journey To Higher Performance"	
	Suggest A Trending Topic(s) you would like to see in a D.I.G. Session (and a potential speaker):		

ON-SITE REGISTRATION

Advance registration is preferred. On-site registration is available with credit card payment only. If you plan to register on site, please bring your completed registration form and a physical credit card for payment. Please note that on site registrations for the Awards Dinner are NOT available. No cash or check payments will be accepted for on-site registration.

PGMS® MEMBERSHIP – JOIN PGMS® and Save \$200 on Your Registration!

Join PGMS® now to receive the many year-round benefits of PGMS® membership AND save \$200 on your conference registration.

ANNUAL MEMBERSHIP DUES

☐ Active\$275

☐ Institutional (up to 8 individual members under one membership).\$600

☐ Supplier\$400

All new memberships include the remainder of 2021 and all of 2022

REGISTRATION AND PAYMENT

Register before August 20, 2021 and save \$50!

REGISTRATION RATES (Please select the appropriate box below).

Full registration includes

Access to all education sessions • Welcoming Reception

Three (3) breakfasts • Access to the GIE+EXPO

(The Awards Dinner requires a separate ticket. Select the ticket below if you wish to attend.)

REGISTRATION	BEFORE 8/20/21	AFTER 8/20/21
SGM Full Conference – PGMS® Member	\$349	\$399
SGM Full Conference – Non-Member	\$549	\$599
Social Member Registration*	\$150	\$150
Social Non-Member Registration* *includes PGMS breakfasts, welcoming reception, and GIE+EXPO. Social registrants will not have access to education sessions.	\$250	\$250
^Student/Educator Registration – Member	\$0	\$0
^Student/Educator Registration – Non-Member	\$110	\$150
Daily Registration – PGMS® Member	\$249	\$249
Daily Registration – Non-Member	\$349	\$349
Select Day for Daily Registration ☐ Wednesday, October 20 ☐ Thursday, October 21 ☐ Friday, October 22		
Ticketed Events		
Awards Dinner (Thurs. Oct 21)	\$95	\$110
Enroll Me In the PGMS® School of Grounds Management Certificate Program	\$25	\$25

*For student/educator registration, you must be a full time student or full time educator. Verification may be requested by PGMS®.

REGISTRATION TOTAL

Subtotal of Registration and Ticketed Events Above\$ _____

Subtotal of PGMS® Membership Dues.....\$ _____

Total\$ _____

☐ Check is Enclosed

☐ NEW: Register Now and Pay Later (payment must be received by September 15 to retain hotel reservation)

Please Charge My: ☐ VISA ☐ Mastercard ☐ AMEX

Cardholder Full Name

Card Number Exp. Date Security Code

Billing Address

City State Zip Country

Signature

Email for Receipt

IF YOU HAVE QUESTIONS OR NEED ASSISTANCE CONTACT US

PGMS® 2331 Rock Spring Road, Forest Hill, MD 21050 PHONE: 443-966-3852 FAX: 443-640-1031 E-MAIL: info@pgms.org REGISTER ONLINE: www.pgms.org



SCHOOL HIGHLIGHTS

- Interactive Demonstrations
- Sessions on the Leading Industry Issues
- Three Dynamic and Inspiring Keynote Presentations
- 12 Education Sessions
- Collaborative Panel Discussions
- 2021 Green Star Awards® Presentation
- Networking and connections
- Welcome Reception, Breakfast of Champions and Awards Dinner
- GIE+EXPO – 1,000 exhibitors and a 20-acre Outdoor Demonstration Area



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