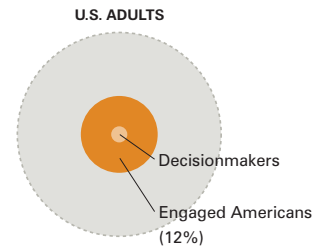


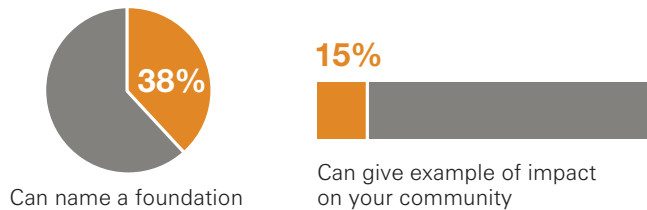
How do engaged Americans see foundations?

Engaged Americans make up 12% of the American adult population and hold a leadership, committee or board-level role in an organization working on community or social issues.

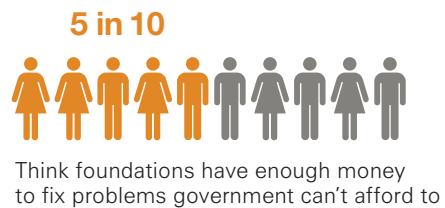


LOW AWARENESS

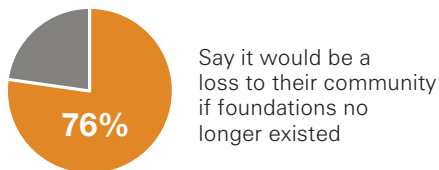
They don't know about us



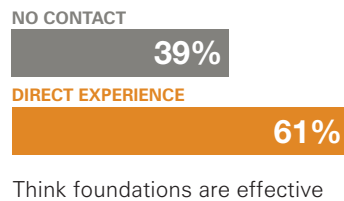
They misunderstand us



But they support us

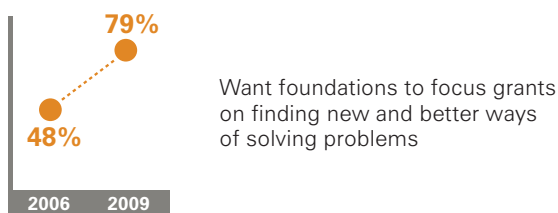


And experience with us matters

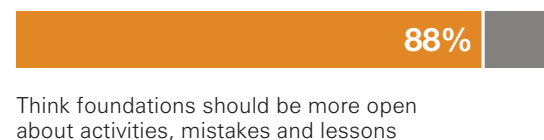


HIGH EXPECTATIONS

They expect us to find solutions



They expect us to speak up



They expect us to stand apart

