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GREATER PHILADELPHIA

Sparking Solutions Follow-up

January 24, 2014

Dear Conference Attendee,

We hope 2014 is off to great start for you! Thanks once again for attending Philanthropy Network's *Sparking Solutions* conference last November. We are happy to share with you now the final [conference report](#) prepared by Generocity, our communications partner for the event. You also can look at the [conference highlights page](#) on our website for videos, photos and more content pertaining to the conference.

The Philanthropy Network team was gratified by the extremely positive response to the event. With your enthusiastic participation, we launched our new brand and kicked off our *Sparking Solutions* initiative to promote and foster collaborative philanthropy that improves conditions, creates opportunities and changes lives in Greater Philadelphia.

Since the conference, **several relevant developments** have occurred with regard to the problems and solutions we explored together—some as a direct outgrowth of the event and others that are clearly aligned. These include the launch of a citywide strategy planning process to achieve **grade-level reading** for all students, and three new multi-sector work groups formed to address specific aspects of **hunger**, e.g. reducing the SNAP enrollment gap. Additional collaborative work is sparking in each issue area.

We told you that Philanthropy Network intended to stay with these issues. Our aim is to follow developments, participate where appropriate, report to and convene members and stakeholders, support cross-sector dialogue, track progress, and foster and document philanthropic engagement and investment in the most promising opportunities for impact. In short, Philanthropy Network will serve as a hub for learning, information and action on designated issues critical to the well-being of our region.

We aren't there yet, but we are taking steps that will enable us to play this role, including naming a Project Manager. While we ramp up, please keep in touch and [let us know](#) what's happening and your continuing thoughts about solutions we can work on together.

Wishes for a year of good health, peace and prosperity.

Yours sincerely,



Debra A. Kahn, Executive Director

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Philanthropy Network Greater Philadelphia
230 S. Broad Street, Suite 402 | Philadelphia PA 19102
www.philanthropynetwork.org | [@philanthropyPHL](https://twitter.com/philanthropyPHL)