







Local Agents Serving Main Street America™

The Agents' Partner for Growth, Success and Prosperity

For more information, visit piafl.org

| PIA of Florida <i>Partnership</i> |  |  |  |  |
|---|--|---|---|---|
| | \$1,000 | \$2,000 | \$3,500 | \$5,000 |
| Basic Benefits | | | | |
| Membership in the PIA of Florida | * | * | * | * |
| Members-Only Website Access for All Staff & Marketing Reps | * | * | * | * |
| Customized PIA Partner-Level Logo for Your Use | * | * | * | * |
| Discounts to Regional Meetings, Conference and Events | * | * | * | * |
| Subscription to all Member Communications & Legislative Updates | * | * | * | * |
| Subscription to <i>PIA Connection</i> from National PIA | * | * | * | * |
| Advertising Opportunities | | | | |
| Year-Long Listing on Website (Prominence & Frequency Based on Level) | * | * | * | * |
| Discounts on Advertising in the Independent Agent | 10% | 15% | 25% | 30% |
| Year-Long Listing in Agent Exclusive & Independent Agent | | * | * | * |
| Targeted Electronic Email Ad and/or Update | | 1 | 2 | 3 |
| Content Opportunities in Agent Exclusive & Independent Agent | | | * | * |
| Sponsorship Recognition of PIA on Point Video Updates | | | | * |
| Education Involvement | | | | |
| Specialty Display at <i>Agent Expo</i> Recognizing Partners | * | * | * | * |
| <i>Agent Expo</i> Booth Discount (15% Partner Discount) | * | * | * | * |
| Regional Meeting Sponsor/Host Opportunities | * | * | * | * |
| Ad in <i>Agent Expo</i> Program | Logo | ¼ Page | ½ Page | Full Page |
| FREE <i>Agent Expo</i> Registration for Non-Member Agency Principal | | 1 | 2 | 3 |
| Customized Co-Branded Regional Meeting | | | | * |
| Exclusive Premium Benefits | | | | |
| PIA Board Meeting Sponsor/Host Opportunities | | * | * | * |
| Invitation to Annual PIA President's Reception at <i>Agent Expo</i> | | | * | * |
| FREE Membership for Non-Member Agency | | | 1 | 2 |
| Affiliate Partnership | | | | |
| <p>Affiliate Partnerships are PIA reviewed, approved and endorsed relationships. They require application and approval by the Partnership Committee. Please contact us at (admin@piafl.org) for details on how to apply for this unique opportunity.</p> | | | | |