



POWER Annual Corporate Sponsorship

The POWER of Professional Women is the premier membership organization dedicated to empowering and cultivating generations of female leaders through impactful connections, transformative education, mentorship, and advocacy. As an annual corporate sponsor, your organization gains access to high-quality leadership development programs and exclusive networking events, giving your employees the skills and perspectives needed to succeed in today's dynamic environment.

In addition to the benefits listed below, all annual corporate sponsors receive:

- Access to Roundtable of Women's Initiatives Leaders
- Name/Logo recognition on event emails, promotional materials and website
- Name/Logo recognition on PowerPoint at all virtual and in-person events (15+events).

Interested in learning more or securing your annual sponsorship, contact our team directly at office@powerw.org

Sponsorship Levels & Benefits	Presenting	Leadership	Champlon	Advocate
	\$25,000	\$15,000	\$10,000	\$5,000
Exclusive company recognition	◆			
POWER Board Seat	◆	◆		
Introduce Speaker at a POWER event	3	3	1	
Tabletop Display at in-person events	◆	◆	◆	
Social Posting/Email Promotion	6 Posts/ 3 Emails	4 Posts/ 2 Emails	4 Posts/ 1 Emails	
Unlimited Access to virtual events	◆	◆	◆	◆
VIP Event Invitation	10	5	2	1
Mentoring Circle Registration	4	3	2	1
Signature Event Sponsorship Discount	25%	20%	10%	5%
Executive Memberships	10	5	5	2
Professional Membership	20	15	10	5
In-Person Event Tickets*	60	30	20	6

*Event tickets exclude Signature Events (such as Advocate Award & Speed Mentoring)

In addition, POWER offers an Associate Sponsorship level for companies with less than 50 employees that provides brand awareness, 2 professional memberships, and 2 in-person event tickets for \$1,500. To start the conversation or secure your sponsorship, please reach out to office@powerw.org

Questions? Contact our team at office@powerw.org