

# 2018 PRSA-NY Board of Directors

2018 Board Role	First Name	Last Name	Title	Company	Phone (work)
President	Sharon	Fenster	President	Fenster Communications	914-391-0275
President-Elect	Doug	Simon	President & CEO	DS Simon	(212) 736-2727
VP - Marketing	Helen	Shelton	Senior Partner	Finn Partners	212-593-6443
VP - Membershhip	Joan	Cear	SVP	Kellen	212-297-2129
VP - Programs	David	Rosen	Managing Director, Brand Innovation & Analytics	Citadel	917-653-2563
Secretary	Jacque	McMahon	Account Executive	Ketchum	646-935-3900
Treasurer	Alan	Marcus	Senior Vice President	SHIFT Communications	646-756-3700
Immediate Past-President	Olga	Gonzalez	CEO & Founder	Pietra PR	212-913-9761
Director (Senior) Membership	Lynne	Scott Jackson	President & CEO	Millynneum Inc.	917-748-8917
Director (Associate) Membership	Meredith	Ulrich	Strategy Consultant	Essense Partners	914-462-9785
Director (Senior) Big Apple	Sarah	Katz	VP, Business Development	D S Simon Media	212-736-2727
Director (Senior) Programming	Tori	Fernandes	Head of AdSales Communications	Disney/ABC TV	917-816-3946
Director (Associate) Programming	Traci	Brodnax	Communications Manager, Media Relations, North America	Nielsen	(646) 654-5152
Director (Senior) Marketing	David	Graubard	Senior Reporter/Analyst	Informa	646-361-6095
Director (Associate) Marketing	Lauren	Miller	Senior Account Executive	Bread & Butter PR	(646) 480-9827
Director (Senior) 15 Under 25	Kellie	Jelencovich	Senior Acct Exec	MSLGROUP	646-500-7738
Director Finance	Natan	Edelsburg	Chief Operating Officer	Muck Rack & Shorty Awards	646-528-7202
Ethics Officer	Emmanuel	Tchividjian			