

# PAA News and Updates

## Photographic Alliance of America (PAA)

By Joanne Stolte, HonFPSA, MPSA, EFIAP, ESFIAP

President, Photographic Alliance of America • FIAP Liaison Officer for the United States of America



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### About the Photographic Society of America (PSA)

The Photographic Society of America (PSA), founded in 1934, is a world-wide organization providing abundant resources for photographers, from the novice to the professional. PSA offers online learning, webinars, study groups, competitions, mentors and consultants. Membership is in over 80 countries, 5,000 members, 400 Camera Clubs, and 11 Chapters across the United States.



#### PAA

The Photographic Alliance of America is the national photography organization for the USA and a member of the Int'l Federation of Photographic Art (FIAP), representing USA photographers.

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#### Donate

Donations help support our General Operations, Scholarships, and Print & Image Preservation. Support PSA - Donate Today!

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#### Galleries

PSA hosts galleries for First Year Members, all Members, 365 Day Challenge, Chapters, Portfolios, and Recognition of Photographic Achievement (ROPA).

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#### Youth

Support our youth by sponsoring high school photography students in the annual PSA Youth Showcase, giving students an opportunity to exhibit their photographic skills.

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### PAA Website

The Photographic Alliance of America (PAA) is the national (country) photography organization for the USA. The Photographic Society of America Worldwide (PSA) is an international photography organization. PAA members are USA PSA members who are members of a USA PSA-member club.

The PAA website is located on the PSA website. The previous PSA website had several navigation tabs and there was one for PAA. The new PSA website homepage has a box with a waving American flag, the PAA logo, and a link to the PAA website (see yellow arrow).

### PAA Introduces New Contemporary Look

When the "Learn More" link is clicked from the PSA website homepage, a fresh contemporary look with white stars on a blue background, and red and white stripes can be seen as the header on every PAA webpage: <https://psa-photo.org/page/paa>

At the right side of the light blue navigation bar, just under the header on each PAA webpage, is the Facebook icon and the word "Facebook." Clicking on the icon or word brings one to the PAA Facebook page which has also been revitalized with the new contemporary look: <https://www.facebook.com/Photographic-Alliance-of-America-1986883941590941>

**PAA  
New Look**

Photographic Alliance of America®