



## Photographic Alliance of America (PAA)

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President, Photographic Alliance of America • FIAP Liaison Officer for the United States of America

### PAA Establishes Patronage Service

Beginning January 1, 2023, any organization requesting FIAP Patronage for a salon to be held in the USA, will be required to apply for PAA Patronage no later than one month prior to applying for FIAP Patronage. Once PAA Patronage is granted, then application for FIAP-Patronage can begin.

### Steps to Apply for PAA Patronage

#### 1) Apply online:

Complete the online application form and upload the proposed Conditions of Entry.

#### 2) Make needed adjustments to Proposed Salon's Conditions of Entry:

- The Salon General Chair will work with the FIAP Liaison Officer for the USA, who is also the PAA President, to revise and update the proposed Conditions of Entry to conform to PAA requirements.

- The number of sections that a judge will judge, and the qualifications of each judge to judge each section will be carefully reviewed, and changes made to conform to PAA salon judging requirements.
- The software that the salon will use will be identified and assurances will be made that it has the capability needed. The technical assistance that will be used will be reviewed.
- The PAA logo and Patronage Number (2023-601) will be added to the proposed salon Conditions of Entry and will be used in any promotional material.
- The PAA Gold for each section (to be selected after the PSA and/or FIAP Gold) will be added to the salon list of awards.
- Text that states that the host organization is a member of PAA, the national photography society for the USA, and that PAA is the Operational Member of FIAP representing the USA, will be added (see text in box below).

- Text stating that acceptances and Awards received in this PAA Patronage salon are eligible to be included in a USA entrant's application for a PAA Distinction will be added (see text in box below).

#### 3) Pay PAA Patronage fee:

PayPal payment of \$50.00 will be made online.

#### 4) Receive PAA Patronage Items:

- PAA Gold Award Certificate layout, ready for the salon to insert the Salon name and year; the Division (section) for this Gold Award; the maker's name and country; the image title; and the image; will be sent digitally via email.
- The PAA Patronage number will be sent via email in a Patronage approval letter.



(2023-601)

*The (name of circuit and salon host organization(s)) became a member of the Photographic Alliance of America (PAA) in 2018 (insert a later date if the host organization(s) joined PAA after 2018), has received PAA Patronage for this salon, and will award a PAA Gold Award in this salon. Acceptances and awards received in this salon can be used by USA entrants to earn PAA distinctions.*

The Photographic Alliance of America (PAA), the national photography organization for the USA, was formed in 2017. In 2018 PAA became an Operational Member of the International Federation of Photographic Art (FIAP) representing the USA and held its first Annual General Meeting.

- For information regarding the Photographic Alliance of America (PAA): <https://psa-photo.org/page/paa>
- Like PAA on Facebook: <https://www.facebook.com/Photographic-Alliance-of-America-1986883941590941/>

## PAA 2023 FIAP Distinction Registration will close January 10, 2023.