PSA Privacy Policy

The Photographic Society of America ("PSA") is committed to respecting your privacy. This Privacy Policy describes how PSA collects, uses, and retains personal information to enable us to provide access to https://psa-photo.org/ (the "Site) and our many programs and activities, and to improve our services. The terms of this Privacy Policy apply to the entire Site unless different terms are otherwise specified or provided to you.

This Privacy Policy describes the Personal Information we collect from you, how we use that information, and our legal basis for doing so. It also covers whether and how that Personal Information may be shared and your rights and choices regarding the information you provide to us.

"Personal Information" includes any information that relates to, identifies, or can be used to identify, contact, or locate the person to whom such information pertains.

By using this Site, you understand and agree to the terms of this Privacy Policy. This Site is operated in the United States and may be accessed abroad. Personal Information collected may be retained, and may be stored, processed, accessed, and used in jurisdictions whose privacy laws may be different and less protective than those of your home jurisdiction. For data protection purposes, PSA is the "controller" and, unless otherwise noted, is also the "processor" of data.

We do not sell, rent, or share your Personal Information to or with third parties in any way other than as disclosed in this Privacy Policy.

UPDATING YOUR PERSONAL INFORMATION AND PRIVACY PREFERENCES

Upon request PSA will provide you with information about whether we hold, or process on behalf of a third party, any of your Personal Information. To request this information please contact us at HQ@psa-photo.org.

You have the right to access and correct or revise your Personal Information and privacy preferences at any time by contacting us at HQ@psa-photo.org. We will respond to your request within a reasonable period of time.

WHAT PERSONAL INFORMATION WE COLLECT AND RETAIN

When you visit this Site, some Personal Information may be automatically collected as part of the Site's operation. This information may include your IP (Internet Protocol) your browser type and version, access times, time zone setting and location, browser plug-in types and versions, operating system and platform, other technology on the devices you use to access our Site and

navigational information such as the pages you view on the Site. We may also collect, use, store and transfer information about how you use our website, products, and services. We collect information about your use of the Site and our other customers in the aggregate to learn more about how our Site is used by our customers in order to improve our service and our Site.

When you register online with us, we collect the Personal Information you provide to us, including your name, username or similar identifier, title, gender, email address, telephone numbers, password, your interests, preferences (including your preferences in receiving information from us and your communications preferences), and feedback. You may choose not to provide this information by not registering with us. However, certain services on the Site are only available to you upon registration. Registration enables you to access PSA benefits, programs, and activities.

If a password is used to protect your account and Personal Information, it is your responsibility to keep your password confidential.

We do not collect any specialized Personal Information about you. This includes information about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, genetic and biometric data, and information about criminal convictions and offenses.

HOW WE COLLECT YOUR PERSONAL INFORMATION

You may give us your Personal Information by filling in forms or providing other information via our Site. This includes Personal Information you provide when you become a member of PSA, enroll in online courses, volunteer for PSA positions, request or participate in services, programs or activities, receive our publications, request information to be sent to you, or give us feedback.

HOW WE USE YOUR PERSONAL INFORMATION

We will only use your Personal Information as the law permits.

Data protection law in Europe requires a “lawful basis” for collecting and retaining Personal Information from citizens or residents of the European Economic Area. PSA’s lawful bases include:

- Performing the contract, we have with you: In certain circumstances, we need your Personal Information to comply with our contractual obligation to deliver certain services and benefits, enable members to participate in programs and activities, and enable website visitors to view the Site, including exhibitions, competitions, and portfolios.

- Legal compliance: Sometimes the law says we need to collect and use your Personal Information. For example, tax laws require us to retain records of membership dues.
- Legitimate interests: This is a technical phrase in data protection law that means we have a good and fair reason to use your Personal Information and we do so in ways that do not hurt your interests and rights. We sometimes require your Personal Information to pursue our legitimate interests in a way that might reasonably be expected as part of running our business and that does not materially impact your rights, freedom, or interests.

For example, we use identity, device, and location information to prevent fraud and abuse and to keep the Site and our services secure. We may also send you promotional communications about our services, subject to your right to control whether we do so.

We analyze how users interact with our Site so we can understand better what elements of the design are working well and which are not working so well. This allows us to improve and develop the quality of the online experience we offer all our users. We may also ask you questions relating to your user preferences in order to better serve you and improve the use of our Site. Providing information regarding your usage and preferences is always voluntary.

We may aggregate and use certain automatically collected Personal Information ("Aggregate Data") as statistical or demographic data for any purpose. For example, we may use Aggregate Data to calculate the percentage of users accessing a specific Site feature.

We may use your Personal Information to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which programs, services, newsletters, and offers may be relevant for you.

We may contact you to administer contests you enter and notify you of the results.

We may contact you to investigate or take any action regarding illegal activity or any violations of our terms of service.

We may disclose Personal Information if required by law (for example, to comply with a subpoena, warrant, court order, or legal process) or when necessary to protect our rights, avoid litigation, protect your safety or the safety of others, investigate fraud, and/or respond to a government request. We may also disclose information about you if we determine that such disclosure should be made for reasons of national security, law enforcement, or other issues of public importance.

DATA RETENTION

We will retain your Personal Information for as long as your account is active, your information is needed to provide you services, or as required to fulfill our legal obligations, resolve disputes, and enforce our agreements. To determine the appropriate retention period for Personal Information, we consider the amount, nature, and sensitivity of the Personal Information, the potential risk of harm from unauthorized use or disclosure of your Personal Information, the purposes for which we process your Personal Information and whether we can achieve those purposes through other means, and the applicable legal requirements.

If you wish to delete your account or request that we no longer use your information to provide you services contact us at HQ@psa-photo.org.

ABOUT COOKIES

When you visit PSA's Site, a text file called a cookie is placed in the browser directory of your computer's hard drive. A cookie is information that a website can store on your web browser and later retrieve. The information that cookies collect includes the date and time of your visit, your registration information and your navigational and licensing information. It allows the web browser to recognize the pages you have been to when you are visiting the Site and allows you to quickly return to viewed pages. We may also use "web beacons" that monitor your use of our Site. Web beacons are small strings of code that provide a method for delivering a graphic image on a web page for the purpose of transferring data, such as the IP address of the computer that downloaded the page on which the web beacon appears, the URL (Uniform Resource Locator) of the page on which the web beacon appears, the time the page containing the web beacon was viewed, the types of browser that fetched the web beacon and the identification number of any cookie on the computer previously placed by that server.

When corresponding with you via HTML capable e-mail, web beacons let us know whether you received and opened our e-mail.

You may adjust your browser to reject cookies from us or from any other website. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. Additionally, by setting your web browser to display HTML e-mails as text only, you may be able to prevent the use of some web beacons. Please consult the "Help" section of your browser for more information. However, certain areas of our Site may only be accessed in conjunction with cookies or similar devices and you should be aware that disabling or refusing cookies or similar devices might prevent you from accessing some of our content or prevent parts of this Site from functioning properly.

DIRECT MARKETING

You will receive communications from us if you have requested information from us or received services from us and you have not opted out of receiving that information.

If at any time you decide that you do not want to receive communication and informational messages from us, you will have the option of opting out and/or unsubscribing from our emails and mailing lists by contacting us at HQ@psa-photo.org or using the unsubscribe feature available in emails. Where you opt out of receiving PSA messages, this will not apply to Personal Information provided to us as a result of a service provided to you.

FORUMS & OTHER INTERACTIVE SERVICES

Our Site may include discussion forums or other interactive areas or services, including blogs, chat rooms, bulletin boards, message boards, online hosting or storage services, or other areas or services in which you or third parties create, post or store any content, messages, comments, materials or other items on the sites ("Interactive Areas"). If you use an Interactive Area, you should be aware that these areas are open to the public and any Personal Information you post or provide at registration may be viewable by others. We are not responsible for Personal Information you submit in connection with the Interactive Areas, nor are we responsible for how others might use that information, including to send you unsolicited messages. Interactive Area postings may be retained indefinitely. If at any time you would like to remove a posting, please email us at HQ@psa-photo.org. Keep in mind that removal of a posting from an Interactive Area does not mean that the posting will be deleted from our systems.

PSA-RECOGNIZED INTERNATIONAL EXHIBITIONS

PSA receives personal information about entrants from PSA-recognized International Exhibitions. This information includes, but may not be limited to, names of entrants, email addresses, country of residence, and information about how the entrants have performed in the exhibition. PSA limits access to your Personal Information to those volunteers, employees, contractors, and others who have a need to know. They will only process your Personal Information on our instructions, and they are subject to a duty of confidentiality.

SECURITY OF OUR DATA

We have put in place appropriate security measures to prevent your Personal Information from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your Personal Information to those volunteers, employees, contractors, and others who have a need to know. They will only process your Personal Information on our instructions, and they are subject to a duty of confidentiality.

As no method of transmission over the Internet, or method of electronic storage is 100% secure, while PSA uses commercially reasonable methods to protect your personal information, we cannot guarantee that it is absolutely secure. In the unlikely event that an unauthorized third-party compromises PSA's security measures, PSA will not be responsible for any damages directly or indirectly caused by an unauthorized third party's ability to view, use or disseminate your information. We have put in place procedures to deal with any suspected Personal Information breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

REVIEWING, UPDATING, OR CORRECTING YOUR INFORMATION

If at any point you wish to access your personal information to (1) change your preferences, (2) review the accuracy, or (3) correct, supplement or modify your information, you may make a written request to HQ@psa-photo.org.

CHANGES IN PRIVACY POLICY

PSA reserves the right to amend the Privacy Policy from time to time at its sole discretion and will provide notice by email or on the home page of the Site when we make material changes to this Privacy Policy prior to the change becoming effective.

LINKS TO THIRD PARTY WEBSITES

Our Site may include links to other websites, plug-ins, and applications whose privacy practices may differ from those of PSA, such as when you register for a competition. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. If you submit Personal Information to any of those sites, your Personal Information is governed by their privacy policies. We do not control these third-party sites, plug-ins, or applications and are not responsible for their privacy policies. Please review the privacy policy of any Web site you visit.

SOCIAL MEDIA

On some pages, we allow you to share Personal Information with third parties, such as social networks like Facebook. In these instances, you are agreeing to the data being shared and the shared data is subject to the privacy policies of the third parties. We do not control and do not assume any responsibility for the use of personal information by such third parties. For more

information about the third party's purpose and scope of their use of personal information in connection with sharing features, please visit the privacy policies of such third parties.

CHILDREN

We do not intend to solicit or collect Personal Information from anyone under the age of 18. If you are under 18, do not enter information on this site or engage our services. If you believe a child of yours under the age of 18 has entered Personal Information, please contact HQ@psa-photo.org to have the data removed and terminate the child's account.

CONTACT INFORMATION

Individuals located in certain countries, including the European Economic Area, have certain statutory rights in relation to their Personal Information. Subject to any exemptions provided by law, if you live in this area, you have the right to request access to your Personal Information, as well as to seek to update, delete, or correct this Information.

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, you can contact PSA here:

Organization: Photographic Society of America (PSA)

President: {SHOW_WYSIWYG:24050}, **PresPSA@psa-photo.org**

Office Manager: Twila Bourlon, **HQ@psa-photo.org**

Postal Address: PSA Headquarters, 8241 S. Walker Ave., Suite 104, Oklahoma City, OK 73139

Telephone: 405-843-1437 or 855-772-4636

We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Information (or to exercise any of your other rights). This is a security measure to ensure that Personal Information is not disclosed to any person who has no right to receive it. We may also contact you to ask for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.