

PSME Advertising Promotional Price

Product Category 1: Advertisements Item 1 : Homepage Slideshow



The screenshot shows the PSME website homepage. At the top right, there are links for "Contact Us", "MyPSME", and "Sign Out". The main header features the PSME logo (a circular emblem with "S", "P", "E", "M" and "1952" inside) and the text "PSME Philippine Society of Mechanical Engineers". Below the header is a navigation menu with links: HOME, ABOUT PSME, NETWORK, CONFERENCES, CAREER AND EDUCATION, PSME PRESS, AWARDS, FORUMS, and PSME STORE. The central focus is a large slideshow advertisement for a "PSME Christmas Party & Induction of New Officers" held at the "Manila Hotel" on December 8, 2014. The advertisement image shows a grand hotel lobby with red chairs and tables. Below the slideshow, there is a search bar on the left with the text "Search" and "Enter search criteria...". In the center, it says "Welcome to PSME Online Community!". On the right, there is a "Power & Energy" section with a blue header and a yellow text snippet: "Power Shortage in 2015 inevitable. MANILA, Philippines - Power ...".

Size: 970 px width x 232 px height.

Visible in the Homepage only.

Price: P20,000 for 1 year, P13,000 for 6 months

With artwork: Plus 5,000

Maximum of 10 advertisers

Item 2 : Slideshow at Sub-page Right Rail


/news/

Philippine Society of Mechanical Engineers

HOME ABOUT PSME NETWORK CONFERENCES CAREER AND EDUCATION PSME PRESS AWARDS FORUMS PSME STORE

News & Press

About PSME » News

Filter news by category: 

Read about recent events, essential information and the latest community news.

National News

Tuesday, December 16, 2014 (2 Comments - [view/add](#))
P.M.E. Result of October 2014 Middle East »
Roll of Successful Examinee in the...

Thursday, December 11, 2014 (0 Comments - [view/add](#))
PSME Supports Shell In The Quest For Smarter Mobility »
MANILA, PHILIPPINES - Shell brings smarter mobility to the streets of Manila as they kick off the Shell Eco-marathon (SEM)...

Wednesday, November 26, 2014 (0 Comments - [view/add](#))
Joint Meeting of 2014 and 2015 BOD »
THIS IS A TEST NEWS. Joint Meeting of 2014 and 2015 National Board of Directors will be held on Dec 8, 2014 at 8AM, PCA.

[View more in "National News" »](#)

Technology

[Profile Home](#)
[Manage Profile](#)

Size: 232 px Width x 400 px Height

Visible in all webpages except the Homepage

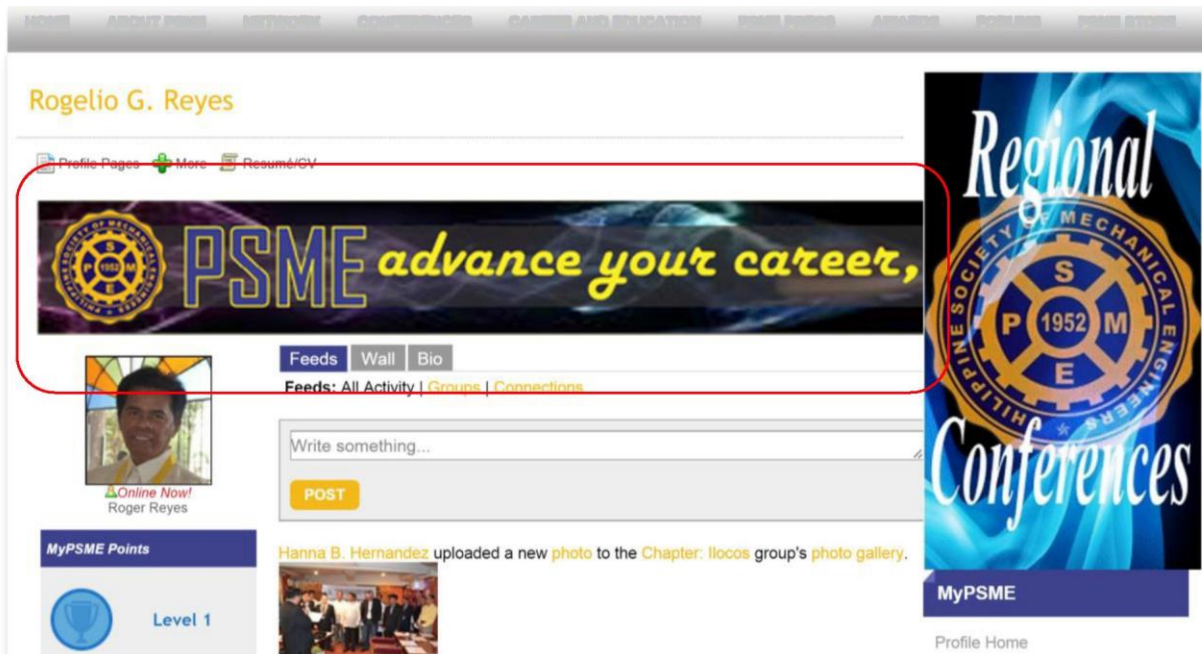
Price: P30,000 for 1 year, P20,000 for 6 months

With artwork: Plus 5,000

Maximum of 10 advertisers

Item 3 - MyPSME Profile Home - all members will check their Profile once they login.

**HOME ABOUT PSME NETWORK CONFERENCES CAREER AND EDUCATION
PSME PRESS AWARDS FORUMS PSME STORE**



Size: 714 px width x 140 px height

Visible when members visit their home profile when they login.

Price: P15,000 for 1 year, P8,000 for 6 months

With artwork: Plus 5,000

Minimum of 1 advertiser

Product Category 3: PSME Job Center - Job Postings

- P990 per job position for 1 month

(Company should submit the following:

1. Company Profile
2. SEC certificate or DTI
3. BIR Certificate of Registration

Product Category 4: Institutional Membership

- Membership Dues Share - P1,500 (National Share is 25% or P375)
- Additional Fee of P1,500 (Imbedded in the Membership Dues) Bundled with other
- Features of PSME.org.ph
 - Rights and Privileges of an Institutional Member of PSME
 - 1 Representative
 - 1 Job Posting for 1 position for 1 month (value of P990)
 - 20% discount of additional Job postings
 - 3 Pages at MyPSME Profile (for product catalog, marketing, etc)
 - Able to participate in Forums
 - Able to join in Seminars with Discounts
 - Able to post 2 products at PSME Store
 - Discounts in advertisements
 - Priority in selecting webpages for advertisement
 - Chapter Commission on Additional Fee of 25%, Members Commission of 5%