



PSYCHONOMIC
SOCIETY®

2026 ANNUAL MEETING

ADVERTISING, EXHIBITING, &
SPONSORSHIPS PROSPECTUS

SAN DIEGO, CALIFORNIA, USA • NOVEMBER 19–22, 2026

psychonomic.org

THE SOCIETY

The Psychonomic Society comprises nearly 4,000 scientists from over 60 countries throughout the world and is the preeminent society for the experimental study of cognition and the allied sciences. The Annual Meeting is the highlight of the year for the approximately 2,000 members planning to attend. This is where our members converge to explore cutting-edge research, share insights, and ignite intellectual discussions. This year's gathering in San Diego, California promises to be exceptional, with thought-provoking sessions, a renowned keynote speaker, and unparalleled networking opportunities.

Our advertising, exhibiting, & sponsorships were developed to help your organization:

- Gain exposure to our international following of over 10,000 scientists
- Develop new audiences and connect with existing clients and customers
Engage onsite attendees through product demos, discussion, and activities
- Recruit new hires from cognitive psychology and the allied fields

THE MEETING AT A GLANCE

ATTENDANCE		
2025	In-Person	1,672
2024	In-Person	2,834
2023	In-Person	2,124
2022	Hybrid	2,828
2021	Virtual	3,047
2020	Virtual	4,127
2019	Virtual	2,221

2025 HIGHLIGHTS	
✓	28 Nations Represented
✓	Presentations: 250 Talks, 1000+ Posters
✓	Affiliate Meetings: 12
✓	Symposia: 4
✓	Award Recipients: 85
✓	Data Blitzes: 32
✓	Keynote Address: 1

QUESTIONS?

Contact Brooke Miller, Director of Meetings:
bmiller@reesgroupinc.com

THE SPECIFICS

EXHIBIT HOURS

Pacific Standard Time/PST Subject to Change

BOOTH SET-UP

November 19: 12:00 PM – 3:00 PM

EXHIBIT HOURS

November 19: 3:30 PM – 9:30 PM*

November 20: 9:30 AM – 7:30 PM

November 21: 9:30 AM – 7:30 PM

BOOTH TEAR DOWN

November 21: 7:30 PM – 9:30 PM



KEY DEADLINES

DEADLINE TO EXHIBIT/SPONSOR: October 1

MEETING APP LAUNCH: November 2

ROOM RESERVATIONS DEADLINE: October 26**

**Our room blocks at the Marriott Marquis San Diego Marina Hotel open in early July and remain open through October 26, or whenever the room block has been filled, whichever comes first. Take advantage of negotiated special rates and be sure to book your rooms early. The information on the Annual Meeting webpage will be updated regularly as the planning process continues. Please check the page frequently for the latest updates and details as they become available.

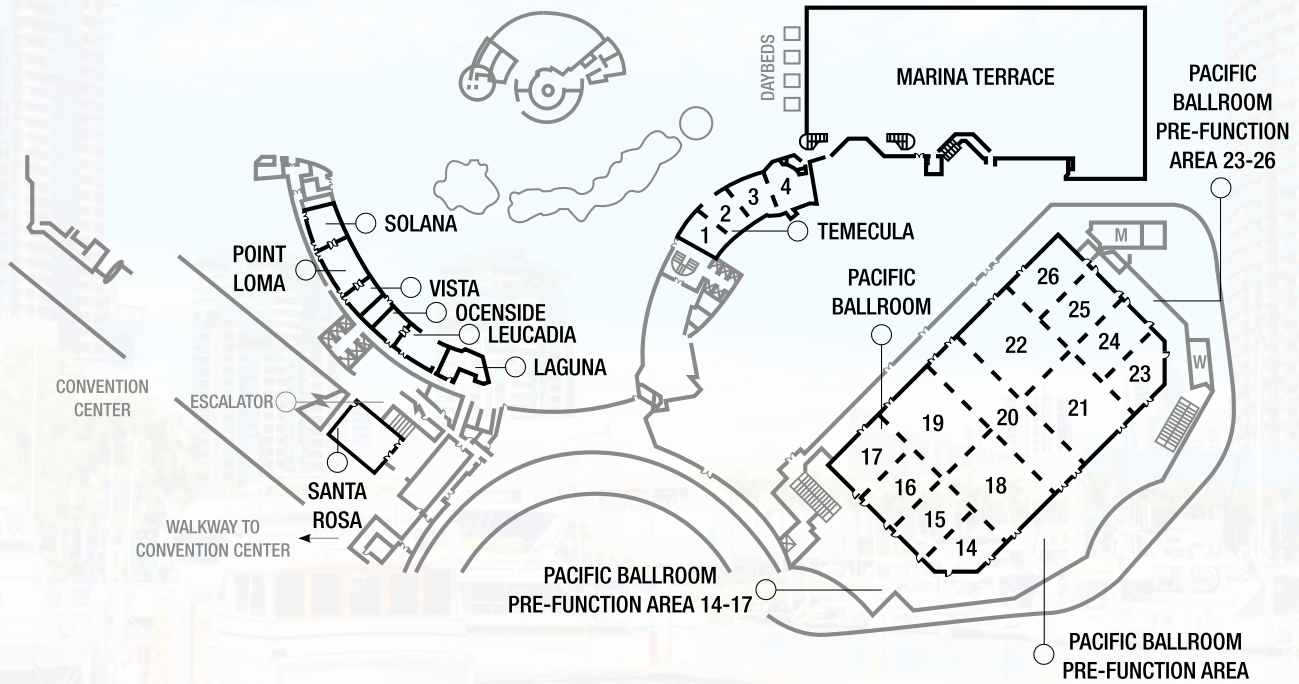
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THE VENUE

This year, the exhibit booths will be located in the Pacific Ballroom & Pre-Function area on the first floor of the Marriott Marquis San Diego Marina Hotel. The placement and numbering of booths will be finalized in early October.

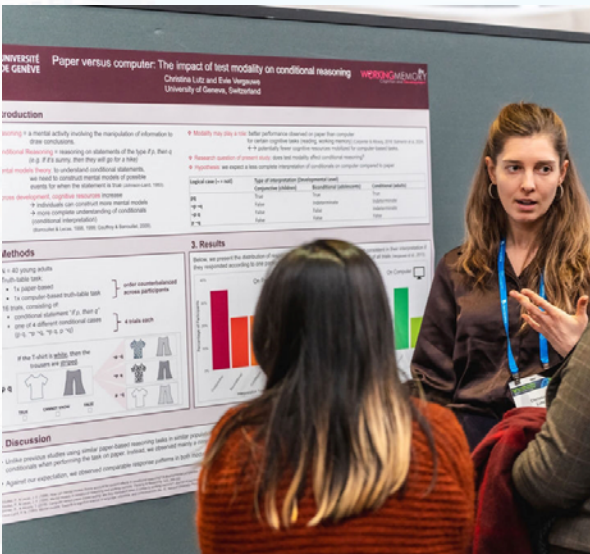
FIRST FLOOR



QUESTIONS?

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THE EXPERIENCE



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THE OPPORTUNITIES

ADVERTISING

DIGITAL PRESENCE PACKAGE (\$500)

- Company logo posted & linked on our site under 2026 Sponsors
- x2 Recognition in the Psychonomic Scientist (newsletter with 10,000+ subscribers)
- x1 (PowerPoint slide/logo/16:9 ratio) on a large display during Keynote and Opening Session
- Listing & logo on the conference mobile app and x2 230-character push notification

EXHIBITS

STANDARD BOOTH PACKAGE (\$1,500)

- Digital Presence Package
- x2 Event Registrations
- x1 10'x10' booth space
- x2 Chairs, x1 table, and x1 wastebasket
- x1 multiplug (power source)
- Onsite Support

EXTENDED BOOTH PACKAGE (\$2,750)

- Digital Presence Package
- x4 Event Registrations
- x1 10'x20' booth space
- x4 Chairs, x1 table and x1 wastebasket with pipe and drape
- x1 multiplug (power source)
- Onsite Support

CUSTOMIZED BOOTH PACKAGE (TBD)

- Please discuss your budget, goals, interests, and unique needs with Brooke Miller, Director of Meetings.

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THE OPPORTUNITIES

SPONSORSHIPS

POSTER RECEPTIONS: FRIDAY & SATURDAY NIGHTS WITH CASH BARS (\$3,500)

- Digital Presence Package
- Recognition in the Abstract Book
- Signage near cash bars in Poster Hall

COFFEE BREAKS : FRIDAY, SATURDAY & SUNDAY AM/PM (\$3,500)

- Digital Presence Package
- Recognition in the Abstract Book
- Signage placed at all coffee stations

GRADUATE STUDENT SOCIAL (\$5,000)

- Digital Presence Package
- Half page ad/recognition in Abstract Book
- Signage and table at the Social
- Vendor provided giveaways, if desired

MEETING WI-FI (\$5,000)

- Digital Presence Package
- Recognition in Service Set Identifier (SSID)
- Half page ad/recognition in the Abstract Book
- Wi-fi sponsor featured on reverse side of attendee badges

MEETING LANYARDS (\$5,000)

- Digital Presence Package
- Half-page ad/recognition in Abstract Book
- Signage in registration area
- Logo on every lanyard

AWARDS CEREMONY (\$10,000)

- Digital Presence Package
- x1 Standard Booth package
- Recognition in Abstract Book
- Full-page ad in Abstract Book
- Signage at Awards & Business Meeting
- Shoutout at the start of the Ceremony

D & I RECEPTION (\$10,000)

- Digital Presence Package
- x1 Standard Booth package
- Recognition in Abstract Book
- Full page ad in Abstract Book
- Signage at the D&I Reception
- Shoutout at the start of the Reception

CUSTOM PACKAGE (TBD)

- Please discuss your budget, goals, interests, and unique needs with Brooke Miller, Director of Meetings.

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TERMS & CONDITIONS

BOOTH SPACE

For purposes of consistency and ease of layout and/or reconfiguration, floor plan design incorporates 10ft (3m) wide by 10ft (3m) deep booth spaces, unless constricted by space or other limitations. A maximum back wall height limitation of 8ft (2.44m) is generally specified. The exhibits will be set up in the Pacific Ballroom & Foyer at the Marriott Marquis San Diego Marina Hotel nearby registration and session rooms.

SALES TAX

Exhibitors are responsible for ensuring compliance with local and state sales tax laws in the City of San Diego and State of California, USA.

FIRE REGULATIONS

The exhibitor must be aware of and comply with all safety, fire, environmental, and health ordinances regarding installation, operation of equipment, displays, and exhibit materials. Material not conforming to such regulations will be removed at the exhibitor's expense. Hazardous materials of any type are prohibited.

All door openings and aisles must be kept clear by order of the Fire Marshall. Absolutely no storage of material of any type is allowed behind, beneath, or between booths. Exit signs, fire alarms, and fire extinguishers must be visible at all times.

FOOD AND BEVERAGES

Any food or beverages dispensed or given away at booths must be approved by PS.

STAFFING

Each Exhibitor is requested to have at least one (1) person monitoring its booth at all times during open exhibit hours. All representatives must be registered and wearing badges.

MUSIC

Exhibitors are prohibited from playing copyrighted music and/or playing any music.

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TERMS & CONDITIONS

SET-UP AND TEAR DOWN

Exhibit set-up must be completed by Thursday, November 19 between 12:00 PM and 3:00 PM local time for inspection. Booth tear down will occur Saturday, November 21 between 7:30 PM and 9:30 PM. Shipping details and welcome kits will be provided in September.

CANCELLATION POLICY

Receipt of a signed booth contract is a commitment to exhibit at the 2026 Annual Meeting. Notification of booth space cancellation must be submitted in writing to Brooke Miller, Director of Meetings, bmiller@reesgroupinc.com. If notice of cancellation is received: 1) Before October 1, 2026, PS will refund the exhibit fee less a service charge of \$500. 2) After October 1, 2026, the exhibitor forfeits 100% of total cost of exhibit space assigned. Refunds will not be available for other sponsorship categories.

UNCLAIMED SPACE

Any space unclaimed by 9:00 a.m. on Thursday, November 19, 2026, will be subject to reassignment. Show management will not be liable for any incurred expenses. If equipment has been shipped and is located in the booth, show management may order the exhibit to be set up and the exhibitor will be billed for those charges.

EVENT CANCELLATION OR POSTPONEMENT

In the event that the Psychonomic Society cancels or postpones the event due to circumstances beyond the control of the organization, whether such occurrence is an act of God, terrorism, war, rioting, third party, the obligation of the parties under the applicable agreements shall automatically be terminated, and exhibit fees shall be refunded to exhibitors minus a prorated share of expenses actually incurred by the Society in connection with the event.

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EXHIBITOR RESPONSIBILITY CLAUSE

The person/legal entity described as “Exhibitor” in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as “Exhibitor” in this contract) assumes full responsibility and liability for losses, damages, and claims arising out of Exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless to the Hotel, its owner, and its management company, as well as The Psychonomic Society, and each of their respective agents, subsidiaries, affiliates, servants, and employees, from any and all such losses, damages, claims, or expenses arising out of Exhibitor’s use of the Hotel’s exhibition premises.

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor’s indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and The Psychonomic Society shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises.

The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor’s property, and it is the Exhibitor’s sole responsibility to obtain such insurance.

RESTRICTIONS

Show management reserves the right to restrict exhibits that because of noise, methods of operation, or for any reason become objectionable and also to prohibit or evict without refund any exhibit or person that in the opinion of the management may detract from the general character of the exposition or who interferes in any way with another exhibiting organization, their exhibit staff, or meeting attendees. No undignified manner of attracting attention will be permitted. The association reserves the right to prohibit exhibition or advertisement of any product it deems unsuitable for the exposition.

COOPERATION OF EXHIBITORS

The foregoing regulations with reference to exhibits have been formulated in the best interests of the exhibitor and cooperation is therefore requested. These regulations are a part of the agreement between the exhibitor and show management. Any matters not specifically covered in this prospectus

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and contract are subject to decision by show management. Show management reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibition, with the provision that all exhibitors will be advised of any such changes.

CONTRACT REVIEW

Vendor applications will be reviewed, using PS's mission and vision to guide the decision-making process. If questions arise, documentation or further explanation regarding your organization or company may be required.

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