



INTERNATIONAL ASSOCIATION OF
REHABILITATION PROFESSIONALS

2018 IARP ANNUAL CONFERENCE

OCTOBER 25-27, 2018

SHERATON CHARLOTTE HOTEL | CHARLOTTE, NC



CHARMING CHARLOTTE

THE QUEEN CITY WELCOMES YOU TO LEARN, GROW AND NETWORK!

SPONSOR & EXHIBITOR OPPORTUNITIES

SPONSOR/EXHIBITOR/ADVERTISING OPPORTUNITIES

Join us as we kick off the 2018 IARP Annual Conference in Charlotte, North Carolina. Offering three days of educational sessions and networking, this “must attend” event is dedicated to rehabilitation professionals. and provides a unique opportunity to showcase services, promote products, conduct research, and build your company brand to the largest audience of rehabilitation professionals in the industry. The IARP Annual Conference is the perfect opportunity to connect with over 300 qualified rehabilitation professionals. Don’t miss out on this opportunity to connect with industry professionals and to make new connections.

EXHIBITOR OPPORTUNITIES

As an exhibitor at the 2018 IARP Annual Conference, your company will receive visibility throughout the various events, meals, and breaks held in the exhibit area. During these times, exhibiting companies are provided the opportunity to establish two-way communication with their target market and showcase products and services to key industry decision makers.

See Page 3.

“The keynote speaker was excellent and I enjoyed having the break refreshments in the exhibit hall”

-2017 Conference Exhibitor

SPONSOR OPPORTUNITIES

Extend your brand identity and marketing capabilities with a strong visible presence at the 2018 IARP Annual Conference. Take advantage of the opportunity to tie your brand identity not only to IARP, but to the educational aspects of this conference. All sponsorship opportunities are on a first-come, first-served basis. See Pages 4-5.

“IARP members were very open and willing to discuss their business ventures which lead to potential opportunities”

-2017 Conference Sponsor

ADVERTISING OPPORTUNITIES

If you can’t attend the conference, you can still reach this target audience by placing an advertisement in the onsite program or the mobile app. Files for the onsite program must be 300 dpi or higher and in a press-quality PDF format.

**Advertisements are due by September 13, 2018.
Please email ads to sarahe@rehabpro.org.**

Mobile App Advertisement	\$1,000
Full Page Advertisement (7.5” x 10”)	\$1,000
Half Page Advertisement (7.5” x 4.75”)	\$500
Quarter Page Advertisement (3.5” x 4.875”)	\$300

EXHIBITOR INFORMATION

EXHIBIT LOCATION

Sheraton Charlotte Hotel
555 S McDowell St
Charlotte, NC 28204

EXHIBIT SCHEDULE

Thursday, October 25

Exhibit Set-Up 10:00 AM-4:00 PM

Friday, October 26

Exhibits Open 7:30 AM-7:30 PM
Breakfast 7:30 AM-8:30 AM
Exhibit Viewing Break 10:00 AM-10:30 AM
Lunch Break 12:00 PM-1:00 PM
Exhibit Viewing Break 2:45 PM-3:15 PM
Welcome Reception 6:00 PM-7:00 PM

Saturday, October 27

Exhibits Open 7:30 AM-5:00 PM
Breakfast 7:30 AM-8:30 AM
Exhibit Viewing Break 10:00 AM-10:30 AM
Lunch Break 12:00 PM-1:00 PM
Exhibit Viewing Break 2:45 PM-3:15 PM
Exhibit Tear Down 5:00 PM-6:00 PM

**Exhibit hours are subject to change.*

EXHIBIT COST

Early Bird (by 7/31/18) \$695
Regular (after 7/31/18) \$795

EXHIBIT SPACE SPECIFICATIONS

The standard exhibit hall package includes:

- One 6-foot skirted table (no pipe and drape, 2 chairs and wastebasket included)
- One full-conference registration
- Listing in the conference mobile app and conference signage
- Logo and company name on a sign to display at booth

For any questions, contact Sarah Ewald at sarahe@rehabpro.org or (651) 379-7301.

ASSIGNMENT OF SPACE

Space assignments will be made considering conference sponsorship and date registration and payment was received. After the initial space assignment, space will be assigned on a first-come-first-served basis. Payment in full is required to reserve exhibit space.

REGISTRATION

The exhibit booth fee includes registration for one staff representative. Representatives are invited to participate in all conference activities, including meals and social events. A link will be emailed to your main exhibit contact to submit your representative names in September. Additional representatives past the one included cost \$100 per additional representative and are exhibit hall only passes. Additional reps who wish to attend sessions must purchase a full conference registration.

EXHIBITOR KITS

An exhibitor kit will be emailed to your designated company contact in advance of the conference. This will include shipping information, electricity, and other A/V needs.

PHOTO CONSENT

As part of the IARP Annual Conference, you may be photographed or recorded on audio and/or video. These items may be used in promoting future conferences or in other marketing related to IARP. Your attendance at this event implies your consent to be photographed or recorded.

EXHIBITOR PRIZE DRAWINGS

Exhibitors have the option to give away prizes at their booths. Drawings will be conducted in the exhibit hall during breaks in the schedule. IARP is not responsible for any prizes that are won and not collected.

CANCELLATION POLICY

Sponsor and exhibitor cancellations received by July 31, 2018 will receive a 50% refund. Cancellations after July 31, 2018 are nonrefundable. Notices of cancellation must be emailed to sarahe@rehabpro.org.

SPONSORSHIP OPPORTUNITIES

MOBILE APP SPONSOR – \$3,000 (1 available)

- Banner ad on the mobile app, including a link to company website.
- Two full conference registrations
- Full-page advertisement in the onsite program and conference website
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

WIFI SPONSOR – \$2,500 (1 available)

- Includes signage placed with Wi-Fi information and company name as the password.
- One full conference registration.
- Full-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the conference website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

BAG SPONSOR – \$2,500 (1 available)

- Company logo displayed on the conference tote bag.
- One full conference registration.
- Full-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the conference website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

LANYARD SPONSOR – \$2,000 (1 available)

- Company logo displayed on conference lanyards.
- One full conference registration.
- Full-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the conference website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

KEYNOTE SPONSOR – \$2,000 (1 available)

- Opportunity to introduce keynote speaker.
- One full conference registration.
- Full-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the conference website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

EVENING RECEPTION SPONSOR – \$1,500 (1 available)

- Signage recognition at the reception and optional door prize presentation (sponsor to provide door prize).
- One full conference registration.
- Half-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR – \$1,500 (2 available)

- Signage recognition during lunch either Friday or Saturday.
- One full conference registration.
- Half-page advertisement in the onsite program and conference website.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

BREAK SPONSOR – \$1,000 (2 available)

- Signage recognition during designated break.
- One full conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

SCHEDULE-AT-A-GLANCE SPONSOR – \$1,000

(1 available)

- Company logo displayed on schedule-at-a-glance.
- One full conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

WORKSHOP PENS AND NOTEPADS – \$1,000

(1 available)

- Sponsor provides company branded pens and notepads which will be provided to attendees in sessions.
- One full conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth.

SUPPORTING SPONSORSHIP – \$500 (unlimited)

- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Company profile on the IARP website and onsite program. Company profile includes logo, 50-word description, contact name, email, phone number, and address.
- Logo recognition on conference signage.
- Recognition in IARP publications.
- Sign indicating your sponsorship to display at your booth (if exhibiting).

CHAPTER SPONSORSHIPS

IARP Chapters play a vital role in the IARP member experience. Through participation in IARP Chapters, members get to meet and network with other members, attend chapter events, and develop lasting professional relationships. We appreciate IARP Chapters support in contributing to a successful Annual Conference through our various chapter sponsor levels.

GOLD CHAPTER SPONSOR – \$2,500

- One full conference registration and one 50% off conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Logo recognition on conference sponsor signage.
- Sponsor level distinction on name badges.

SILVER CHAPTER SPONSOR – \$2,000

- One full conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Logo recognition on conference signage.
- Sponsor level distinction on name badges.

BRONZE CHAPTER SPONSOR – \$1,500

- One 50% off conference registration.
- Logo recognition in the conference onsite program, IARP website, and mobile app.
- Logo recognition on conference signage.
- Sponsor level distinction on name badges.

2018 IARP Annual Conference | October 25-27, 2018 | Sheraton Charlotte Hotel | Charlotte, NC

CONTACT INFORMATION

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Country: _____ Phone _____
 Email _____

SPONSORSHIP

- Mobile App Sponsor – \$3,000
- WiFi Sponsor – \$2,500
- Bag Sponsor – \$2,500
- Lanyard Sponsor – \$2,000
- Keynote Sponsor – \$2,000
- Evening Reception Sponsor – \$1,500
- Lunch Sponsor: Fri. Sat. – \$1,500
- Break Sponsor: Fri. Sat. – \$1,000
- Schedule-at-a-Glance Sponsor – \$1,000
- Workshop Pens and Notepads Sponsor – \$1,000
- Supporting Sponsor – \$500

CHAPTER SPONSORSHIP

- Gold Chapter Sponsor – \$2,500
- Silver Chapter Sponsor – \$2,000
- Bronze Chapter Sponsor – \$1,500

ADVERTISING

- Mobile App Ad – \$1,000
- Full Page Ad – \$1,000
- Half Page Ad – \$500
- Quarter Page Ad – \$300

EXHIBITOR

- Early Rate** (by 7/31/18) – \$695
- Regular Rate** (after 7/31/18) – \$795

BOOTH REPS

- First Rep (included)
- Additional Reps ___ x \$100

Sponsorship Total	\$ _____
Exhibit Total	\$ _____
Booth Rep Total	\$ _____
Advertising Total	\$ _____
GRAND TOTAL	\$ _____

PAYMENT INFORMATION

- Check (payable to IARP) Visa Mastercard AMEX Discover

If paying by credit card, all fields below are required. Per PCI compliance, please do not send credit card information via email to protect your information.

Card Number _____
 Name (as it appears on card) _____
 Phone _____ Exp. Date _____ Sec. Code _____
 Authorized Signature _____
 Address (if different than above) _____ Country _____
 City _____ State _____ Zip _____

SEND COMPLETED APPLICATION TO: IARP
1000 Westgate Dr. Suite 252
St. Paul, MN 55114

Sponsor and exhibitor cancellations received by July 31, 2018 will receive a 50% refund. Cancellations after July 31, 2018 are nonrefundable. Notices of cancelation must be emailed to sarahe@rehabpro.org.

It is understood this application will become a binding contract upon acceptance by IARP. Sponsorships are assigned on a first-come basis.

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	