2019 Advertising Opportunities
IARP Advertising Opportunities

IARP offers advertising opportunities in both the Journal of Life Care Planning (JLCP) and the Rehabilitation Professional (Rehab Pro). Both JLCP and Rehab Pro are distributed to all IARP members and are available through subscription to non-members. Advertising in JLCP and Rehab Pro allow companies to target IARP members in a direct and meaningful way.

The Rehabilitation Professional (Rehab Pro)

The Rehabilitation Professional (Rehab Pro) is the official journal of the International Association of Rehabilitation Professionals (IARP). Rehab Pro publishes peer-reviewed manuscripts on topics relevant to the field of private rehabilitation consulting. The journal aims to promote the profession and inform the public about activities of the organizations and their affiliates. The journal also contains valuable information regarding certification programs, related associations, committee reports, legal issues, and opinion pieces.

Journal of Life Care Planning (JLCP)

The IARP Life Care Planning IALCP section is proud to publish the Journal of Life Care Planning (JLCP), the premiere peer-reviewed and professional journal dedicated to the specialty practice of life care planning.

Advertisement Specifications

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Per Issue</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>$395</td>
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<tr>
<td>Half Page</td>
<td>$275</td>
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<td>1/4 Page</td>
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Submission Policies

- Advertisements must be submitted as high-resolution, print-quality, PDF files. A high resolution (300 dpi minimum) TIFF, JPEG, or EPS will also be accepted.
- All advertisements are in black and white.

Content Due Dates

- March 15, 2019
- June 15, 2019
- September 15, 2019
- December 15, 2019

Both journals are published every January, April, July, and October.

*** Commit to 4 advertisements in either journal and receive a 10% discount — Contact Jacob Nelson (jacobn@rehabpro.org) for Promocode if ordering online.

Payment is due immediately upon receipt of the invoice. The ad will not run unless payment is received in advance. All advertisements are nonrefundable. Advertising copy that might be mistaken as an article, commentary, or other non-advertising material must be clearly marked “advertisement”.

IARP reserves the right, within its sole discretion, to mark any copy as “advertisement”. IARP reserves the right to refuse any advertisement determined to be inappropriate or conflicting with the interests of IARP. Cancellations, changes, or corrections must be received in writing by the content due dates specified above.
2019 IARP Advertising Contract

Contact ____________________________
Company ____________________________
Address ____________________________
City/State/Zip ____________________________
Phone __________________ Fax __________________
Email __________________ Website __________________

IARP Advertising Rates
***Commit to 4 advertisements in either journal and receive a 10% discount
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The Rehabilitation Professional (Rehab Pro)

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Total Cost $ _____________

Payment
☐ Check (Payable to IARP) ☐ Visa ☐ MasterCard ☐ AMEX
Card # ____________________________________________
Exp Date ____________________________________________
Security code ________________________________________
Cardholder’s Name ________________________________________
Cardholder’s Phone ________________________________________
Signature ________________________________________
Card Billing Address (if different from above) ________________________________________
Card Billing City/State/Zip ________________________________________

Send your completed form and payment to:
Mail: IARP
Attn: Jacob Nelson
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
Fax: 651-290-2266

For any questions, contact Jacob Nelson at jacobn@rehabpro.org or (651) 379-7304.

IARP’s policy is not to endorse any advertiser. Therefore, publication of advertisements does not constitute an endorsement. IARP reserves the right to place ads within the publication at locations it deems appropriate. Per PCI Compliance Standards, no forms will be accepted via email.