IARP Advertising Opportunities

IARP offers advertising opportunities in both the Journal of Life Care Planning (JLCP) and the Rehabilitation Professional (Rehab Pro). Advertising in JLCP and Rehab Pro allows companies to target members in a direct and meaningful way.

IARP advertisers are able to place ads in any of 3 separate issues of the JLCP or Rehab Pro, as well as a shared Annual Review issue. This issue will be published in November and distributed to over 1500 IARP members, including summaries of the 2022 Rehab Pro and JLCP issues, a letter from our IARP President and an Annual Report!

The Rehabilitation Professional (Rehab Pro)

The Rehabilitation Professional (Rehab Pro) is the official journal of the International Association of Rehabilitation Professionals (IARP). Rehab Pro publishes peer-reviewed manuscripts on topics relevant to the field of private rehabilitation consulting. The journal aims to promote the profession and inform the public about activities of the organizations and their affiliates. The journal also contains valuable information regarding certification programs, related associations, committee reports, legal issues, and opinion pieces.

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<tr>
<th>Ad Size</th>
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<tbody>
<tr>
<td>Full Page</td>
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Journal of Life Care Planning (JLCP)

The IARP Life Care Planning IALCP section is proud to publish the Journal of Life Care Planning (JLCP), the premiere peer-reviewed and professional journal dedicated to the specialty practice of life care planning.

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Annual Review Issue

This issue will be published in November and distributed to over 1500 IARP members, including summaries of the 2022 Rehab Pro and JLCP issues, a letter from our IARP President and an Annual Report!

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Advertisement Specifications

Full Page: 7.5"w x 10"h
Half Page: 7.5"w x 5"h
Quarter Page: 3.75"w x 5"h

Submission Policies

► Advertisements must be submitted as high-resolution, print-quality, PDF files. A high resolution (300 dpi minimum) TIFF, JPEG, or EPS will also be accepted.
► All advertisements are in black and white.

Content Due Dates

► January 15, 2022
► April 15, 2022
► July 15, 2022

Annual Review Content Due Dates

► October 15, 2022

Independent issues of the Rehab Pro & JLCP are published in February, May, and August. The Annual Review will be published in November.

*** Commit to 4 advertisements in either journal and receive a 10% discount — Contact Libby Baxter (sales@rehabpro.org) for Promocode if ordering online.

► Payment is due immediately upon receipt of the invoice. The ad will not run unless payment is received in advance. All advertisements are nonrefundable.
► Advertising copy that might be mistaken as an article, commentary, or other non-advertising material must be clearly marked “advertisement”.
► IARP reserves the right, within its sole discretion, to mark any copy as “advertisement”. IARP reserves the right to refuse any advertisement determined to be inappropriate or conflicting with the interests of IARP.
► Cancellations, changes, or corrections must be received in writing by the content due dates specified above.
2022 IARP Advertising Contract

Contact ____________________________________________________
Company ____________________________________________________________________________________________
Address ____________________________________________________________________________________________
City/State/Zip ________________________________________________________________________________________
Phone ________________________________ Fax _________________________
Email ______________________________________________________________________________________________
Website ____________________________________________________________________________________________

IARP Advertising Rates

***Commit to 4 advertisements in either journal and receive a 10% discount
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The Rehabilitation Professional (Rehab Pro)  Journal of Life Care Planning (JLCP)  Annual Review

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Total Cost $ _____________

Payment

☐ Check (Payable to IARP) ☐ Visa ☐ MasterCard ☐ AMEX
Card # ___________________________________________ Security code __________________________
Exp Date __________________________ Cardholder’s Name ______________________________
Cardholder’s Phone __________________________ Signature ______________________________________
Card Billing Address (if different from above) _____________________________________________
Card Billing City/State/Zip _____________________________________________________________

Send your completed form and payment to:
Mail: IARP
Attn: Libby Baxter
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
Fax: 651-290-2266

For any questions, contact Libby Baxter (sales@rehabpro.org).

IARP’s policy is not to endorse any advertiser. Therefore, publication of advertisements does not constitute an endorsement. IARP reserves the right to place ads within the publication at locations it deems appropriate. Per PCI Compliance Standards, no forms will be accepted via email.