

THE HEALTHCARE PRICING CHALLENGE

UCR (usual, customary and reasonable) pricing for reimbursement compliance can be challenging for a small business. Some creators of UCR use questionable source data and methodologies that may not reflect true provider charges. UCR data can be expensive to license and difficult to use. It's a difficult dilemma for a small business to solve... until now! As an IARP member, you receive varying discounts on Context's UCR products.

We have been a leader in UCR fee analysis for over **25 years**

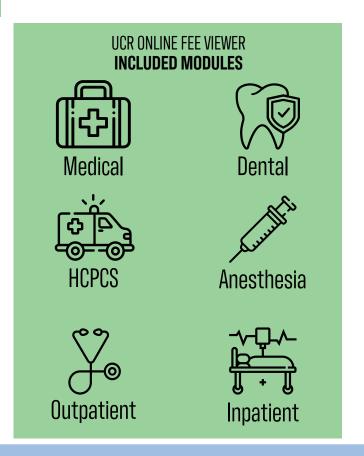
UCR PRICING SIMPLIFIED

Context has been a leader in usual, customary and reasonable fee (UCR) analysis since 1994. Our UCR data is utilized by hundreds of healthcare organizations nationwide, including fellow IARP members as well as some of the largest payers in the country. But we know that accurate, up-to-date UCR pricing is essential for health industry businesses of all types and sizes, not just the major corporations.

By combining our leading UCR data with the fast, secure, and reliable cloud technology that powers the Context⁴ Health Plans Suite™, we've created the Context⁴ Pricing™ UCR Online Fee Viewer: the most consistent, flexible and responsive UCR pricing system in the industry.

CONTEXT4 PRICING UCR ONLINE FEE VIEWER

The Context⁴ Pricing UCR Online Fee Viewer is a cloud-based application, accessible from any web browser, that generates UCR pricing for medical and dental services. Just enter a few pieces of data, such as procedure code, service date, and zip code, and the UCR Online Fee Viewer will return pricing for that service instantly.







NATIONWIDE UCR AT YOUR FINGERTIPS

You'll have access to our complete, nationwide pricing database, so you can look up UCR for services performed anywhere in the United States. Our precise UCR methodology breaks the country into more than 499 geographic segments, so you can be sure that the UCR price you get from **Context**⁴ **Pricing** UCR Online Fee Viewer will be the right price for the zip code you enter.



Context 4 Healthcare's Context⁴ Pricing UCR Online Fee Viewer provides IARP members with healthcare benefit pricing that is comprehensive, accurate, responsive, and simple to use.

Our Context⁴ Pricing UCR Online Fee Viewer is easy and convenient to set up. Simply input any applicable information in the data fields, and our system will give you an accurate pricing response for the selected date and ZIP Code.

