



INTERNATIONAL ASSOCIATION OF  
REHABILITATION PROFESSIONALS

## Advertising Rates

**Effective January 1, 2016**

### Journal of Life Care Planning (JLCP)

The IARP Life Care Planning IALCP section is proud to publish the Journal of Life Care Planning (JLCP), the premiere peer-reviewed and professional journal dedicated to the specialty practice of life care planning. The Journal strives to publish information that is relevant and valuable to life care planners and is appropriate and accurate within standards in the field. Material published in the JLCP is the latest information regarding life care planning and serves to provide academic foundation for this growing specialty advanced practice. The Journal of Life Care Planning is distributed to all IARP members (2500+) as a benefit of membership and is available through subscription to non-members.



### The Rehabilitation Professional (Rehab Pro)

The Rehabilitation Professional is published quarterly by the International Association of Rehabilitation Professionals (IARP). The Rehabilitation Professional is published to promote the profession and to inform the public about the activities of the organizations and their affiliates. The Rehabilitation Professional is distributed to all IARP members (2500+) as a benefit of membership and is available through subscription to non-members.



Rates for both journals are (black and white only)

- Full Page \$395
- Half Page \$275
- Quarter Page 195

The size dimensions are 7.5" X 10"; half page 7.5" X 5" and one-quarter page 3.75" X 5"

There is a 10% discount for any advertiser who buys space in four consecutive issues



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**Insertion Order**

Publication:  The Rehab Pro  JLCP  Both/Combo

Size: \_\_\_\_\_ Cost: \_\_\_\_\_ # of Placements: \_\_\_\_\_

Four-issue discount\*: < \_\_\_\_\_ > Total: \_\_\_\_\_

**Contact Information**

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Complete Company Name

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Transmit Completed Order To:

Tim Field (706) 548-8161, Fax (706) 227-2204  
Elliott & Fitzpatrick, Inc., Athens Printing Company  
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**Cancellations**

If advertiser does not feel that they are receiving the expected results they may discontinue advertising; however if they have committed to 4 issues and are unable to meet this expectation they will be re-billed for any discounts that had been applied due to this commitment.