

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Your Name Here attends Relocation Directors Council Conference.

Company name is pleased to announce that **Name of Attendee** recently attended the Relocation Directors Council® (RDC)'s Annual Spring Event.

This year's conference theme was "Keep Moving Forward" and was held in Orlando, Florida, May 6 and 7, 2014.

Relocation professionals from across the country gathered to participate in educational training, as well as networking with top industry leaders. Participants from RDC's membership and Advisory Councils addressed topics pertinent to those who manage mobility, domestically and globally.

Peggy Smith, President of Worldwide ERC® opened the event with an industry update, along with former RDC member, Pandra Richie, current Chairman of the Worldwide ERC® Board.

H. Cris Collie, former President of Worldwide ERC®, provided tips for building your own personal brand, and Susan Schneider, President of Plus Relocation, took the group on "The Customer Journey." Their comments were followed by interactive round table discussions, led by RDC members and other industry leaders.

A new addition this year were six Advisory Council Forums conducted by Carol Coleman, CRP, GMS, Humana, Inc.; Holly Clontz, CRP, TMS-T, Ingersoll Rand; Courtney Moncavage, CRP, AiReS; Laurissa Norwick, CRP, TMS-T, The MI Group; Joyce Pugh, Allstate and Bob Packard, CRP, GMS with Lexicon.

RDC Members and RDC Advisory Council Members gathered to network over dinner at the outdoor Hyatt Terrace Pool.

The Relocation Directors Council® sets the standard for real estate relocation professionals. It's Corporate and Relocation Management Company Advisory Councils work in conjunction with the Board of Directors to promote the highest performance standards in the industry. RDC® and its membership has become the trusted source for up-to-date market information, best practices, industry specific education, and excellence in relocation services. As members of Worldwide ERC®, RDC members' services span the globe. To learn more about RDC or to locate an RDC member, visit their website at www.relocationdirectorscouncil.org

Add information about your company here.