

RENAL PHYSICIANS ASSOCIATION  
**2018** ANNUAL MEETING



**EXHIBITOR  
PROSPECTUS**

MARCH 15-18,  
2018



# MAKE PLANS TO ATTEND the Renal Physicians Association's (RPA) 2018 Annual Meeting. This meeting will be held March 15 – 18, 2018, in Orlando, FL at the Hilton Lake Buena Vista Hotel.

This is your opportunity to connect with nephrologists, practice administrators and advanced practitioners all in one place!

You'll be able to—

- Generate new sales leads
- Network with friends and leaders in the nephrology community
- Showcase your brand's story, products and services

And more!

The RPA Annual Meeting is the ultimate place to meet with your current customers, and make new connections with nephrology healthcare providers from around the country. Secure your booth and/or sponsorship today!



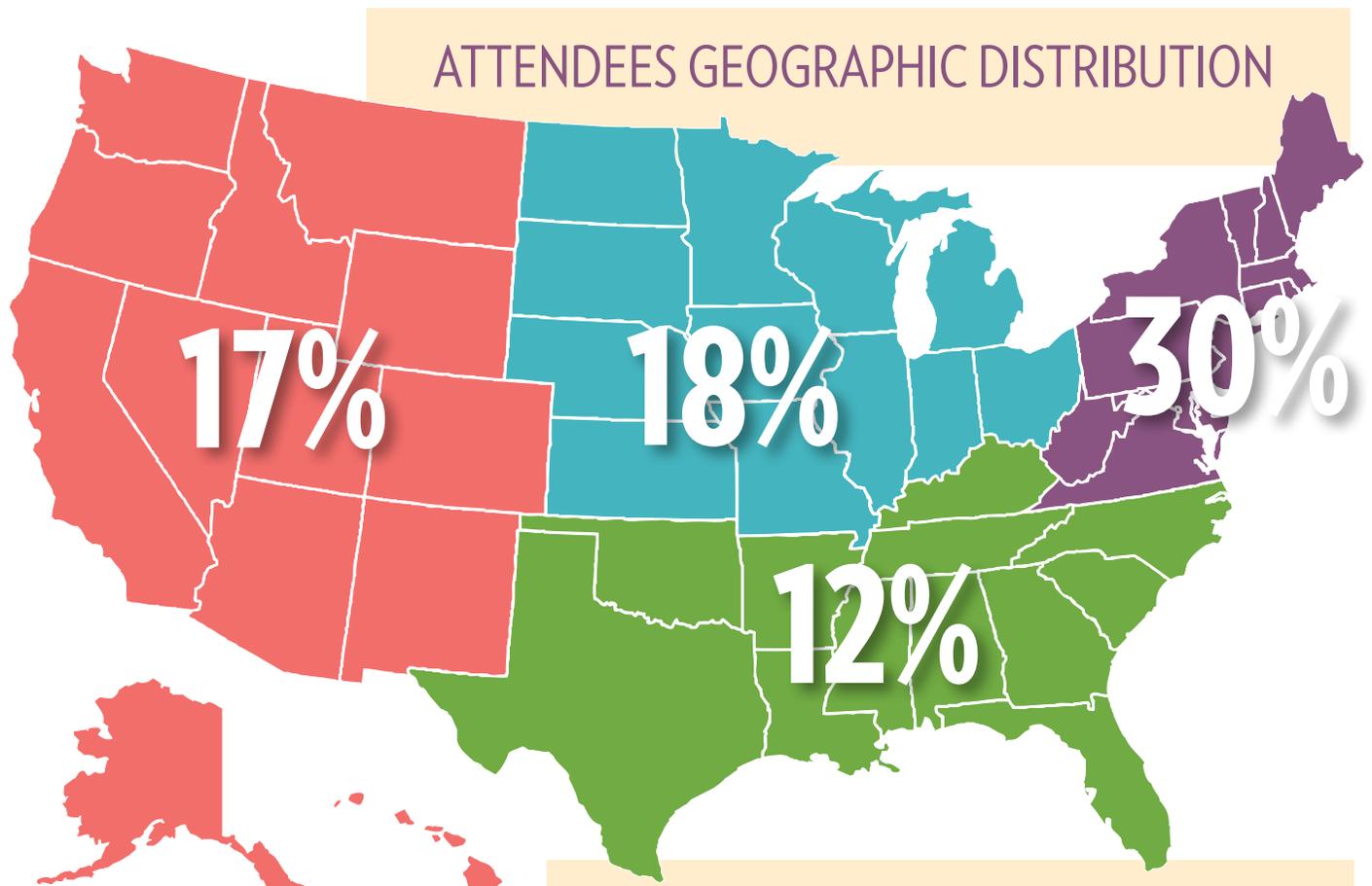


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# REACH YOUR TARGET AUDIENCE

Reserve your exhibit space before November 30, 2017 and earn BONUS visibility in *RPA News*. With circulation to over 4,000 subscribers, *RPA News* is the bimonthly newsletter sent to members and leaders in the renal community. When you register to exhibit or commit to support the RPA Annual Meeting by November 30th, your company will be acknowledged in the January 2018 edition.



**PROFESSIONALS WHO ATTEND:**  
*Expected attendance is 400+ renal professionals*

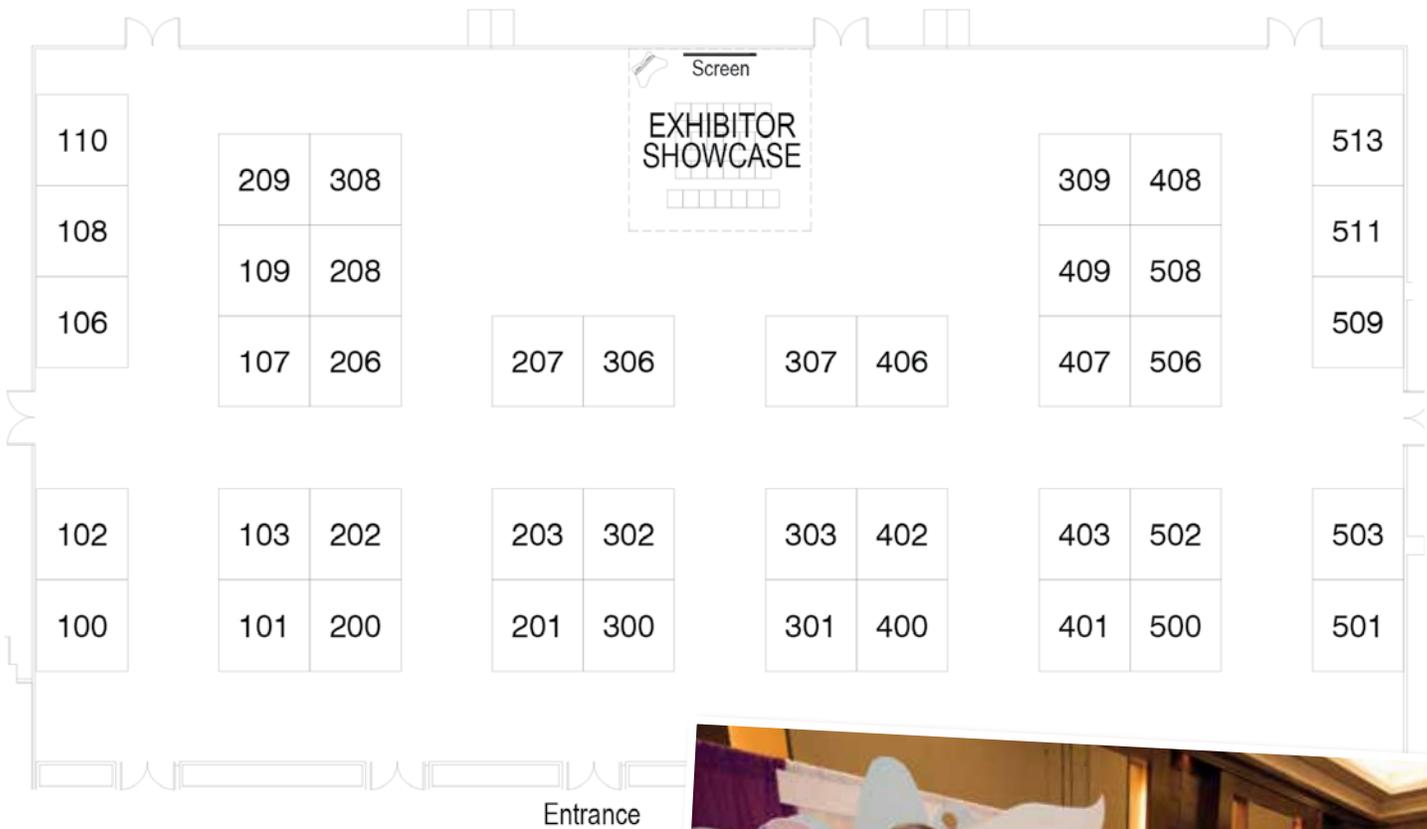
Physicians (Medical Directors, Chief Medical Officers and Chiefs of Renal Divisions .....	50%
Practice Managers.....	45%
Advanced Practitioners.....	3%
Renal Industry Professionals.....	2%

**PRIMARY PRACTICE ENVIRONMENT:**

Office-based Private Practice.....	80%
Academic.....	5%
Hospital-based .....	10%
Industry.....	5%



# EXHIBIT HALL FLOOR PLAN



# EXHIBITOR INFORMATION

## EXHIBIT HALL SCHEDULE

### THURSDAY - MARCH 15

2:00 pm - 6:00 pm

Exhibitor Registration and Set Up

6:30 pm - 7:30 pm

Welcome Reception in Exhibit Hall

### FRIDAY - MARCH 16

7:00 am - 8:00 am

Continental Breakfast in Exhibit Hall

7:20 am - 7:50 am

Exhibitor Showcase

10:00 am - 10:30 am

Refreshment Break in Exhibit Hall

3:00 pm - 3:45 pm

Refreshment Break in Exhibit Hall

3:10 pm - 3:40 pm

Exhibitor Showcase

### SATURDAY - MARCH 17

7:00 am - 8:00 am

Continental Breakfast in Exhibit Hall

10:00 am - 10:45 am

Refreshment Break in Exhibit Hall

10:10 am - 10:40 am

Exhibitor Showcase

3:00 pm - 3:45 pm

Refreshment Break in Exhibit Hall

3:10 pm - 3:40 pm

Exhibitor Showcase

3:45 pm Exhibit Hall Closes



## EXHIBIT MOVE IN AND MOVE OUT SCHEDULE

### THURSDAY MARCH 15

8:00 am - 2:00 pm

Alliance Move-in/Set-up

2:00 pm - 6:00 pm

Exhibitors Move In

### SATURDAY MARCH 17

4:00 pm

Exhibitors dismantle and move out

All booths must remain in place and intact to ensure the integrity of the exhibit hall until the official closing time, Saturday, March 17 at 4:00 pm. We appreciate your adherence to this requirement and cooperation.

## EXHIBIT SPACE INFORMATION

### BOOTH DESCRIPTION

- 10' x 10' space (booth cost \$3500)
- Identification sign with company name, city, state and booth number
- 8' high back wall of flame proof drapery
- 3' high draped side rails
- One 6' skirted table
- Two chairs and wastebasket
- Additional booth furnishings and carpet may be rented from expo decorator

### VALUE ADDED EXTRAS

- Lead retrieval included with booth purchase (\$250 value)
- Hyperlink from RPA Meeting page to company's web site
- Two full access badges (\$1070 value) and two exhibit hall only access badges (\$300) included per paid booth.
- Acknowledgement in *RPA News* May 2018 edition
- Recognition in email promotion
- On-Site Event Manager
- Overnight security, general lighting and cleaning



## FREQUENTLY ASKED QUESTIONS

### 1. IS THE EXHIBIT HALL CARPETED?

The exhibit hall is carpeted; however, additional carpeting can be purchased if desired. Details on purchasing carpet for your booth can be found in the exhibitor service kit.

### 2. WHAT HOURS WILL THE EXHIBIT HALL BE OPEN DURING THE CONFERENCE?

The exhibit hall will be open during the times listed on page 6. During these times, at least one representative from each exhibiting company needs to be present at the booth.

### 3. WHAT IS THE MAILING ADDRESS TO THE CONFERENCE HOTEL?

The annual meeting will be held at the Hilton Lake Buena Vista, 1751 Hotel Plaza Blvd., Lake Buena Vista, FL 32830.

### 4. WHAT ARE THE SET-UP AND DISMANTLE TIMES?

Set-up time is 2:00–6:00 pm on March 15, 2018. All booths must remain in place and intact to ensure the integrity of the exhibit hall until official closing time of 4:00 pm Saturday, March 17, 2018. Any exhibitors that dismantle before the official closing time may be charged a \$500 penalty. More details can be found in the Rules & Regulations on page 8.

### 5. WHAT ARE THE SHOW COLORS?

Back wall drape is purple and white, side rail is purple and table skirt color is black.

### 6. WHO IS THE GENERAL SERVICES CONTRACTOR?

Alliance is the official decorator and on-site staff will be available during the conference.

### 7. IS LEAD RETRIEVAL AVAILABLE?

Yes, it is included in the cost of your booth.

### 8. HOW MANY BADGES WILL MY COMPANY RECEIVE?

Each company is allotted 2 full meeting access badges (includes access to educational sessions, events and exhibit hall) and 2 staff badges (allows exhibit hall access only). Additional staff badges may be purchased for \$150 each. For additional full meeting access badges you must register as an exhibitor for the RPA Annual Meeting.

## IMPORTANT DATES AND DEADLINES

### NOVEMBER 30, 2017

- Early booth confirmation deadline for company to be included in the January edition of *RPA News*.

### FEBRUARY 2, 2018

Full payment for sponsorships are due.

### FEBRUARY 15, 2018

- Full payment for exhibit booth space must reach RPA by this date or booth will be forfeited.
- Deadline to make hotel reservations. Hotel information is provided in your exhibit confirmation email. *Please be aware of unauthorized housing vendors. Only RPA will be providing housing reservations.*
- Final day to cancel exhibit contracts to receive a refund (less a processing fee of \$100). If request to cancel is received after this date, RPA will retain 100% of the total contract obligation unless booth is resold.



### 9. ARE GIVEAWAYS PERMITTED IN THE EXHIBIT HALL?

Our CME provider, The University of Virginia, Office of CME instituted a new policy in 2008 regarding Conflict of Interest/Commitment. One of the elements of this policy forbids the use and distribution of any promotional materials such as coffee cups, pens, pads, bags, etc. that advertise products that are related to healthcare. Exhibit displays must only have educational materials or educational devices for patient use. If you have any questions about what is appropriate to display you may contact Melanie Whall, UVA CME Program Manager at [MW2CT@hscmail.mcc.virginia.edu](mailto:MW2CT@hscmail.mcc.virginia.edu).

# EXHIBITOR RULES & REGULATIONS



## DISPLAY SPECIFICATIONS

Height of total exhibit should not exceed eight feet from floor level. Weight of total exhibit must not exceed 100 pounds per square foot. Line of sight to adjacent booths must not be impaired. RPA reserves the right to make adjustments to or relocate displays that impair line of sight.

## USE OF EXHIBIT SPACE

No exhibitor may sublet, assign or apportion any part of the space allotted, or represent, advertise or distribute literature for the product(s) or service(s) of any other firm or individual except as approved in writing by RPA. The purpose of the exhibit is to inform and educate attendees on the products and services of the exhibitor. A representative must be in the booth during all open hours.

## OFFICIAL DECORATOR

The official decorator for the 2018 RPA Annual Meeting is Alliance Exposition Services. Alliance will staff and operate a service center during move-in and move-out hours. Questions may be directed to Alliance Exhibitor Services at [cdenton@alliance-exposition.com](mailto:cdenton@alliance-exposition.com), [ExhibitorAssistance@alliance-exposition.com](mailto:ExhibitorAssistance@alliance-exposition.com) or 703-528-2001. Online ordering available will be available at <https://alliance.expoorders.com>. A unique User ID will be given by Alliance once your booth is confirmed.

## EXHIBITOR SERVICE KITS

Upon receipt and approval of your application with payment by RPA, you will be given access to the exhibitor service kit which contains shipping information; order forms for special requirements (i.e. rental exhibits, installation and dismantle labor), extra furniture, plants, electricity and décor for your booth.

## LABOR

Alliance Exposition Services will have qualified labor available to facilitate a smooth installation and dismantling of the hall. Exhibitors can order labor through Alliance to receive experienced personnel to set-up and dismantle

your exhibit. Alliance offers a complete package, including freight tracing, onsite supervision, experienced personnel and coordination of other contractor services.

## INSTALLATION & DISMANTLING

Exhibits must be up and ready by 6:00 pm on March 15, 2018. Show management reserves the right to force labor to install your booth if your booth is not up by the appointed time and date. Attendees will be admitted into the exhibit hall at 6:30 pm on Thursday, March 15, 2018. No exhibitor will be allowed in the exhibit area before or after official move-in hours without prior approval from RPA management. All booths must remain in place and intact to ensure the integrity of the exhibit hall until official closing time of 4:00 pm Saturday, March 17, 2018. Any exhibitors that dismantle before the official closing time will be charged a \$500 penalty. All materials must be removed from the floor by 8:00 pm on March 17.

## DISTRIBUTION OF PROMOTIONAL MATERIAL

RPA reserves the right to monitor circulation of all exhibitor promotional material. Standard product price information should be distributed on a discretionary basis and must be confined to the space assigned.

## LIABILITY

Exhibitor assumes all responsibility for and liability of losses, damages and claims resulting in injury or damage to exhibitors' displays, equipment and other property brought onto the premises of the hotel. Exhibitor shall indemnify and hold harmless the hotel agents and any employees or representatives of RPA, from any and all such losses, damages and claims.

## INSURANCE

Exhibitors are responsible for insuring their own displays, materials and/or personnel. RPA, its representatives, and the hotel are not responsible for damage to or loss/destruction of displays/materials. All claims for any such loss, damage or physical injury are hereby waived by the exhibiting companies.



## **SIGNAGE**

Signs, posters, etc. may not be taped, posted, thumb-tacked, nailed or otherwise affixed to surfaces in any part of the hotel. Exhibiting companies are liable for any and all damages caused by them to the hotel facility.

## **MUSIC LICENSING**

The exhibitor assumes all responsibility for compliance with music licensing under the current copyright laws and is solely responsible for obtaining the necessary copyright licenses for music “performances” in the individual exhibitor’s booth.

## **FIRE REGULATIONS**

Exhibitor assumes all responsibility for compliance with all local city and state ordinances and regulations covering fire, health and safety. All equipment and materials must be protected with safeguards when necessary. Only fireproof materials may be used in displays and individual exhibitors must take all necessary fire precautions.

## **CANCELLATION**

Should a confirmed exhibitor need to cancel their participation, RPA must receive notification of cancellation, in writing, by February 15, 2018 and RPA will give a full refund less a \$100 cancellation fee. No refunds will be given for cancellations received after 5:00 pm February 15, 2018, unless booth space is resold.

## **CANCELLATION OF MEETING**

In the event of cancellation of the meeting or exhibition, RPA will refund to exhibitors the RPA exhibit fees.

## **ATTENDEE CONTACT INFORMATION**

Exhibitors will have access to attendee contact information for those who made that information public.

## **EXHIBITOR HOTEL ACCOMMODATIONS**

All exhibitor staff hotel accommodations must be reserved through RPA. The discounted room rate is \$219 single/double occupancy. Hotel reservation information is located in your email confirmation. Exhibitor reservations must be made through RPA to get the discounted room rate. Reservations must be made by February 15, 2018. Rooms and rates may not be available after the deadline.

## **AMENDMENTS BY RPA**

RPA has the sole authority to interpret, enforce and amend all rules and regulations contained herein. If an amendment is necessary, written notice of the amendment will be issued to exhibitors. By paying exhibiting fee, the exhibiting company agrees to exhibit at the named continuing medical education activity and agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education. No promotional activities will be permitted in the same room or path as the educational activity. No product advertisements will be permitted in the program room. RPA is authorized to reserve a 10’x10’ booth space in the Exhibit Area March 16-17, 2018 at the RPA 2018 Annual Meeting scheduled at the Hilton Lake Buena Vista Hotel for the exhibiting company. If this booth space is cancelled after confirmation and before February 15, 2018, a \$100 cancellation fee will be incurred by the company. If cancellation is made after February 15, RPA will retain 100% of the total contract obligation unless booth is resold. If booth is resold, a refund will be granted minus the \$100 cancellation fee. All reservations for space are subject to approval by RPA. RPA has the right at its discretion to accept or reject any application for space, and reserves the right to reassign exhibit booths if necessary.



# SUPPORT & MARKETING OPPORTUNITIES



The RPA Annual Meeting offers an invaluable opportunity for your company to showcase your brand and loyalty through financial contributions that enable professional and personal development for nephrology practitioners. The RPA Annual Meeting is an excellent venue to reinforce your brand image and maximize your competitive advantage.

**WELCOME RECEPTION  
THURSDAY, MARCH 15,  
6:30 PM - 7:30 PM ..... \$25,000**

Be the first to greet our attendees! Your support will provide the perfect opportunity for colleagues to connect before the meeting and get the first look at exhibitors!

**WIFI CONFERENCE INTERNET  
ACCESS ..... \$20,000**

Keep attendees connected! Your homepage will be featured when an attendee connects through the conference WiFi.

**ANNUAL MEETING SESSION  
RECORDINGS..... \$18,000**

Your support will allow attendees to continue their education after the meeting. Attendees will receive an access code to watch the sessions once they return to their practices and share what they learned with their colleagues. This a great benefit for attendees. You will receive recognition on the RPA website, and the homepage of the RPA eLearning portal. You'll be remembered long after the meeting.

**RPA MOBILE APP ..... \$10,000**

Attendees will be able to follow the meeting on the RPA mobile app which will include the agenda, list of exhibitors, supporters, and other pertinent information related to the conference. Your company logo will be prominently displayed on the home page of the mobile app.

**EXHIBIT HALL REFRESHMENT  
BREAKS ..... \$9,500 PER BREAK  
(4 AVAILABLE)**

Gain additional exposure in the exhibit hall by supporting a refreshment break. Cups, napkins, or cup holders with your company logo can be provided (at company expense). Exhibit Hall signage is included in the support fee. Signage may be product specific.

*\$25,000 for sole support Friday and Saturday morning and afternoon breaks*

**PRACTICE ADMINISTRATOR'S LUNCH..... \$8,000**

Gain access to over the gate keepers of physician practices. The administrators are the managers and CEO's of physician practices. Support of their lunch will give you an opportunity to give a brief presentation and meet those who are responsible for running the physician offices.

**FINAL PROGRAM BOOK..... \$7,500**

Each attendee will receive a Final Program Book at registration. The Final Program Book has the complete agenda with room locations, exhibitor listings, a list of RPA services and other pertinent information related to the meeting. For your support, your company will receive the back cover for placement of a four-color advertisement. (Size 8 1/2 x 4)



**HOTEL ROOM KEY CARDS ..... \$6,500**

Your company’s logo or name will be printed on all room key cards that conference attendees receive when they check in to the hotel.

**MOBILE APP BANNER ADS ..... \$1,200 EACH  
(3 AVAILABLE)**

**PHONE CHARGING STATION.....\$2,500 EACH  
(3 AVAILABLE)**

A popular traffic builder, the phone charging station allows attendees to charge a wide variety of electronic devices so there’s no need to leave the event to conduct other business. Three stations will be conveniently located throughout the meeting. Your company logo will be prominently placed on the phone charging station.

**REGISTRATION KICK PANELS.....\$2,500 EACH  
(2 AVAILABLE)**

Be the FIRST exhibitor seen at the Annual Meeting! Your company logo will be visible upon attendee’s arrival when they register and pick-up their materials at the registration counters. Plus your support gives your company exposure throughout all 4 days of the meeting.

**GENERAL MEETING SUPPORT**

Become a supporter of the RPA 2018 Annual Meeting by providing an unrestricted grant to RPA. Recognition at the meeting and in promotional materials start with a grant in the amount of \$2,500, however, we will accept general support at any monetary level.

# ADVERTISING OPPORTUNITIES

**HOTEL ROOM DROPS ..... \$1,500**

Invite attendees to visit your booth by having one promotional piece delivered directly to their hotel room! Available dates are Thursday, March 15 and Friday, March 16. (company must provide copies of material)

**ELECTRONIC AD .....\$1,000**

Enhance your visibility by placing an ad on our electronic message board at the annual meeting. Your ad would be in a continuous rotation throughout the duration of the meeting.



**RPA WEBSITE HOMEPAGE ROTATING AD ..... \$10,000**

Effectively reach your customers by advertising online! Features of the RPA website include information on practice management, legislative and policy updates, coding and billing resources, quality patient care and safety, meetings and education and much more. Download the RPA Media Kit from the RPA website (under the Advertisers tab) for detailed information and space reservation form.

**RPA NEWS SPECIAL EDITION**

RPA’s official newsletter, the *RPA News* will be published exclusively as a special edition for our Annual Meeting. Advertising in the *RPA News* Special Meeting Edition is a great way to promote your brand and products or services to this influential target audience of nephrology healthcare providers. The special edition will be delivered to each attendee and beginning March 1, it will be featured on our website and sent to all members electronically. See enclosed special edition advertising form.

More advertising opportunities are available to help you connect with renal professionals. Contact Grant, RPA Advertising at 972-402-7070 or [salesinquiries@multiview.com](mailto:salesinquiries@multiview.com)

# RPA TV

## DELIVER YOUR MESSAGE ON RPA-TV

Professional television crews will be capturing breaking news, trends and one-on-one interviews with industry leaders at the 2018 RPA Annual Meeting. Now, you can be a part of the action. Deliver your custom message digitally to your target audience by showcasing your company on RPA TV.

Give Your Company's Message a Global Reach!

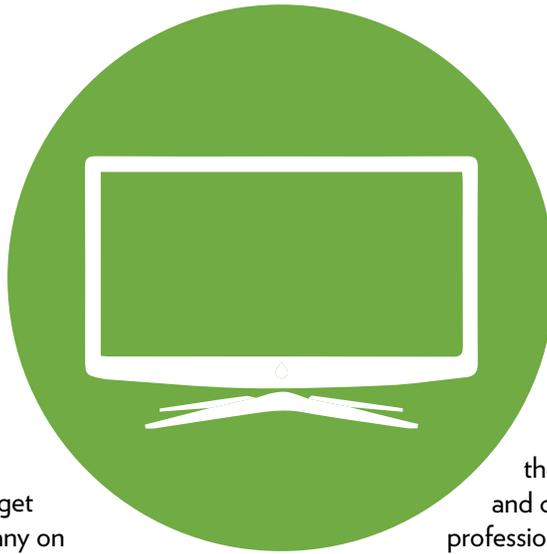
All videos will be distributed in the following ways:

- Played to 400 attendees including nephrologists, administrators and advanced practitioners
- Posted on RPA's website (23,890 page views)
- Shared on social media sites: including Facebook. (350 likes)
- Emailed to the entire RPA membership email database (3,500 emails)

## DAILY OVERALL SPONSOR:..... \$19,500 PER DAY

RPA-TV sponsorships are available for 2 days. As a title sponsor of RPA-TV, your company will receive the following:

- Your message delivered to the entire RPA database
- A 2-3 minute advertorial on RPA-TV and given to you for future use
- Recognition at the beginning and end of each video
- Logo on the RPA-TV video player
- An interview with your company representative included each day on RPA-TV
- Banner ad on the video player, and link to your website



## EXHIBITOR ADVERTORIAL..... \$6,500

RPA-TV can produce advertorials, which look like news reports that showcase your products and services. This is an opportunity to develop video footage at the conference in a highly efficient and cost-effective fashion. Our team of professionals shoot the commercials at your booth on the exhibit floor. The video segments are hosted by a professional TV journalist, and run 2-3 minutes in length. Our videographers add b-roll and create graphics as needed. In addition to exposure everywhere RPA-TV is played, we will provide you a copy of the video within 24 hours for your own distribution. It's like getting a marketing video right at the conference! This can increase your reach exponentially because the videos are being distributed on site during the conference, and online, to a target audience that would not otherwise see them. For recent samples visit: <http://advertorials.conventionnewstv.net/>

**Contact** Carrie Ferenac at [cferenac@cntvnow.com](mailto:cferenac@cntvnow.com) or call 407-960-3967

*\*Sponsorship fee includes all production costs*

*\*RPA owns all footage and has the right to determine what will and will not be shared to members and event attendees. RPA-TV is produced by CNTV © 2016*



# RPA EXHIBITOR SHOWCASE



The RPA Exhibitor Showcase is an effective way to showcase your products and services to a targeted audience without leaving the show floor! This exclusive opportunity is a great way to introduce new products and services, develop sales leads and increase traffic to your booth maximizing your ROI!

The showcases will be available during exhibit hours and open to RPA attendees ONLY. There are a limited number of slots available with a maximum participation of 25 people to help provide an interactive environment.

SCHEDULE AND COST		
DAY	PRESENTATION TIME	COST
FRIDAY, MARCH 16	7:15 AM – 7:45 AM	\$4,500
FRIDAY, MARCH 16	3:10 PM – 3:40 PM	\$4,500
SATURDAY, MARCH 17	10:10 AM – 10:40 AM	\$4,500
SATURDAY, MARCH 17	3:10 PM – 3:40 PM	\$4,500

## BENEFITS OF PARTICIPATION

- Dedicated time to promote your company's products and services
- Connect with potential clients in an informal setting
- Increased visibility by having the presentation title, date, time and exhibitor name listed in RPA Annual Meeting promotional materials (*if confirmed before production*) and social media
- Presentation title, date, time and company logo on signage displayed throughout the exhibit hall

## ELIGIBILITY

Companies or organizations must be exhibitors at the RPA 2018 Annual Meeting in order to reserve a timeslot in the RPA Exhibitor Showcase.

## ITEMS INCLUDED IN COST

- Dedicated area with seating for 25 people. *RPA is unable to add additional seating if the capacity reaches more than 25.*
- Audio visual equipment to include: monitor, LCD projection, two microphones, sound system, laser pointer, AV technician, podium, laptop, internet connection
- One time use of pre-registration mailing list
- Signage outside of theater and in registration area with scheduled listing
- Collateral table outside theater

## PRESENTATION RULES AND REGULATIONS

- All presentations are limited to a maximum of 30 minutes in length.

- Participation is limited to 25 participants.
- Registration and seating is a first come first serve basis.
- The exhibitor agrees to utilize the Showcase for promotional purposes highlighting a product or service. It is not to be used as a CME activity.
- Exhibitors are allowed to hold one Showcase during the RPA Annual Meeting. Additional requests will depend upon availability and approval by RPA.
- Presentations must be given by an employee of the exhibiting company.
- All final program-related content and speaker's names must be submitted to the RPA no later than March 5, 2018.
- All presentations are subject to the approval by the RPA. You will be notified if your proposed presentation requires modification.
- The following statement must appear prominently on all printed materials related to the product theater including slide presentations: *"This exhibitor showcase is a promotional activity and is NOT a part of the official RPA Annual Meeting program as planned by the RPA Education Committee."*

## CANCELLATION AND LIABILITY POLICY

The RPA reserves the right to terminate an exhibitor's showcase contract. If a company cancels their exhibit booth their showcase will be cancelled automatically. A company may cancel up to January 31, 2018 and receive a refund minus a \$100 administrative fee. After January 31st no refunds will be available unless RPA is able to sell that slot.

# SUPPORT OPPORTUNITIES APPLICATION

For Additional information: Contact Desiree Bryant, CMP at [meeting@renalmd.org](mailto:meeting@renalmd.org)

Sponsoring Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## ANNUAL MEETING SUPPORT OPPORTUNITIES

- |  |   |
|--|---|
| <input type="checkbox"/> Electronic Ad ..... \$1,000                   | <input type="checkbox"/> Hotel Room Key Cards ..... \$6,500               |
| <input type="checkbox"/> Mobile App Banner Ad ..... \$1,200            | <input type="checkbox"/> Final Program Book ..... \$7,500                 |
| Quantity _____   | <input type="checkbox"/> Practice Administrator's Lunch ..... \$8,000     |
| <input type="checkbox"/> RPA Homepage Marketing Box ..... \$1,500/week | <input type="checkbox"/> Exhibit Hall Refreshment Breaks ..... \$9,500    |
| Number of weeks _____  | Quantity _____  |
| <input type="checkbox"/> OR \$5,000/month Number of months _____       | <input type="checkbox"/> OR \$25,000 for sole support Friday and Saturday |
| <input type="checkbox"/> Hotel Room Drops ..... \$1,500                | morning and afternoon breaks  |
| Thursday _____ Friday _____  | <input type="checkbox"/> RPA Mobile Website ..... \$10,000                |
| <input type="checkbox"/> Phone Charging Station ..... \$2,500          | <input type="checkbox"/> Annual Meeting Session Recordings ..... \$18,000 |
| Quantity _____   | <input type="checkbox"/> WiFi Conference Internet Access ..... \$20,000   |
| <input type="checkbox"/> Registration Kick Panels ..... \$2,500        | <input type="checkbox"/> Welcome Reception ..... \$25,000                 |
| Quantity _____   |   |

## PAYMENT

Full payment, or a minimum 50% deposit, must accompany support application.  
All balances are due by February 2, 2018.

- Check made payable to RPA    VISA    MasterCard    American Express

Amount Enclosed/Charged \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SUBMIT APPLICATION FORM TO: DESIREE BRYANT, CMP**  
**RENAL PHYSICIANS ASSOCIATION**  
**1700 ROCKVILLE PIKE, SUITE 220 | ROCKVILLE, MD 20852**  
**P: 301-468-3515 EXT. 12 | F: 301-468-3511 | EMAIL: MEETING@RENALMD.ORG**

# EXHIBITOR APPLICATION

Please print clearly or submit your application online at <http://www.renalmd.org/event/exhibitam17>

EXHIBITING COMPANY \_\_\_\_\_

(Your company's name will appear exactly as printed above in all RPA meeting publications.)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Company Website \_\_\_\_\_

Company Description \_\_\_\_\_

Do not locate our booth space next to or across from the following company(ies):

\_\_\_\_\_

**PREFERRED EXHIBIT SPACE - \$3500** in rank order (please write in booth number from exhibit floor plan on page 5):

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

**EXHIBITOR SHOWCASE - \$4,500**

Friday, March 16, 7:15 am    Friday, March 16, 3:10 pm    Saturday, March 17, 10:10 am    Saturday, March 17, 3:45 pm

## PAYMENT

Full payment is due with the application. **Booth is not reserved until payment is received.** By paying the exhibit fee the above-named company agrees to exhibit at the named continuing medical education activity and agrees to abide by all requirements of the ACCME standards for commercial support of continuing medical education. No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.

### PAYMENT INFORMATION

Check made payable to RPA    VISA    MasterCard    American Express

Amount Enclosed/Charged \_\_\_\_\_ Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

The company listed above understands that only one booth per exhibiting company can be reserved. RPA is authorized to reserve one 10'x10' booth space in the exhibit area at the RPA 2018 Annual Meeting scheduled at the Hilton Lake Buena Vista Hotel in Orlando, FL, for the company listed above. If this booth space is canceled after confirmation and before February 15, 2018, a \$100 cancellation fee will be incurred by the company above. If cancellation is made after February 15, 2018 RPA will retain 100% of the total contract obligation unless booth is resold.

**PLEASE NOTE:** When requested space is not available, the next best alternative will be assigned. Please indicate any competitors you do not wish to be near. Due to the limited amount of exhibit space, Exhibit management will make every effort to avoid assigning space next or near the following companies, but cannot guarantee this in every case.

All applications for space are subject to approval by RPA. RPA has the right at its discretion to accept or reject any application for space, and reserves the right to reassign exhibit booths if necessary.

**SUBMIT APPLICATION FORM TO: RENAL PHYSICIANS ASSOCIATION  
1700 ROCKVILLE PIKE, SUITE 220 | ROCKVILLE, MD 20852  
P: 301-468-3515 | F: 301-468-3511 | EMAIL: MEETING@RENALMD.ORG**

### RPA USE ONLY

Date Received \_\_\_\_\_

Payment Received \_\_\_\_\_

Booth Assigned \_\_\_\_\_



Renal Physicians Association

1700 ROCKVILLE PIKE  
SUITE 220  
ROCKVILLE, MD 20852  
WWW.RENALMD.ORG

Renal Physicians Association  
2019 ANNUAL MEETING  
March 28–31, 2019

A photograph of the Chicago skyline at sunset. The sky is a mix of orange, pink, and blue. In the foreground, the Cloud Gate sculpture (The Bean) is visible, reflecting the city buildings and the sky. The word 'CHICAGO' is overlaid in large, white, serif capital letters across the middle of the image.

CHICAGO