



2021 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

November 9-11

www.reta.com





RETA 2021 NATIONAL CONFERENCE OPPORTUNITIES

SPONSORSHIP • HOT POINTS • ADVERTISING

1725 Ferry St SW Albany, OR 97322 Tel: 1-541-497-2955 Fax: 1-541-497-2966 WWW.RETA.COM

PLEASE SELECT YOUR LEVEL(S) OF SUPPORT

Double Diamond Sponsor (\$20,000 Investment)

Limited to 1

All benefits of Diamond Sponsorship PLUS:

- Exclusive Conference Chronicle Sponsor to include (1) 1 page ad
- Exclusive Jeopardy BINGO Sponsorship to include center spot logo location
- Two complimentary RETA Conference registrations
- Your logo and sponsorship level featured large scale in the Conference area
- An additional complimentary full-color ad in the 2021 Conference Program
- One full page double-sided insert in one issue of the 2021 RETA Breeze
- One ad on the RETA Career Center website job.reta.com May-Dec 2021.

Diamond Sponsor (\$10,000 Investment)

Limited to 10

All benefits of Platinum Sponsorship PLUS:

- Opportunities Brochure selection(s) from the Diamond Level Investment
- Featured logo (with other Diamond Sponsors) printed on the hotel room key cards distributed to all hotel guests during Conference week
- Your logo featured in the RETA Breeze May-December 2021
- One complimentary Hot Point Session (topic due 09/01/21 or forfeit option)
- One complimentary full-page color ad in the 2021 Conference Program

Platinum Sponsor (\$5,000 Investment)

All benefits of Gold Sponsorship PLUS:

- Opportunities Brochure selection(s) in the Platinum Level Investment
- One full complimentary RETA Conference Registration
- One complimentary 1/2 page color ad in the 2021 Conference Program
- Premier placement of your company logo on the attendee T-Shirt

Gold Sponsor (\$2,500 Investment)

All benefits of Silver Sponsorship PLUS:

- Opportunities Brochure selection(s) in the Gold Level Investment
- Your company logo and sponsorship level featured within the conference common areas

Silver Sponsor (\$1,000 Investment)

All benefits of Bronze Sponsorship PLUS:

- Your company logo on the attendee T-Shirt

Bronze Sponsor (\$500 Investment)

- Your logo and website link featured on the RETA website www.reta.com May-December 2021
- Your company name on the attendee T-Shirt
- First right-of-refusal to sponsor same or like item at RETA 2022
- Special sponsor badge ribbon
- Listing in the Post-Conference issue of the RETA Breeze

ALL SPONSORS RECEIVE:

- Pre-registration contact list
- Post-conference registration contact list (historically 25% of RETA conference attendees register onsite)
- Listing in the Sponsorship and Exhibit Guide

DIAMOND/DOUBLE DIAMOND SPONSORS: I AGREE TO SUBMIT MY HOT POINT TOPIC AND PRESENTATION MATERIALS BY SEPTEMBER 1, 2021 OR FORFEIT THE BENEFIT.

SIGNATURE _____ DATE _____

Please Return This Completed Form to Confirm Your 2021 RETA National Conference Commitment

RETA's 2021 Sponsors have First Right-of-Refusal for like items until March 1, 2021. Any unclaimed items remaining after March 21, 2021 will be open and available for sponsorship. A 50% non-refundable deposit will be due upon receipt of invoice, with remaining balance due no later than June 1, 2021.

No refunds will be issued after June 1, 2021.

Email form to conference@reta.com, mail to 1725 Ferry Street SW, Albany, 97322, or fax to RETA Conference Department at 541-497-2966. Any questions, please contact Michelle at 541-497-2955. Please note: Invoices will be submitted upon receipt of this form.

COMPANY NAME _____ CONTACT NAME _____

BILLING ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PLEASE INDICATE WHICH ITEM(S) YOU ARE REQUESTING TO SPONSOR

PAYMENT VIA CHECK IS PREFERRED. IF PAYING VIA CARD PLEASE ENTER CARD INFO BELOW:

APPLY 50% DEPOSIT _____ APPLY FULL AMOUNT _____ CARD TYPE: MasterCard VISA AMEX Discover

CARD # _____ EXP. DATE _____ CCV _____ NAME ON CARD _____

CARD BILLING ADDRESS _____ CITY _____ STATE _____ ZIP _____



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Diamond Level Opportunities \$10,000

VISIBILITY OPTIONS

- 2021 RETA CANVAS CONFERENCE BAG - \$10,000** (FIRST RIGHT OF REFUSAL: GEA)

Featured company logo silkscreened (single color) on the bag or backpack made available to all full conference attendees.

- CRACK THE CODE "PRIZE SAFE" - \$10,000** (FIRST RIGHT OF REFUSAL: SCS TRACER)

Plexi-glass safe with LED scrolling programable screen will be displaying your company name while containing 1 of 3 giveaways displayed in sponsor's booth during exhibit hall hours until code is broken. Hints can be added to the conference app or your exhibit booth to draw foot traffic and help them "break the code." Details of prizes(s) to be discussed with sponsor upon commitment.

- LONG-SLEEVE T-SHIRT - \$10,000** (FIRST RIGHT OF REFUSAL: HEATCRAFT)

Featured company name (single color) on the sleeve of the long-sleeve shirt in addition to your logo prominently listed on the back with other sponsors.

- LOGO WATER BOTTLE - \$10,000** (FIRST RIGHT OF REFUSAL: BALTIMORE AIRCOIL)

Branded one color/one location water bottle for cold or hot beverage. Double wall acrylic construction helps maintain beverage temperatures.

- PADFOLIO - \$10,000** (FIRST RIGHT OF REFUSAL: FRICK IND. REFRIGERATION)

Featured company logo silkscreened/debossed (single color) on the front with your 8 1/2 x 11-inch color printed ad placed inside each of the padfolio. Vendor may supply RETA with preprinted lined pad for inclusion in padfolio (Quantity 1,000).

- NEW** **PRINTED PROGRAM SPONSOR - \$10,000**

You'll make big news with your corporate brand on the front cover of the book everyone uses multiple times a day. Your logo will be incorporated into the design of the front cover of the Conference Program book. Your ad will be featured on the inside front cover.

- RETA BALL CAP - \$10,000** (FIRST RIGHT OF REFUSAL: CALIBRATION TECH INC.)

Featured company color logo on hat provided to each full conference attendee.

- NEW** **WEARABLE LED HEAD LIGHT - HANDS FREE LIGHTING - \$10,000**

Keep your hands free but your path bright with the wearable LED head light! This practical tool will keep you safe with the bright LED while keeping your hands free to work. 1 Color / 1 Location Logo.



SPECIAL EVENTS/NETWORKING OPTIONS

- WEDNESDAY EVENING AWARDS BANQUET - \$10,000** (FIRST RIGHT OF REFUSAL: LEWA)

Elegant and special event dinner recognizing those and their commitment to the refrigeration industry. Company presence to be discussed with sponsor upon commitment.

Platinum Level Opportunities \$5,000

VISIBILITY OPTIONS

- NEW** **ACRYLIC KNIT FINGERLESS GLOVES - \$5,000**

These acrylic fingerless gloves are great for typing, using smart phones or tablets while keeping your hands warm. Unisex style great for both men and women. Logo is 1 Color in 1 Location.



- NEW** **CAR ESCAPE TOOL KEYCHAIN - \$5,000**

Make a hasty escape in the event of an auto accident with this indispensable safety device that's as close as your keychain. This 3" x 1 3/8" stainless steel and plastic device has an oversize split ring and cylindrical shape that's easy to carry but works like a conventional auto window hammer. There is also a slot with a blade to cut your seat belt. Logo is 1 Color in 1 Location.



- NEW** **CLAMP AND FLEX UTILITY LIGHT - \$5,000**

Outshine your competition with this clamp and flex utility light. This small rotating head work light comes with an on/off button and clip for multiple uses. 3 - LR41 batteries are included with a battery blocker. Logo is 1 Color in 1 Location.



- CLIP ON POCKET SCREWDRIVER WITH FLASHLIGHT - \$5,000** (FIRST RIGHT OF REFUSAL: MARKING SERVICES INC.)

This clip-on pocket screwdriver flashlight with a bright LED light includes a small, medium and large bit of each flat and Phillips heads. Featuring a pull tray on the back and a magnetic slot on the front to accept the bits for one-handed operation. Logo is 1 color in 1 location.



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Platinum Level Opportunities \$5,000

VISIBILITY OPTIONS CON'T

- CUSTOMIZED NECK WALLET FOR RETA BADGE - \$5,000** (FIRST RIGHT OF REFUSAL: WAGNER-MEINERT, LLC)
Company logo (one color) on neck wallet badge holder.

- ENTRANCE DOOR GRAPHICS (Five Available) - \$5,000**
Includes 1 cling on the front door welcoming attendees as they enter.



- EXHIBIT HALL FLOOR CLINGS (Four Available) - \$5,000**
Includes 2 floor clings to direct traffic to your booth.

- "GOLD TICKET" CHOCOLATE BAR - \$5,000** (FIRST RIGHT OF REFUSAL: AIRGAS)
Your company logo on customized wrapper for chocolate bars distributed at registration. "Golden Tickets" hidden in various bars to claim prizes at Sponsor's booth in exhibit hall (prizes options discussed with sponsor).

- GUEST PROGRAM - \$5,000** (FIRST RIGHT OF REFUSAL: FARLEY'S FRIGERATION)
Guest program, including activities, will be recognized with your company name and logo as the dedicated sponsor. Your company name and logo printed on the printed guest programs and signage for guest activities.

- MINI POCKET PIPE CALIPER - \$5,000** (FIRST RIGHT OF REFUSAL: FISHER)
Your company logo on the tool, packaged in clear bag with sponsor ad on printed card insert for inclusion in attendees conference bags.

- NEW** **OUTDOOR MINI SHARPENER - \$5,000**

This Outdoor Mini Sharpener is high quality, sharp, safe, and durable. The fine workmanship and the non-skid handle ensures your steadiness when sharpening. The mini body makes it easy and portable to carry when going outside. Logo is 1 Color in 1 Location.



- PHOTOBOOTH SPONSOR (Two Available) - \$5,000** (FIRST RIGHT OF REFUSAL: SCS TRACER)
Recognition signage and message on photo takeaway from photo booth. Time and location of photo booth will be discussed with sponsor.

- NEW** **POCKET LEVEL WITH SCREWDRIVER SET - \$5,000**

This sleek-looking aluminum metal level and screwdriver. Includes 2 interchangeable screwdriver bits and a pocket clip for traveling. Logo is 1 Color in 1 Location.



- POCKET PROGRAM - \$5,000** (FIRST RIGHT OF REFUSAL: MIRO INDUSTRIES, INC.)
Your company logo incorporated on the front and back covers of quarter panel conference pocket at-a-glance program. Sponsorship will include one additional full-page ad in the conference program.

- PRIVATE-LABEL WATER - \$5,000** (FIRST RIGHT OF REFUSAL: FISHER)
Your company logo on branded water bottles handed out at registration and exhibit hall.

- NEW** **SHOE SAFETY LIGHT LED LIGHT SHOE CLIP - \$5,000**

The shoe clip manufactured from PP plastic which is a strong and durable material. The device features a U-shape with a solid curve and expanded heads at each end. The light clamps around the back heel of your running shoes by using the U-shape and the heads hold fast with a comfortable and close fit. Comes with 7 LED colors including red, green, pink, yellow, blue and white to choose. Logo is 1 Color in 1 Location.



- SPONSOR BITES - \$5,000**
Sponsor's logo featured on the individually wrapped tidbits available daily to grab and snack on in RETA Land and registration.

- STAINLESS STEEL LOCK KNIFE - \$5,000** (FIRST RIGHT OF REFUSAL: LANIER)
Your company's logo etched on the side of knife.

- TECHNICAL PROGRAM OF WHITE PAPERS ON USB DRIVE - \$5,000** (FIRST RIGHT OF REFUSAL: VILTER)
Your company logo on USB thumb drive with technical papers pre-loaded for inclusion in registered attendees conference bags.

- TRADESHOW BAG - \$5,000** (FIRST RIGHT OF REFUSAL: GUNTNER)
Your company logo (single color) on the front of tradeshow bags distributed and on display at the exhibit hall entrance.

- WELCOME PACKAGE - \$5,000** (FIRST RIGHT OF REFUSAL: VAPOR ARMOUR)
Your company logo on welcome bags filled with selected items welcoming conference attendees. Welcome bags will be given to every attendee during hotel check in. Options to be discussed with sponsor upon commitment.

- WINDOW GRAPHICS (Five Available) - \$5,000**
Includes 1 window cling.





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Platinum Level Opportunities \$5,000

SPECIAL EVENTS/NETWORKING OPTIONS

- BUFFET BREAKFAST (Two Days Available) - \$5,000** (FIRST RIGHT OF REFUSAL: TEIKOKU USA, CAMCO LUBRICANTS)
Buffet style breakfast served at conference for all attendees. Your company logo displayed on all table tents, welcome signage and branded napkins.
- EVENING EXHIBIT HALL RECEPTION (2 Co-Sponsors) - \$5,000** (FIRST RIGHT OF REFUSAL: LOGIC TECHNOLOGIES & HOWDEN ROOTS)
Appetizers, food stations and beverages served at conference for all attendees in exhibit hall. Your company logo displayed on all table tents, welcome signage, and branded napkins.
- EXHIBIT HALL WELCOME RECEPTION (2 Co-Sponsors) - \$5,000** (FIRST RIGHT OF REFUSAL: EVAPCO & STELLAR)
Appetizers and beverages served at conference for all attendees in exhibit hall. Your company logo displayed on all table tents, welcome signage, and branded napkins.
- ICE CREAM BREAK (Two Sponsors Available) - \$5,000** (FIRST RIGHT OF REFUSAL: NORTHWEST TECHNICAL INSTITUTE)
Recognition signage, verbal announcement of ice cream break in exhibit hall and branded napkins.
- LUNCH (Two Days Available) - \$5,000** (FIRST RIGHT OF REFUSAL: COLMAC & HERMETIC (CO-SPONSORS) & LOGIX)
Buffet style/grab and go served at conference for all attendees in main area or exhibit hall. Your company logo displayed on all table tents, welcome signage and branded napkins.
- MONDAY EVENING OUT EVENT (2 Co-Sponsors) - \$5,000** (FIRST RIGHT OF REFUSAL: FRICK & RISK MANAGEMENT)
Appetizers, food stations and beverages served at RETA's Evening In reception. Your company logo displayed on all table tents, welcome signage, and branded napkins.
- OPENING GENERAL SESSION LUNCH (AND RETA BUSINESS MEETING) - \$5,000** (FIRST RIGHT OF REFUSAL: MAYEKAWA)
Your logo displayed on all General Session handouts and welcome signage. Your company may also supply a short video which will be played (and looped) prior to event session start.
- PRE-BANQUET SIP N' DIP - \$5,000** (FIRST RIGHT OF REFUSAL: VAPOR ARMOUR)
Wine, and small bites served at the pre-banquet event. Your company logo displayed on all table tents, welcome signage and branded napkins.
- RETA AFTER HOURS LOUNGE (Four Co-Sponsors Available) - \$5,000** (FIRST RIGHT OF REFUSAL: SCS TRACER & HOWDEN ROOTS)
Co-Sponsor 4 evenings at the popular RETA after hours hangout. Unlimited fun with games and karaoke entertainment. Snacks offered nightly and you can name your own specialty drink. Sponsor's logos will be displayed on all table tents, welcome signage and branded napkins.
- RETA RUMBLE & BREAKFAST - \$5,000** (FIRST RIGHT OF REFUSAL: RSCS)
Your company logo displayed on all table tents, welcome signage, bid paddles, and branded napkins.

MEDIA & A/V ADVERTISEMENT OPTIONS

- AV TECHNICAL PROGRAM SPONSOR (Two Available) - \$5,000** (FIRST RIGHT OF REFUSAL: POLYGUARD & CAMCO LUBRICANTS)
Your company logo displayed all technical sessions for the day. Includes your logo and message on session room screens before sessions start. Upgrade to full-page ad in program stating you are AV sponsor on chosen date.
- REGISTRATION PORTAL - \$5,000** (FIRST RIGHT OF REFUSAL: ISEL Inc.)
Be a part of our new registration portal. Your company logo displayed with a "thank you" on main page of check-in and onsite registration program. Upgrade to full-page ad in program stating you are registration portal sponsor.
- CONFERENCE WEBSITE - \$5,000**
The official sponsor of the Conference website. Your company logo with website link prominently featured on the top of the Conference homepage on the RETA website through the end of RETA 2021.
- WI-FI SPONSOR (Three available) - \$5,000** (FIRST RIGHT OF REFUSAL: SHAMBAUGH & SON)
Your company logo displayed on all Wi-Fi connections for the day. Includes your company name as password for Wi-Fi login for the day.

DRAWING GIVEAWAYS

- BIG TICKET DRAWING (Five Items Available) - \$5,000**
Your company's logo on entry forms distributed at all education sessions plus sponsor logo signage on "big ticket" giveaway item displayed during the conference. Sponsored item will be discussed with sponsor upon commitment. Items can include but are not limited to: iPad, Camera, YETI Cooler, Big Screen TV, Apple Watch.





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Gold Level Opportunities \$2,500

VISIBILITY OPTIONS

CORN HOLE GAME / TOURNAMENT - \$2,500 (FIRST RIGHT OF REFUSAL: AMERICAN REFRIGERATION)

Popular bean bag game. Also known as corn toss, bean bag toss or bags. Two sets include 2 game boards and 8 bean bags. Traditional full-size boards come customized with your logo on the game surface of the boards. It will be enjoyed at both indoor and outdoor RETA activities, and makes a great team building event.

GIANT JENGA GAME (Two Available) - \$2,500 (FIRST RIGHT OF REFUSAL: AMERICAN REFRIGERATION)

Big. Giant. Jumbo. However, you want to describe this game, one thing for sure - it's fun! This tumbling tower wood block game measures 2.5 feet tall and includes 54 pieces and can be stacked into 18 rows. It will be enjoyed at both indoor and outdoor RETA activities, and makes a great team building event. Your logo will be on each Jenga piece.

MAGNETIC REVERSIBLE POCKET SCREWDRIVER - \$2,500 (FIRST RIGHT OF REFUSAL: APCCO)

Your company's logo on reversible pocket screwdriver, includes pocket clip, multiple colors to choose from for inclusion in registered attendees conference bags.

NEW **MULTI WRENCH TOOL - \$2,500**

This multi wrench tool is all you need for your handy work! Tool includes different wrench sizes to fit multiple nuts and bolts. Great giveaway for engineering, manufacturing and more! Wrench Sizes: 10mm, 12mm, 13mm, 15mm, 17mm, 18mm, 19mm and 20mm Includes 1 color imprint. Custom logo available.



POCKET-SIZE HAND SANITIZER - \$2,500 (FIRST RIGHT OF REFUSAL: DANFOSS)

Your company logo on hand sanitizer distributed for inclusion in registered attendees conference bags.

POPCORN CART - \$2,500 (FIRST RIGHT OF REFUSAL: SUMMIT)

Your company logo on popcorn bags and napkins at popcorn stand in exhibit hall. Date and time of event during exhibit hall hours will be discussed with sponsor.

REGISTRATION AREA FLOOR CLING (Five Available) - \$2,500 (FIRST RIGHT OF REFUSAL: RVS)

Floor Cling Dimensions: 3' x 3' (choose from round or square)

SPECIAL EVENTS/NETWORKING OPTIONS

NEW **BREAKFAST NETWORKING SOCIAL (15 Available) - \$2,500**

Sponsorship includes two reserved tables during buffet-style breakfast allowing your representatives 30-45 minutes focused networking with attendees. (Competitors will be asked to respect sponsorships and sit elsewhere, tables seat 8-10). Tables come equipped with "Sponsored By" signage including your logo, but each company is encouraged to bring samples/small demos/prototypes/swag to decorate the table and serve as conversation starters. 15 sponsors maximum.

CHAPTER LEADERS RECEPTION - \$2,500 (FIRST RIGHT OF REFUSAL: FARLEY'S FRIGERATION)

Snacks and beverages served to all attendees. Your company logo displayed on all table tents, welcome signage, branded napkins, and drink tickets. A verbal recognition at opening of reception recognizing your sponsorship to event.

COFFEE BREAKS (Three morning and three afternoon sponsorships available) - \$2,500 (FIRST RIGHT OF REFUSAL: KOLBI, COLMAC COIL, PARKER & C&L REFRIGERATION).

Coffee breaks during conference in main area of conference attendees. Your company logo displayed on all table tents, welcome signage, and branded napkins.

REVIEW COURSES LUNCH BREAKS - \$2,500 (FIRST RIGHT OF REFUSAL: FARLEY'S FRIGERATION)

Your company logo displayed on all signage and branded paper ware for lunch breaks for the duration of all review courses (CARO, CIRO, CRES, and CRST).

REVIEW COURSES MORNING AND AFTERNOON BREAKS - \$2,500 (FIRST RIGHT OF REFUSAL: FARLEY'S FRIGERATION)

Your company logo displayed on all signage and branded paper ware for morning and afternoon breaks for the duration of all review courses (CARO, CIRO, CRES, and CRST).





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Gold Level Opportunities \$2,500

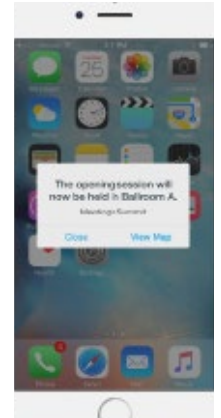
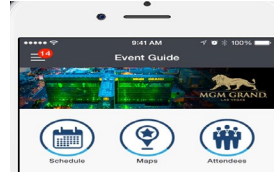
MEDIA & A/V ADVERTISEMENT OPTIONS

- CROWD COMPASS SPLASH PAGE - \$2,500 (FIRST RIGHT OF REFUSAL: BITZER US INC).**

A full screen ad displays when conference event app is opened on mobile phone to create a strong first impression.

- CROWD COMPASS BANNER AD COMBO PACK TO INCLUDE 5 PUSH NOTIFICATIONS (Three Available) - \$2,500**

Ads are front and center on the mobile phone app and will help you drive booth and website traffic. With 5 push notifications included, you can instantly reach attendees with important information, alerts, updates and more. Alerts pop up prominently on each attendees' device.



- SPONSORED EMAIL BLAST (Ten Available) - \$2,500**

Sponsor an email blast to all RETA members with an announcement regarding the National Conference. Email will feature your ad with a link to your website. Options to be discussed with sponsor upon commitment.

Ad-on Sponsorship Opportunities Prices Vary

VISIBILITY OPTIONS

- COLLECTIBLE CONFERENCE PIN - \$1,500**

Featured full-color ad on card that holds collectible RETA pin (pin is of 2021 Conference)

- CUSTOM LOGO'D INFLATABLE 6 FT PILLARS (Four Available) - \$1,500**

Featured full-color logo on inflatable pillar. Location to be discussed with sponsor.

- CUSTOM PILLOWS - \$500**

Display your four (4) 16x16 custom pillows on furniture throughout common areas in RETA Land.

- HAND SANITIZER STATIONS (Eight Available) - \$3,000**

Brand 4 hand sanitizer stations with your logo and message on an attached sign. Placement to be discussed with sponsor.

- PROMOTIONAL LITERATURE (Ten Available) - \$500 (FIRST RIGHT OF REFUSAL: MIRO INDUSTRIES, VAPOR ARMOUR)**

Your company's branded literature included in conference bag (literature size is to be no larger than 5 1/2 x 8 1/2 inches, received and approved by RETA no later than July 15, 2021).

- PROMOTIONAL LITERATURE (Five Available) - \$1,000 (FIRST RIGHT OF REFUSAL: CYRUS SHANK, MARKING SERVICES INC.)**

Your company's branded literature included in conference bag (literature size is to be no larger than 8 1/2 x 11 inches, received and approved by RETA no later than July 15, 2021).

MEDIA & A/V ADVERTISEMENT OPTIONS

- BANNER AD ON CONFERENCE MOBILE APP - \$1,000**

Banner ads are front and center on your app and help you drive booth and website traffic, increase brand visibility and booth sales.

- HIGHLIGHTED EXHIBITOR ON CONFERENCE MOBILE APP (One Available) - \$1,500**

Take your sponsored listing to an elite level that only you will have. This feature will give you a personalized separate icon on the home page of the conference app that will link attendees to your listing's page without having to toggle through the listing of other exhibitors.

- PUSH NOTIFICATIONS ON CONFERENCE MOBILE APP (Five Available) - \$500**

Push notifications help you instantly reach attendees with important information, alerts, updates, and more. This is an ideal way for sponsors to connect with attendees. You can use this push notification to encourage attendees to visit your booth or view your listing to learn more about your company and its products and services. Each sponsorship is a onetime push that you create with your own custom message.

SPECIAL EVENTS/NETWORKING OPTIONS

- HOT POINT – COMMERCIAL TECHNICAL SESSION (Four Available) - \$2,850**

Purchaser may present a commercial presentation during the 60 minute time slot. Note: Note point sessions occur concurrently with regular RETA education programming including Technical Sessions and Hands-on Workshops. Each Hot Point is considered part of the Conference educational programming and attendees will earn PDH credit.



RETA 2021 NATIONAL CONFERENCE OPPORTUNITIES

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Top Golf Opportunities *Prices Vary*

SPECIAL EVENTS/NETWORKING OPTIONS

TITLE SPONSOR (One Available) - \$2,500

Features company name and logo on event program. Company name and logo on event website recognizing as title sponsor. Verbal recognition at event as title sponsor. Website link in post recognizing company as title sponsor. Inclusion on all advertising and event promotional pieces (including Birdie wall at Top Golf facility in private room for event).

BEVERAGE SPONSOR (Two Available) - \$1,000 (FIRST RIGHT OF REFUSAL: MAYEKAWA US, INC)

Features company name and logo on event website recognizing as beverage sponsor. Verbal recognition at event as beverage sponsor. Inclusion on all advertising and event promotional pieces (including Birdie wall at Top Golf facility in private room for event).

FOOD SPONSOR (Two Available) - \$1,000

Features company name and logo on event website recognizing as food sponsor. Verbal recognition at event as beverage sponsor. Inclusion on all advertising and event promotional pieces (including Birdie wall at Top Golf facility in private room for event).

MEDIA SPONSOR (Two Available) - \$500

Inclusion on all advertising and event promotional pieces (including Birdie wall at Top Golf facility in private room for event).

WiNR Opportunities *Prices Vary*

SPECIAL EVENTS/NETWORKING OPTIONS

TITLE SPONSOR (One Available) - \$2,000

Features company name and logo on event program. Company name and logo on event website recognizing as title sponsor. Verbal recognition at event as title sponsor. Website link in post recognizing company as title sponsor. Inclusion on all advertising and event promotional pieces.

Custom Opportunities *Prices Vary*

CUSTOM SPONSORSHIPS

Are you looking for something beyond our normal offerings? Please feel free to contact us for options at michelle@reta.com or 541-497-2955.



Thank You!
to our Sponsors

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Your generosity and support allows RETA to continue to offer education, training, and networking to ensure companies around the globe, as well as your own hometown, are staffed with certified operators and technicians who keep your food cold and your families safe.

If you have any further questions, please contact Michelle & michelle@reta.com or 541-497-2955.