



**ReUSE Minnesota
Request for Professional Services**

**Provide and Test Methods for Measuring the
Environmental, Economic, and Social Impacts of Reuse**

Contract Start Date

9/9/19

Overview

ReUSE Minnesota is seeking an accomplished individual or firm to provide and execute a methodology and tools for collecting data to measure the environmental, economic and social impacts of reuse, rental, and repair activities statewide. The tool(s) will be used to document the benefits of the products and services provided by ReUSE Minnesota's member businesses and organizations statewide. Funding for this project is from the State of Minnesota's Environmental Trust Fund.

ReUSE Minnesota

ReUSE Minnesota is building a reuse movement nationwide. We are committed to transforming policy and practices to establish reuse, repair, and rental as the norm in the United States, and in these sectors. For more information, visit www.reusemn.org.

Our Principles

The members and supporters of ReUSE Minnesota believe:

1. The current practice of throwing away reusable goods is not sustainable.
2. An ethic of reuse, repair, and rental is a "restorative process; reuse keeps materials at their highest value over time."
3. Producing new materials and even recycling materials consumes our limited, natural resources and pollutes our water, land and air.
4. The practice of reuse, repair, and rental offers opportunities for job growth and wealth creation.
5. The act of reusing, repairing and renting fosters collaboration between businesses and consumers while building vibrant economic networks and strong communities.



What We do to Advance our Cause

1. Educate:

We promote the value and significant benefits of reuse among consumers, businesses, and policymakers.

2. Advocate:

We use data and examples of successful reuse business practices to inform changes in policy and practice. This includes efforts to create a “level playing field” so reuse, repair and rental enterprises can compete with the common practice of throwing away or recycling materials.

3. Develop:

We support the launch, growth, and sustainability of a wide range of reuse, repair, and rental businesses.

4. Grow:

We connect with reuse leaders across the country to establish reuse as the pre-dominate practice and norm nationwide.

5. Measure:

ReUSE Minnesota pioneers efforts to gauge the value and impact of reuse, repair, and rental.

ReUSE Minnesota is seeking qualified contractors who demonstrate an understanding of and appreciation for its mission, values, and strategies.



Project Summary and Scope of Work

ReUSE Minnesota is seeking an accomplished individual or firm to provide and execute a methodology and tools for collecting data to measure the environmental, economic and social impacts of reuse, rental, and repair activities statewide.

The scope of work for this engagement includes:

1. Identify, evaluate, develop and/or refine methods for measuring the environmental, economic, and social impacts of reuse, repair, and rental activities statewide. This includes defining the data needed, outlining and executing an efficient and effective process for gathering the input data, and providing detailed documentation on the methodology used.
2. Develop and deliver a set of instructions and related tools for gathering input data and completing the impact analysis, ensuring it can be easily reproduced on an ongoing basis.
3. Assist with converting the measurements into a clear and visual narrative.
4. Use impact data to frame reuse practices in five (5) Minnesota counties and ten (10) Minnesota municipalities.

The Minnesota Pollution Control Agency (PCA), a longtime partner of ReUSE Minnesota has completed two economic reports summarizing the economic impacts of the reuse, repair, and rental businesses. The PCA is also in the process of finalizing an approach for quantifying the environmental impacts of the reuse, repair, and rental sectors in Minnesota. The intent is to not duplicate efforts between ReUSE Minnesota and the PCA, and there will be close partnership throughout this work.

At this point there haven't been efforts made to measure and communicate the social impacts of reuse.



Budget

There is a budget of \$32,000.00 for this project.

Next Steps

- Respondents should submit questions and their email contact information to info@reusemn.org by Fri., June 28.
- ReUSE MN will host a webinar to answer questions the week of July 8. Respondents will receive an invitation via email to the email address they provided.
- Proposals and budgets are due by 4:00 pm on Thurs., August 1. ReUSE Minnesota will review proposals using a common set of selection criteria.
- Finalists will be invited to an in-person interview by Wed., August 21.
- A final selection will be made by Fri., August 30.

Proposal Submittal

Please submit proposals via email by Thurs., August 1, 2019, 4:00 pm CST to:

ReUSE Minnesota
Subject: Reporting Measurement and Oversight Proposal
info@reusemn.org

This RFP is not a commitment to award a contract to a responding potential vendor. ReUSE MN reserves the right to enter into a contract with a potential vendor at its sole discretion. ReUSE MN reserves the right to negotiate any parts of these specifications with the successful contractor. Responding vendors must agree that ReUSE MN's decisions are final and not subject to appeal.

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