



RIN's Strategy

From the CEO's Desk: A Bold New Chapter for RIN

It is my privilege as CEO of the Royal Institute of Navigation, to introduce our new five-year strategy: a forward-looking plan that builds upon the successes of the past while setting our sights firmly on the future.

RIN has always been a hub for excellence in Navigation, and for its many supporting disciplines, and we craft our strategic direction in five-year cycles to ensure we remain agile, relevant, and impactful. I had the pleasure of helping to deliver our last strategy from my position as Chair of the Technical Committee and as a Trustee. The RIN delivered meaningful progress, most recently through the creation of new in-person and online training opportunities for our members and the introduction of a recognised route to professional chartership. These developments have strengthened our core mission: To advance the art, science and practice of navigation, and to promote knowledge in navigation and its associated sciences.

Now as CEO I have had the pleasure of working with the Board of Trustees and my Executive Team to form the plan for the next 5 years of the RIN's expansion, reach and impact. As we launch our next strategic phase, our focus is squarely on sustainable, mission-driven growth that allows RIN to scale its ambitions and better serve our members and partners. At the heart of this new strategy is a commitment to establishing and growing three robust financial pillars, designed to provide long-term security and capacity for expansion.

Pillar 1: Membership and Events. Strengthening the Core

Our existing membership and events activity remains the bedrock of the Institute. This area is already well-managed and continues to deliver high value to our members through conferences, symposia, and community engagement. My focus here has been on enabling the team to modernise and streamline our work, trialling new project management tools and digital systems that improve efficiency and allow more energy to go into innovation and member experience. The next opportunity here is to design and execute targeted membership campaigns to try to grow our membership with some specific user groups where RIN is currently under-represented but where the art, science and practice of navigation is a main focus.

Pillar 2: Expert Guidance.

Harnessing Collective Expertise

The second pillar is the development of a formalised Expert Guidance capability, an area that leverages the incredible talent within our membership and Fellowship. Through structured programmes of consultancy and advisory work, RIN will increasingly contribute to national and international initiatives in PNT and adjacent fields. We are already working closely with organisations such as the UK Government, the UK Space Agency, and ESA on important programmes such as the RIN's Best Practice Guidelines for Resilient PNT and the development of new guidelines in the aviation and maritime sectors to mitigate the ongoing challenges of GNSS interference. Formalising and scaling this financial pillar will allow us to deliver trusted, high-quality insight where it is needed most, while creating a valuable income stream that supports our mission.

Pillar 3: Online Learning. Building a Digital Academy for Navigation

The third and most ambitious pillar is the creation of an Online Learning Management System. This platform will host a growing catalogue of lecture courses designed and delivered by RIN experts, bringing world-class PNT knowledge to a global audience. With the depth and breadth of expertise held across our community, we have an opportunity to establish a digital lecture series that are each delivered by established

world experts in each topic. These courses will not only support professional development for our members but also generate sustainable revenue and raise the Institute's profile internationally. Thanks to new AI technologies these lecture courses will also be automatically available in over a dozen languages, dramatically improving the inclusivity and engagement for the RIN in a manner that was previously not possible.

Together, these three financial pillars will give RIN the stable foundation it needs to invest in its future, enabling us to grow our team, expand our reach, and deepen our support for our members and the wider navigation community. We will also be creating some new initiatives with our Early Career Network and our Corporate Members, and will be establishing a "women in navigation" community to actively work on improving the diversity and inclusivity of the organisation.

We are entering an exciting new chapter, one that positions RIN to be more impactful, more resilient, and more visible than ever before. I look forward to working with all of you, our excellent Executive team and staff, our Fellows, members, partners, and friends, as we bring this new strategy to life.

With thanks and ambition,
Dr Ramsey Faragher
Director & Chief Executive Officer,
Royal Institute of Navigation

PROPOSED STRATEGY

Increase the sources of revenue for the Royal Institute of Navigation, aligned with the goals

