RETA Breeze 2027 Editorial Outline*

*Editorial topics are subject to change. Send editorial suggestions and product releases to retabreeze@reta.org.

Jan/Feb:	Mar/Apr:	May/Jun:	Jul/Aug:	Sept/Oct:	Nov/Dec:
Ad Space Close: 01/04/2027 *Materials Due:* 01/04/2027 **See below for Focus/Content Topics.** **Additional Digital Distribution:** ▸ 2027 AHR Conference	*Ad Space Close:* 03/01/2027 *Materials Due:* 03/01/2027 **See below for Focus/Content Topics.** **Additional Digital Distribution:** ▸ 2027 IIAR Conference	*Ad Space Close:* 05/03/2027 *Materials Due:* 05/03/2027 **See below for Focus/Content Topics.**	*Ad Space Close:* 07/06/2027 *Materials Due:* 07/06/2027 **See below for Focus/Content Topics.**	*Ad Space Close:* 09/07/2027 *Materials Due:* 09/07/2027 • **Focus:** 2027 RETA-RSES Conference • **Content Topics:** Conference events, trainings, sponsors, activities, and more! **Additional Digital Distribution:** ▸ 2027 RETA-RSES Annual Conference	*Ad Space Close:* 11/10/2027 *Materials Due:* 11/10/2027 • **Focus:** 2027 RETA-RSES Conference Wrap Up • **Content Topics:** Conference highlights: sessions, speakers, awards, and events.

RETA Breeze Publications Focus and Content Topics

Articles published in *RETA Breeze* are presented to and peer-reviewed by RETA-RSES's Publication Committee. Articles are run at the discretion of Publication Committee and Chairman, depending on author and peer-review availability. *RETA Breeze* strives to provide a wide range of content that centers around educating and aiding the everyday industrial refrigeration technician. Commonly published topics include: management, compliance, operations, engineering and refrigeration history. All articles should be sent to RETA-RSES Publications (retabreeze@reta.org).

In addition to feature articles, each issue contains the following sections:

- **From the Desk of the President:** A direct message from the International President of RETA-RSES Board, regarding overall Association news, updates and announcements from RETA-RSES's Executive Board Committee.
- **From the Desk of the Executive Director:** A direct message from the Executive Director to Members, regarding overall Association news, updates and announcements from RETA Headquarters.
- **Education Corner:** Focuses on updates and news regarding learning and education materials.
- **Membership Corner:** Engages with RETA membership in regards to news, past events, involvement reminders, opportunities and more.
- **Certification Corner:** Honors those who pass any RETA exam or authorization, with an occasional update regarding RETA certifications or testing practices.
- **Testing Corner:** Guidance, updates or feedback about RETA's ANAB-accredited exams—CARO, CIRO, CRST and the ANAB program from RETA's certification psychometrician.
- **Conference Corner:** Addresses RETA-RSES's Annual Conference, with overviews and updates on sponsorships, event details and more.

Note: RETA Breeze *runs both digitally and physically. For each publication, approximately 3,000 physical magazines circulate, however, this number does not reflect total viewership.*

RSES Journal 2027 Editorial Outline*

Spring
March-April-May

Articles Due:
Feb. 8, 2027

Ad Space Close:
Feb. 11, 2027

Ad Materials Due:
Feb. 18, 2027

Editorial Focus:
Inverter heat pumps

Content Topics:
How modern heat pumps "make decisions"

Commercial building retrofits

How to train techs on A2L refrigerants

Commercial Refrigeration:
Restaurant/cold storage refrigeration

Post-AHR Expo Review:
Products & trends from AHR 2027

Business Intelligence:
Preparing for summer demand
The domino effect of refrigerant phasedowns

Products:
Smart technology for homes and buildings

Additional Digital Distribution:
• HVACR Educators' Conference

Summer
June-July-August

Articles Due:
June 1, 2027

Ad Space Close:
June 18, 2027

Ad Materials Due:
June 24, 2027

Editorial Focus:
AC Guide

Content Topics:
Specifications and features of new AC systems

Diagnosing heat pump error codes

Commercial HVAC&R:
Remote monitoring and predictive maintenance

Business Intelligence:
Team development

Products:
Residential heat pumps; monitors for temperature, humidity, vibration and pressure in chillers, cooling towers, pumps, compressors and RTUs

Additional Digital Distribution:
• SkillsUSA

Fall
September-October-November

Articles Due:
Aug. 2, 2027

Ad Space Close:
Aug. 19, 2027

Ad Materials Due:
Oct. 14, 2027

Editorial Focus:
What's next for heat pumps and gas furnace technology

Content Topics:
Chillers & Thermodynamics

Understanding heat pump inverter boards

Commercial & air-cooled chilled water systems

Business Intelligence:
Developing team leaders

Products:
Air-cooled chilled water systems

Additional Digital Distribution:
• 2027 RETA-RSES Annual Conference

Winter
November-December-January

Articles Due:
Dec. 1, 2027

Ad Space Close:
Dec.9, 2027

Ad Materials Due:
Dec. 16, 2027

Editorial Focus:
Winter preparations

Content Topics:
Practical heat pump diagnostics

Efficiency & refrigerant regulations review

Commercial heating tech update

Business Intelligence:
Managing 'no heat' emergencies

Products:
residential and commercial heating; IAQ; airflow; ventilation

Additional Digital Distribution:
• 2028 AHR Expo
• IIAR Conference

NEW FOR 2027!
PRE-CONFERENCE SUPPLEMENT
This special edition will contain a preview of the presentations to be featured at the 2027 RETA-RSES National Conference, Nov. 2-5 in Indianapolis, IN.
Articles due: Aug. 8, 2027
Ad Space Close: Sept. 7, 2027
Ad Materials Due: Sept. 14, 2027

NEW FOR 2027!
POST-CONFERENCE SUPPLEMENT
This special edition will contain a review of the people, presentations, and events from our 2027 National Conference in Indianapolis, IN.
Articles Due: Nov. 8, 2027
Ad Space Close: Nov. 15, 2027
Ad Materials Due: Nov. 18, 2027

Editorial topics are subject to change, and we will add impactful topics as needed to remain current with ever-changing industry trends. Send editorial suggestions to tmciver@rses.org and product releases to rsesjournal@rses.org.

Column/Special Feature Topics Tentatively Scheduled for Each Issue:

Energy Efficiency (Ongoing): Regular maintenance, upgrading to energy efficient systems, tips for reducing energy consumption and standards/regulations related to energy efficiency.

HVAC&R Technology (Ongoing): Updates on the latest HVAC&R technologies, smart home integration (IoT) and innovations in the industry. Columns on HVAC&R events, issues and trends by Executive Vice President, President and Editor.

Note: RSES Journal *is presently publishing in digital format only. The magazine is the flagship publication of RSES and is the No. 1 Member benefit. The additional digital distribution listed above is tentative and shows are added regularly.*